

Sandy festival gets its first poster

by CHRISTINE BIERMAN

A Sandy merchant producing commemorative posters of the Sandy Mountain Festival hopes his newest creation will follow the footsteps of his souvenir T-shirts around the world.

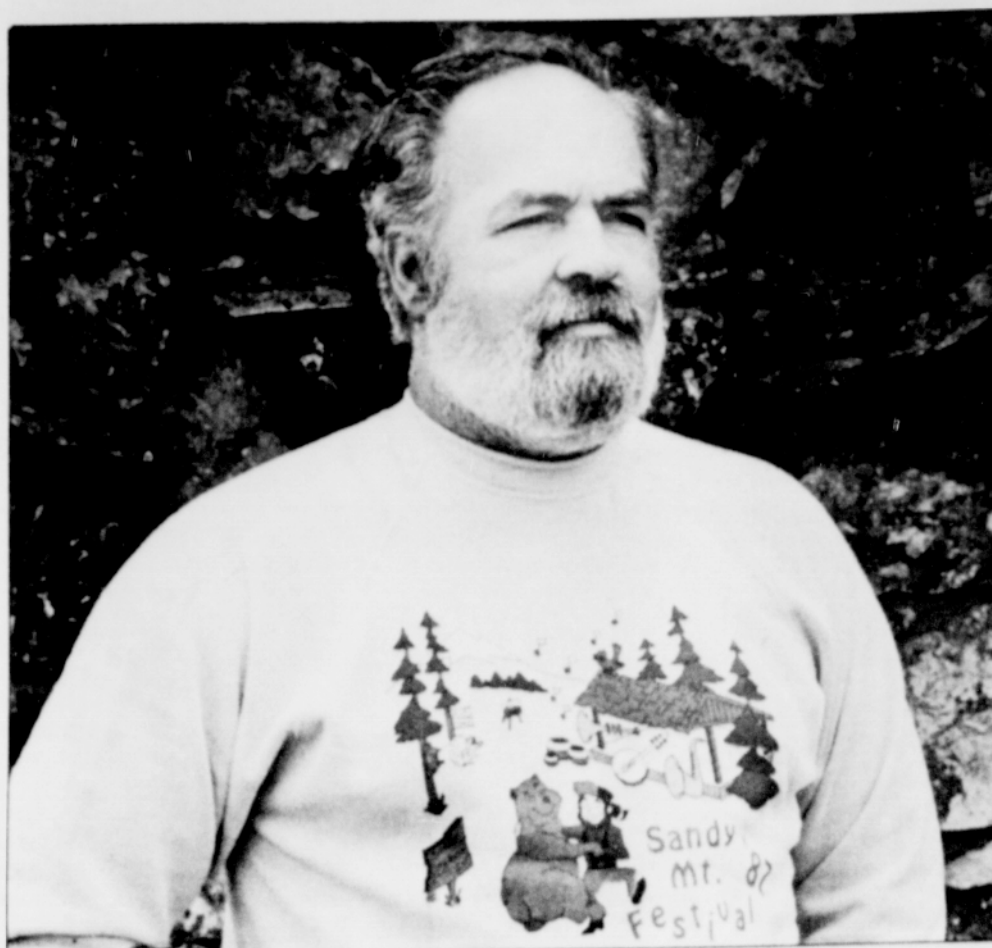
Dennis Dries, owner of the Shirt Shop, 39110 Proctor Blvd., is selling "art quality" posters to promote Sandy and its festival.

"I'm looking for it to do something for our area," Dries says. "We already get an awful lot of people in town. I hope it will give recognition for our town to the area and even the world."

Dries' hopes for international promotion of Sandy through the new posters is not a case of overconfidence but one of experience with his T-shirts, which have nearly circled the globe.

Posters are on sale at Meinig Park during the festival, and at Bowman's Sandy Thriftway, Hi-School Pharmacy, Clackamas County Bank, Sandy 7-Eleven and the Shirt Shop before, during and after the festival.

