



The San Francisco Mime Troupe will be performing October 10 and 11.

• Putting the Public Back: Successful Community and Independent Radio

Amy Pincus of Inform Radio, Don McIntosh, KBOO Board member and host of "Labor Radio", a weekly program about working people and the labor movement, Andrea Buffa, Campaign To Take Back Pacifica. Hear how you can make it happen in your community. (Fir Room)

• Beyond the Mainstream Press: How Crucial Is the Role of the Alternative Print Media?

Ted Taylor and Alan Pittman of the Eugene Weekly, Peter Moore of Alternatives Magazine, Mario Africa of CCCO. (Ben Linder Room)

11:45 a.m.

• "Tough Guise: Violence, Media & the Crisis of Masculinity" - VIDEO

As the first program to look systematically at the relationship between the images of pop culture and the social construction of masculine identities in the U.S., Jackson Katz argues that widespread violence in American society, including the tragic school shootings in Littleton, Colorado, Jonesboro, Arkansas, and elsewhere, needs to be understood as part of an ongoing crisis in masculinity. (Willamette 110)

12:00 p.m.

Lunch and rally on the EMU Plaza with **Kelly Campbell of September 11th Families for a Peaceful Tomorrow**, musicians **Chico Schwall, Siobhan VanLanen** and the **Singers for Peace**.

• "Leading Questions" by Bill Moyers - VIDEO

Leading Questions illustrates why selling a President is no different than selling a bar of soap. This video shows how focus groups help generate "power phrases" that can turn elections. (Willamette 100)

1:00 p.m.

• "Truth About Lies" by Bill Moyers - VIDEO

Truth about Lies shows that despite what we say, we want to be lied to. This video can be used to draw parallels between lies about the Vietnam War and those George W. Bush uses. (Willamette 100)

1:15 p.m.

• "Off the Straight & Narrow: Lesbians, Gays, Bisexuals & Television" - VIDEO

Off the Straight & Narrow casts a critical eye over the growth of gay images on TV. Leading media scholars provide the historical and cultural context for exploring the social implications of these new representations. It challenges viewers to consider the value and limits of available gay images: who is represented, what they get to say, and how people respond to them. (Willamette 110)

1:15 - 2:30 p.m.

• Bridging the Gap

Hope Marston and Brooke Robertshaw, of the Lane County Bill of Rights Defense Committee, will share their experiences bridging the gap between liberals and conservatives. This was essential to their success protecting our Bill of Rights, through the passage of Senate Joint Memorial 7. (Umpqua Room)

• They're Stealing Community Television: How Can We Stop It?

Amy Pincus of Inform TV, Larry Dobberstein and Ray Wolfe of Eugene CTV and Jim Lockhart of Portland CTV. (Fir Room)

• So What Good Is Free Speech without a Voice?: Media Access, the FCC, Fairness and the Right to Know

Ed Monks of Radioactivists, Andrea Buffa of Campaign to Reverse the FCC and David Duemler of Eugene Media Action address questions like: How could the Fairness Doctrine be even more important than the recent FCC media ownership rule changes? (Ben Linder Room)

1:15 - 4:00 p.m.

• Anti-Racist Organizing

In this three-hour workshop, Laura Close, formerly a student at the University of Oregon and a leader of the local movement against sweatshops, will encourage participants to examine their personal relationship to race and racism as well as the structures in the U.S. that perpetuate racism. Join her in this interactive discussion based on how racism is holding back the progressive movement's ability to create effective change and what are the concrete ways you can act as allies and anti-racist in your daily life. Participants are expected to remain for the entire workshop. (Oak Room)

• Military Recruiting vs. Reality

In this two-part workshop, Mario Ramirez Africa, coordinator and founder of the Central Committee for Conscientious Objectors' Third World Outreach Program, debunks the myths perpetuated by military recruiters. He presents the realities of enlistment and military service, as well as alternatives. (Walnut Room)

1:30 - 4 p.m.

• Crash Course on Media Literacy

See Friday listing (Owyhee Room)

2:00 p.m.

• "Manufacturing consent: Noam Chomsky and the media" -VIDEO

The companion film to the award-winning book by Peter Wintonick and Mark Achbar (Willamette 100)

2:30 p.m.

• "Dreamworlds 2: Desire, Sex, & Power in Music" -VIDEO

Updated in 1995, *Dreamworlds 2* combines powerful imagery from some two hundred videos with incisive narrative to educate viewers on the impact of sexual imagery in music videos. Shocking and often disturbing, *Dreamworlds 2* allows its viewers to reflect critically on images which have such power precisely because they have become so common. By making their gendered messages clear, *Dreamworlds 2* robs those images of their unchallenged power. (Willamette 110)

2:45 - 4:00 p.m.

• Psychology and the Media: Shaping the Public Mind

Eric Kim is a psychology instructor at Lane Community College. He will illustrate how control of the mainstream news affects the public perception about topics by controlling the agenda, use of language, and undercoverage of issues rather than through overt censorship and direct control. (Umpqua Room)

• Media Activism, What's to be Done?

David Zupan and Michael Carrigan of the Justice Not War Coalition will facilitate a discussion on how progressives can effectively use both mainstream and alternative media. There will be an exploration of possibilities for networking and coalition building across the state and region. (Ben Linder Room)

• Dissecting Talk Radio: Is It Just Too Damn Liberal?

Ed Monks and Alan Siporin will discuss the question whether or not special guests Lars Larson from Portland and Don Carlin of KUGN accept the invitation to participate. (Fir Room)

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