

Earth Day Celebration April 19, 2003

Earth Day Celebration 2003 is an environmentally based event that celebrates the Earth and its resources. The celebration will take place on Saturday, April 19, 2003 from 11 a.m. to 5 p.m. on West Broadway and Willamette Streets. The event is brought to you by Downtown Events Management, Inc. (the folks who produce the Eugene Celebration and First Night) and the Earth Day Steering Committee. www.eugeneevents.com/earthday.

EARTH ACTION ARENA

A variety of non-profit, government, and commercial groups will host environmental and educational booths in the Earth Action Arena. The booths will present information, hands-on activities, and demonstrations related to local and global issues. Earth-friendly products and services will be presented to educate the public on eco-sensitive practices and sustainable principles.

EARTH ACTION ARENA PARTICIPANTS

MacRenewal	Worm Digest	The Hope Farm
Green Gear Cycling, Inc.	EWEB Energy Management Services	Cascadia Forest Defenders
Cascadia Wildlands Project	Master Gardener Compost Specialists	Oregon Toxics Alliance
Lane County Audubon Society	BRING Recycling	Walama Restoration Project
Harlequin Beads & Jewelry	The Energy Outlet	Earth Charter Initiative
Lane County Food Coalition	MECCA	Citizens for Public Accountability & Lane County Pacific Green Party
School Garden Project	Wintergreen Farm	Justice Not War
Nearby Nature	Oregon Natural Resources Council	
Greenhill Humane Society	Living Earth Herbs	

EARTH ACTION ARENA BOOTHS

Reuse-a-Shoe

Get those old smelly athletic shoes back in the game! Recycle them at the Earth Day Celebration! In an effort to encourage the community to think creatively about recycling, BRING Recycling is participating in a unique recycling program initiated by Nike and the National Recycling Coalition. Reuse-a-Shoe is a national campaign to collect used athletic shoes to grind into sports surfacing. For a local example, look no further than our very own Autzen Stadium's turf, made of recycled shoes!

BRING invites the public to bring their used athletic shoes to the Earth Day Celebration. This local campaign hopes to collect 5,000 pairs of worn-out shoes!! Any brand of shoes are welcomed as long as there are no metal parts (like cleats or eyelets) and they cannot be wet or muddy.

Children's Worm Bin Workshop

The Worm Digest booth is returning this year with its fun-filled & busy Children's Worm Bin Workshop! One hundred children will be invited to paint a small plywood worm bin, then shred and dampen newspaper for bedding. Just before we send the kids home, we offer a brief, entertaining lesson on worm care and feeding.

Short Mountain Tours

Tour EPUD's Short Mountain Facility Plant, where landfill gases that cause global warming are captured and turned into electricity! Plan on a one hour round-trip, which includes travel to and from Short Mountain, and an informational tour of the plant. LTD is sponsoring the bus service, and a bus will be leaving the downtown LTD Station at the following times: 11:30 a.m., 1:00 p.m., 2:30 p.m., 4:00 p.m.

HYBRID CAR AND ELECTRIC BICYCLE DISPLAY

This year's event will feature a display of Hybrid Electric Vehicle (HEV) and other Earth friendly vehicles for the public to view and learn about. The Hybrid Vehicle is environmentally friendly having very low emissions and is energy efficient getting more than twice the gas mileage of comparable vehicles. People visiting the 2003 Earth Day Celebration will get an opportunity to see the most recent models that are available locally for purchase, along with other alternative vehicles such as the locally produced electric Gizmo. Representatives will be available to answer questions about gas mileage, super ultra low emissions, tax deductions, and prices. Every major car manufacturer in the world is planning to produce a hybrid vehicle, find out why!

Paul's Bicycle Way of Life will provide a display of bikes including electric and recumbent bikes with a member of their staff to help answer questions. Bike maps will be available for those interested. Come check out the great variety of alternative transportation options!

BIKE I.D. STAMPING

The City of Eugene's Transportation Department will offer a free bicycle registration program with I.D. stamping. A personalized registration number will be stamped on your bike for easy identification in the case of theft or loss.

Look for the Department of Transportation's booth, as they will also be offering pre-registration for People Powered Fridays campaign, with a t-shirt giveaway to those who register.

COMPOSTER GIVEAWAY

Three composting bins, donated by the Earth Machine Company, will be given away at 1, 3, and 5 p.m. at the Main Stage (winners must be present to win). Entry tickets will be available at each Earth Action Arena booth. Visit every booth to increase your chances to win! Please keep your entries to one ticket per booth.

North America's #1 backyard compost bin usually sells for \$80, but on Sunday, April 27th the EARTH MACHINE will be available for only \$35 at three sites:

- * In Eugene from 9 am to 4 pm at:
- * K-Mart, 846 Goodpasture Island Road
- * Fred Meyer, 3333 West 11th
- * And in Cottage Grove at WalMart from 10 am to 2 pm only.

This event is sponsored by BRING Recycling, and Lane County. For more information, call BRING at 746-3023

WE WISH TO THANK OUR SPONSORS:

The Eugene Weekly, Saturday Market, EWEB, EPUD, KMTR New Source 16 City of Eugene, LTD, The Register-Guard, KZEL 96.1, KUJZ Smooth Jazz 95.3, Oregon Country Fair, Lane County Waste Management Division, and Eugene-in-Common, Lane Regional Air Pollution Authority

ENERGY OUTLET WASHER & DRYER RAFFLE

The Energy Outlet, a nonprofit energy information center located at 409 High Street in Eugene, will be raffling a high efficiency front load clothes washer/dryer set. The proceeds are designated to helping educate Lane County residents about home energy conservation. The appliance raffle is made possible through the support of Appliance & TV Center, Whirlpool and Energy Star. Raffle tickets are \$3 each or \$5 for two and can be purchased throughout the day at Energy Outlet's booth in the Earth Action Arena. The drawing will be held at the event and announced on the Main Stage.

THE SUNROVER

Constructed as a demonstration of solar electric technology, the SunRover generates power from the sun. The blue photovoltaic (PV) panels mounted on top of the SunRover harness the sunlight to produce clean electricity. The SunRover can operate as a portable generator, delivering power to community events and educational demonstrations. Producing electricity with zero emissions and very little environmental impact, the SunRover has no moving parts and little maintenance is required. When parked at this location, the SunRover recharges onboard batteries and feeds excess power into EWEB's electric lines. The PV panels can produce up to 1080 watts of power in ideal conditions. In an average year in the Willamette Valley, the panels should produce about 1400 kilowatt hours. Using energy efficient (Energy Star®) appliances, this would be enough energy to power your refrigerator, clothes washer, dishwasher, television and microwave oven for an entire year! To learn more about the SunRover or solar technology, contact Eugene Water & Electric Board's Energy Management Services at 484-1120 or stop by the SunRover at the Earth Day Celebration to find out more.

MECCA

Come make JUNK ART with MECCA! MECCA has been collecting items that are normally thrown in the garbage to create a collaborative community sculpture. They will also have a station where the community can make their own Earth Pin with recycled pins and sticky vinyl. Don't miss the "JUNK REDUX," a show of local artists that use recycled material in their work. Check it all out at 62 West Broadway.

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The MFT graduate program is approved as a candidacy status program with COAMFTE and approved by the Oregon Board of Licensed Professional Counselors and Therapists.