The poster shows a ceramic pot, a trombone and an oil painting of a snow-capped mountain with Meinig Park as the background. Dries, who took the photograph, tried to get some items in that "depict what is in the festival,



In addition to the poster, Dennis Dries has created a T-shirt for Mountain Festival.

without making a cluttered picture," he says. Dries is a freelance photographer and a former camera shop owner.

The 22- by 28-inch posters are printed on book stock paper and sealed in mailing tubes. They cost \$10 before and during the festival, and

will be \$15 later.

As with Dries' shirts, a portion of profit from poster sales will go to the Sandy Mountain Festival committee.

Although Dries says he planned to try a poster last year, he lacked money to do so until now. "We're talking

a few thousand dollars," he says about production costs.

Dries was confident enough about the poster to say that he has plans for more posters for future festivals, unless this one bombs.

"Posters are the big thing in decoration right now," more so than photographs, he says.

The photograph picked for the poster was one of about 40 taken by Dries in early May. He received the help of his daughter, Tamara Pullen. "The one we're using is the one she set up."

Dries used a Pentax medium-format camera. St. Paul's Press of Sandy did the layout and graphics and handled some production details.

The posters are pre-packaged to be safely carried at the festival or mailed.

Subjects in the poster have their own stories. The trombone donated by Dale Nicholls "has played around the world," Dries says. Nicholls is a retired professional musician.

And the painting was hastily done by Dries's mother, Elsie Dries of Sandy. Desperate for something portraying Mount Hood,

which is out of view from Meinig Park, Dries asked his 75-year-old artist/mother in March to help him.

"I was really surprised that she put this thing together," he says.

Dries designed the artwork for the T-shirts as well as the sweatshirts that have been added this year. They are available at the park, his store, Bowman's Sandy Thriftway, Hi-School Pharmacy, Sandy 7-Eleven and Clackamas County Bank for \$8 and \$16, respectively.

Both shirts are gray and bear a design stressing the musical aspect of the festival. Last year's design theme was crafts.

"We never did emphasize music before. Hey, that's a big part of the festival," Dries says. "That is an art and a craft."

T-shirts range from a child's size 2 to an adult's double extra large. Sweat shirts come in adult sizes only, with limited numbers of double and triple X. Both are cotton blends.

Prices increased \$1 for T-shirts this year. Dries offered his first festival T-shirt in 1984 and sold 3,400 last year.

Health, survival fair offered at festival

Mount Hood Medical Center will sponsor a health and survival fair as part of the 14th annual Sandy Mountain Festival on July 11 and 12. The health fair will be open from 10 a.m. to 3 p.m. both days.

The health and survival fair will include education, health and mountain-safety displays from approximately 20 organizations, which will combine talents and expertise to offer the free event. It will be located at the east end of Sandy Marketplace.

Participants will include Alpine Ambulance Service, the American Cancer Society, the American Red Cross, the American Heart Association, the American Lung Association, Mount Hood Hospice, Mount Hood Meadows, Mount Hood Ski

Patrol, Life Flight, Oregon Poison Center, Portland Mountain Rescue, Zig Zag Ranger District and selected services from Mount Hood Medical Center.

The highlight will be the landing of a Life Flight helicopter, which will be used for rescue demonstrations with members of the Mount Hood Ski Patrol.

The rescue demonstrations with Life Flight are planned for 10 a.m. each day, unless an emergency should occur.

Displays and demonstrations at the health fair will inform the public about health education, but the displays also will show emergency services available in the area and how to prepare for and enjoy safe, year-round, recrea-

tional activities on Mount Hood and the surrounding vicinity.

The health and survival fair is offered as a community service of Mount Hood Medical Center, which serves East Multnomah County and North-Central Clackamas County residents.

The medical center is a member of Healthlink, a non-profit healthcare system in Portland. Other Healthlink members include Emanuel Hospital and Health Center, Meridian Park Hospital, Holladay Park Medical Center and the Visiting Nurse Association.

For more health and survival fair information, contact Cathy Thell in the hospital's marketing department at 661-9279.



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