



Your parents want to get you things that will last. Bring them to Fred Meyer! They'll find clothes, toys and more by makers they trust, like Levi's, Mattel, Kenner and many others.

SERVICE

You'll find lots of smiling, helpful people at Fred Meyer. They'll answer your questions, help you find what you want and treat your family nice.

+ SELECTION

You'll find great toys in Freddy's Toy World*, a big selection of clothes in our Apparel Department and fun shoes in our Shoe Department!

+ QUALITY

Your parents want to get you things that will last. Bring them to Fred Meyer! They'll find clothes, toys and more by makers like Levi's, Mattel and Kenner.

+ PRICE

Help your Mom and Dad look at the Fred Meyer ads every week. It's fun to find things your family really wants at low Fred Meyer prices!

= VALUE

Your family will have more fun shopping at a store that gives you great service, selection, and quality plus low prices. So bring them to Fred Meyer. We think your whole family will enjoy shopping here.

VALUE

That means getting a good deal for your money. When you find a product that does what you want it to, lasts a long time and comes at a price you can afford, then you've found a good value.

Kids ARE CUSTOMERS, TOO!



cus·tom·er (kŭs tem-er) noun.

A person who shops at a store like Fred Meyer. Customers can be grandparents, moms, dads or **kids!**

Fred Meyer NUTRITION CENTERS

Only products of purity  freshness and quality.

Good nutrition is the key to good health for everyone in your family. And you'll find lots of good-nutrition ideas at your local Nutrition Center.

Including wholesome foods and snacks, daily multiple vitamins just for kids, shampoos and beauty aids full of nature's finest ingredients and much more. They're all here and they're all at low prices your parents will love!



Help cut down on cavities with snacks that are sugar-free.

You won't have to worry about eating too much sugar with Sorbee Sugar-Free Wafers. They're naturally sweetened so they're better for your teeth.



When it comes to snacks, choose ones that are healthier for your family.

Do you like cheese puffs? Then you should help your parents compare brands and pick the ones that are better for your family. Barbara's Cheese Puffs are naturally delicious because they're made with real buttermilk, blue cheese and cheddar cheese. And they contain none of the added sugar, preservatives or artificial flavors and colors that many of the famous brands do.



Fred Bear
Toy Expert

Kids!

Here's a Fred Bear Safety Tip:

"Remember to wear your safety belts."

Whenever you get in the car, you should always put on your safety belt. Many states have passed laws that say children have to wear safety belts at all times they're in a car. That way you're less likely to get hurt in case you're in a car accident. You should also encourage your parents to wear their safety belts so they're better protected, too.

Fred Meyer For families who love
Selection,
Low Prices &
One-Stop Shopping

Open til 10 P.M.
7 days a week

8-05-2-191 (LDW-CNG)

Each of these advertised items must be readily available for sale at or below the advertised price in each Fred Meyer store, except as specifically noted in this ad.