

Sign dispute long-running

Joe Langella's long-running dispute with the city of Sandy over the use of an A-frame advertising sign began this summer and, by all appearances, will not have run its course until mid-January.

Langella, owner of Jo-Jo's New York Style Pizza, 38772 Proctor Blvd., was using an A-frame sign to advertise his business this summer. He said the sign, which he can place near the highway, increases business by 20 percent.

The city contends Langella's sign violated a revised city sign ordinance, which allows businesses to utilize A-frame signs to promote specific advertising specials, but not to be used to merely identify the business or its location.

Ken Reinke, city of Sandy code enforcement officer, began enforcing the revised ordinance on July 6. He visited Langella's business five times before confiscating the sign on Sept. 4. Langella agrees that Reinke gave him several opportunities to comply with the ordinance.

After Reinke's fourth visit to Jo-Jo's Pizza, Langella wrote with a black marking pen, in letters approximately 4 inches high, that free delivery service was available.

The Sandy City Council later ruled that the free service lettering said that did not constitute a special, that the main purpose of the sign was for business identification.

Langella claimed as recently as Monday afternoon that the sign is legal according to the sign code.

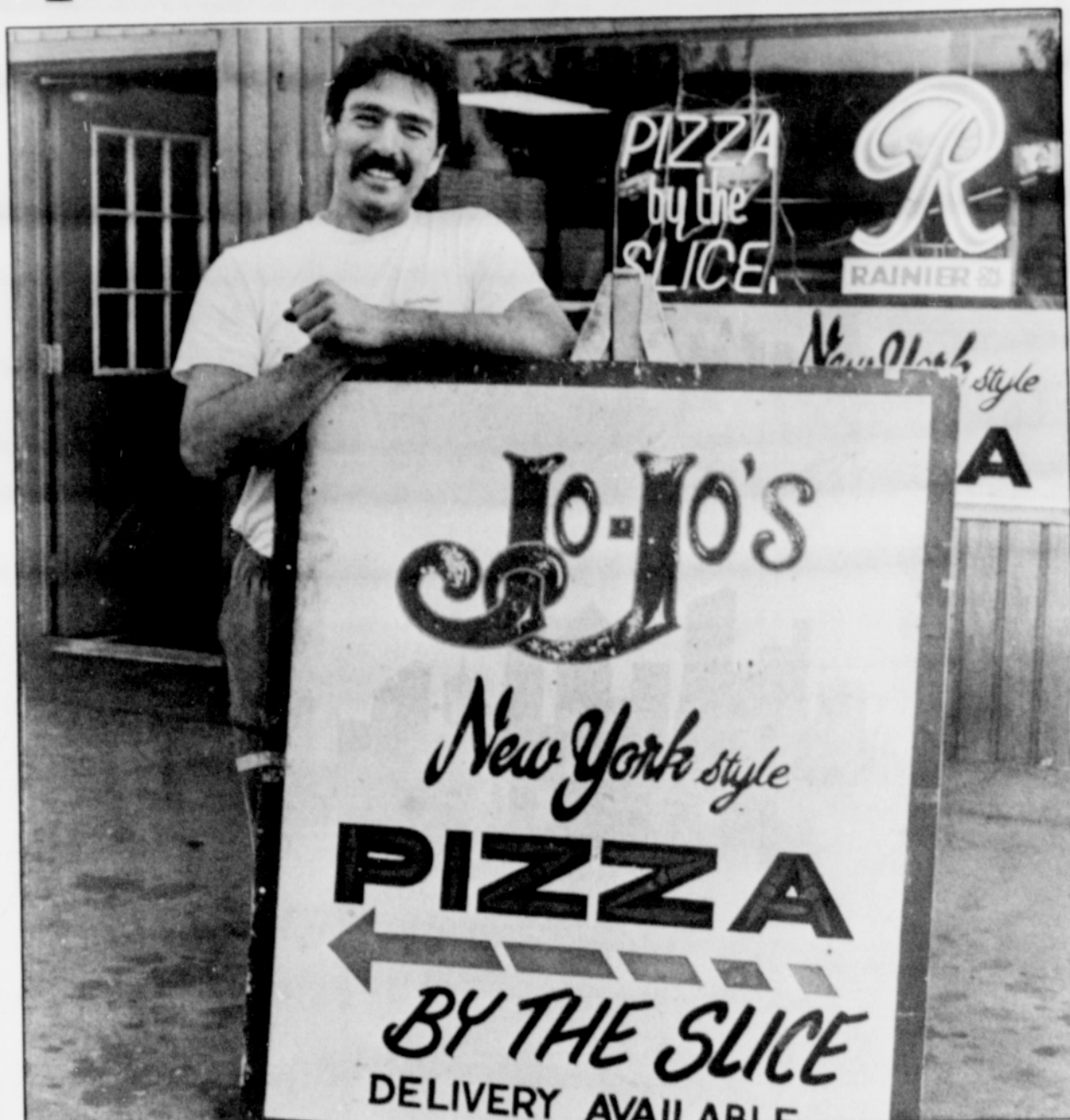
The sign code reads, in part: "The sign shall have the business name or the product or service being offered for sale and the price of such product or service."

