



Pay Less

K.C. and the NEIGHBORHOOD

SOME KIDS ARE SMARTER
THAN ADULTS...

WILD

AREN'T THOSE MODELS
GORGEOUS?

YEAH, BUT WHY DO THEY
ADVERTISE
CIGARETTES?

IT'S A CIGARETTE
AD. SO WHAT'S
THE BIG DEAL?

YUK!

I ALWAYS TELL MY
MOM TO QUIT.
SMOKING IS **REALLY
BAD**

FOR
YOU.

YOU'RE
RIGHT
ABOUT THAT,
REBECCA.



LUNG CANCER DEATHS ARE
THE **ONLY** CANCER DEATHS
INCREASING IN WOMEN.

SCIENTISTS AND DOCTORS
ARE TRYING TO CURE CANCER,
BUT THEY CAN'T **ORDER**
PEOPLE TO QUIT SMOKING...
EVEN IF IT IS THE BEST THING
TO DO TO PREVENT LUNG CANCER
AND HEART DISEASE,
EMPHYSEMA,

... AND DEATH!

I DON'T KNOW
ANYBODY WHO HAS
LUNG CANCER, SO
IT CAN'T BE
THAT
BAD.

WELL, THERE ARE
SOME THINGS YOU
ALWAYS GET
FROM CIGARETTES.

YEAH... BADBREATH,
STINKY CLOTHES
AND HAIR AND
LITTLE BURN
HOLES IN YOUR
FAVORITE SWEATER!

NOT A PRETTY
Picture
IS IT?



SMOKING IS
NOT GORGEOUS...
OR MATURE.
HEALTHY, NOW THAT'S GORGEOUS!
AND SMART IS MATURE.
BE **HEALTHY** AND BE **SMART**.
YEAH?

Presented as a
Family Service Message®
by Pay Less Drug Store.