

Conference Schedule

Thursday, October 9

12:30 p.m.

• Rally for Rights with **Jim Hightower**: Federal Bldg.

4:00 p.m.

• **Jim Hightower** on KLCC's Northwest Passage

6:30 p.m.

• Doors open 7:30 p.m. **Jim Hightower** presentation with opening act by Piece (slam poetry) at Lane Community College, Building 19

8:00 p.m.

• **Jim Hightower**, reception and book signing to follow

Friday, October 10

Noon – 1:15 p.m.

Slam poets, Urgent Carnival Political Street Theater, Michael Carrigan and Paul Richards to kick off the day's events. (Fir Room)

1:30 – 2:45 p.m.

• **Racism and School**

Local educational activists led by Bahati Ansari speak about the No Child Left Behind Act, the achievement gap and how racism in schools is affecting our community, children, and families.

1:30 – 4 p.m.

• **Crash Course on Media Literacy with the Northwest Media Literacy Center**

The Crash Course is a fun, lively, hands-on, interactive experience in media literacy. In an informal, small group environment, participants have the opportunity to examine their own relationship to media, to share what effect it has on their lives, and to gain tools of critical thinking that may challenge existing perceptions of media. This half-day course focuses on how to deconstruct advertising and media, the engine driving the media machine, and to read the message. Pre-registration for 15 people. Teachers are eligible for in-service credit for this course. Pre-registration is required. Contact the Justice Not War Coalition office, 454 Willamette, #205, Eugene, OR, (541) 343-8548, www.justicenotwarcoalition.org. Cost: sliding scale \$15 to \$25. (Owyhee Room)

3:00 – 4:15 p.m.

• **To What Extent Is Racism in the Media?**

Mark Harris of LCC, Mario Africa of CCCO, Nadia Sindi, and Bahati Ansari of Racism Free Zones. (Fir Room)

5:30 – 6:45 p.m.

• **Conference Preview**

Bahati Ansari, Paul Richards, Kelly Campbell, Andrea Buffa and musician Chico Schwall perform and speak about Peace, Justice and the Media. (Fir room)

7:00 p.m.

Ballroom doors open for **San Francisco Mime Troupe** with music at 7:30 p.m.

9:30 – 12:00 p.m.

Reception and Dance with the **San Francisco Mime Troupe**, Chico Schwall, and **Party Booby Trap** (Agate Hall - 18th and Agate)

Saturday, October 11

9:00 a.m.

Free Coffee, Tea and Bagels in the Fir Room.

• **"We Interrupt This Empire" - by Bay Area's independent video activists.**

This video documents the direct actions that shut down the financial district of San Francisco in the weeks following the U.S. invasion of Iraq. (Willamette 110)

9:30 – 4:00 p.m.

• **How Media Really Work and How to Work the Media**
Paul Richards, draws from 35 years of experience as a reporter, editor, columnist, broadcaster, advocate and specializes in public interest advocacy and "free media" strategies for nonprofit organizations. This workshop helps activists and advocates understand how to work effectively with the media in order to get their message across. Pre-registration for the 6-hour workshop is required. Contact the Justice Not War Coalition office, 454 Willamette, #205, Eugene, OR, (541) 343-8548, www.justicenotwarcoalition.org. Cost: sliding scale \$30 to \$45. (Alsea Room)

9:30 – 10:45 a.m.

• **"Aftermath: Unanswered Questions from 9/11" - VIDEO**

To what extent should airlines have been prepared for 9/11? What did the Bush Administration know and when? Why wasn't the U.S. military able to intercept the hijacked planes? The public should have answers to these lingering questions about the events of 9/11. Demand answers and a comprehensive investigation from President Bush and the U.S. Congress. (Coquille Room)

• **Student Privacy and the No Child Left Behind Act**

As a senior at Santa Cruz High School, Josh Sonnenfield led a precedent-setting drive to pass an "opt-in" policy, ensuring that student information would not be shared with military recruiters unless a student explicitly gave permission for that to happen. In this workshop Josh will discuss how student privacy can be protected in the face of the NCLB Act. (Metolius Room)

• **How Do We Put the Public Back Into Public Broadcasting**

No regular programs that examine the economy from the perspective of workers, consumers or environmentalists. NPR and PBS news programs duplicate the same reliance on official voices as commercial network news. Locally the same problems exist. What can we do about it? Alan Siporin, former KLCC host of "Critical Mass," Amy

Pincus of "Inform Radio" and Carl Sundberg of KRVM will discuss these issues with representatives from KLCC and Jefferson Network who will be invited. (Fir Room)

10:00 a.m.

• **"Consuming Images" by Bill Moyers - VIDEO**

The 4-part series examines the impact on democracy of our mass culture whose basic information comes from image-making, the media, public opinion polls, public relations, and propaganda. *Consuming Images* examines the process behind advertising and how emotions influence your purchases. (Willamette 100)

• **"Fear and Favor in the Newsroom" - VIDEO**

Narrated by Studs Terkel, this video shows how ownership of the press by a small corporate elite constricts the free flow of ideas and information upon which our democracy depends. (Willamette 110)

11:00 a.m.

• **"Illusion of News" by Bill Moyers - VIDEO**

The Illusion of News illustrates how news stories are constructed, and the rationale behind it are for ratings, not information. (Willamette 100)

• **"Killing us Softly: Advertising's Image of Women" - VIDEO**

In this important new film, Jean Kilbourne reviews if and how the image of women in advertising has changed over the last 20 years. With wit and warmth, Kilbourne uses over 160 ads and TV commercials to critique advertising's image of women. (Willamette 110)

11:00 a.m. – 12:15 p.m.

• **The ABCs of the U.S.A. PATRIOT Act (UPA) and Beyond**

Hope Marston, coordinator of the Lane County Bill of Rights Defense Committee, together with criminal defense attorney Brian Michaels, will present information about the Department of Justice's disinformation campaign promoting the UPA, UPA II, the Victory Act, and other assaults on freedoms guaranteed in the Bill of Rights. (Umpqua Room)

• **Health Effects of War and the SMART Alternatives**

Xander Patterson with Oregon Physicians for Social Responsibility will look at all health consequences of war, including refugees, landmines, economic and environmental ruin, and resources diverted from humanitarian purposes. The Power Point presentation will also question U.S. reliance on war as a foreign policy tool and explore alternatives using multilateral cooperation under international law and resolution of conflict by addressing legitimate grievances. (Walnut Room)

• **How to get an Alternative Radio Station in Eugene?**

Matt Laubach with the Greater Eugene Alternate Radio Project has filed an application to obtain a frequency with the FCC. Matt has experience and training getting community voices on the air. This workshop will inform you of our progress in establishing a community alternative radio station in Eugene and how you can get involved. (Oak Room)

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Todd Huffman, M.D.
Physician and Surgeon

Infant, Child, and Adolescent Care

Tel: (541) 726-4100
Fax: (541) 726-4900

1442 South A Street
Springfield, OR 97477