Langella says the ordinance does not say how large the letters offering the special service have to be. Reinke told the City Council that the wording at the bottom of the sign would not be visible from more than 20 feet away.

The City Council agreed Langella did not meet the intent of the sign code and voted 6-to-0 to back Reinke. After the Sept. 21 hearing, City Manager Tom Reber returned Langella's sign.

Langella has also claimed the sign ordinance did not give the administrative staff the right to confiscate his sign. Langella said only a municipal judge could order a sign removed. But City Attorney Jack Hammond said Langella does not understand the ordinance.

At the Oct. 5 City Council



This A-frame sign has been the cause of a long-running dispute between Joe Langella and the city of Sandy.

meeting, Langella addressed the council for a second time, asking for clarification on the section pertaining to A-frame signs.

At that meeting, Councilor Dick Harrison asked Reber to put the sign ordinance on the agenda for the November meeting. He threatened to make a motion to do away with all A-frame signs.

In response to Harrison's statement, Langella gathered 75 signatures on a petition asking the city not to ban A-frame signs and "to work with businesses."

At the Oct. 19 meeting, Langella applied for a variance. The City Council agreed to allow Langella to use his A-frame sign solely for identification if he agreed to take down his other signs, which are

allowed for in the sign ordinance. Those signs included a 3- by 8-foot sign on the building and his name on a free-standing sign in front of the building.

Langella told The Post he plans to seek approval of a sign on top of a free-standing sign currently located in front of a neighboring business.

If the Design Review Board approves that sign, it will improve his visibility on the highway and solve his problem, he said.

As for the sign ordinance, Langella and other business owners have until Jan. 18 to recommend changes.

The sign ordinance was revised by the city after the City Council completed after an extensive

review of the ordinance. The sign review committee was made up primarily of business people. The city has had a sign ordinance, which is periodically reviewed, since the 1960s.

The City Council made a special effort last winter to notify all people with questions about the review of the sign code. Participation on the committee was also solicited.

One change the committee recommended was in the allowance of A-frame signs to advertise specials.

Previously, A-frame signs had officially been banned. However, the City Council did not have the administrative staff enforce the ban because of the poor business climate.

Engagements



Carmen Morrison

Daffron/Morrison

Robert E. Daffron of Welches and Carmen L. Morrison of Sandy recently announced their plans for a February 1988 wedding.

Morrison is the daughter of Joy L. Mason of Sandy and the daughter and step-daughter of Wayne and Dolores Morrison, also of Sandy. She is a 1987 graduate of Sandy

High School and is employed by the Treehill Day Care Center in Troutdale.

Daffron is the son of Gordon and Glenda Daffron of Welches. He is a 1983 graduate of Sandy High School and is employed at Rippling River Resort.

Hospice holds annual auction

The Mount Hood Hospice will hold its third annual "Fun Raising" Auction Sunday at the Refectory Ballroom, 1618 N.E. 122nd Ave., Portland.

Cost is \$7 per person. Tickets are available at the Mount Hood Hospice office in Sandy, 17270 S.E. Bluff Road, or at the Coast to Coast stores in Sandy and Estacada, Walker Travel Agency in Gresham or The Store in Welches.

Items to be auctioned include the use of a one-bedroom condominium in Maui for a week; steak dinners for two; antique glass; floating trips; bed and breakfast accommodations at Port Orford; ski lift tickets; passes to Disneyland; and other prizes.

For more information, contact the Mount Hood Hospice at 668-5545.

Hospice offers a program of care for terminally ill people, most of whom suffer from cancer.

The hospice team is made up of professionals and lay people. They work with families to help provide affordable care and to help ease the impending loss of a loved one.

Church hosts musical couple

The Sandy Church of the Nazarene will host Jeff and Jan Jeffries of Salem beginning Sunday, Oct. 8.

Services will be at 11 a.m. and 6 p.m. on Sunday, and at 7 p.m. the following Monday, Tuesday and Wednesday.

The Church of the Nazarene meets in the facility owned by the Sandy Seventh-day Adventist Church, 17150 University Ave.

The Jeffries, known as the "Faith Lifters," have a musical ministry.

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GOOD TURN DAY

Everyone can do a **Good Turn for Goodwill Industries** by donating their reusable items to create jobs and training for people with disabilities. If a neighborhood scout has left a bag on your door, please fill it with reusable donations and put it on your porch **before 9:00 a.m. Good Turn Day, Saturday, November 7.** If you did not receive a bag, please take your donations to the **Goodwill Attended Donation Station** in your neighborhood. Just call **238-6174** for the location. Thank you for doing your **Good Turn for Goodwill Industries of Oregon.**

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