



Kids ARE CUSTOMERS, TOO!



cus·tom·er (kŭs tem-er) noun.

A person who shops at a store like Fred Meyer. Customers can be grandparents, moms, dads or **Kids!**

Want to help your parents find the best values on shoes, toys, and clothes? Bring them to Fred Meyer!

SERVICE

You'll find lots of smiling, helpful people at Fred Meyer. They'll answer your questions, help you find what you want and treat your family nice.

+ SELECTION

You'll find great toys in Freddy's Toy World®, a big selection of clothes in our Apparel Department and fun shoes in our Shoe Department!

+ QUALITY

Your parents want to get you things that will last. Bring them to Fred Meyer! They'll find clothes, toys and more by makers like Levi's, Mattel and Kenner.

+ PRICE

Help your Mom and Dad look at the Fred Meyer ads every week. It's fun to find things your family really wants at low Fred Meyer prices!

= VALUE

Your family will have more fun shopping at a store that gives you great service, selection, and quality plus low prices. So bring them to Fred Meyer. We think your whole family will enjoy shopping here.

SERVICE

That means being treated in a friendly, helpful manner by people who work in a store. People who give you good service are ready to answer your questions, help you find things you're

looking for, and make it fun to shop at their store. When you find a store with that kind of service, it's a good place for you and your family to go. We think you'll find the good service you're looking for at Fred Meyer.

Need new shoes?



Finding the perfect shoes with the perfect fit is easy at Fred Meyer!

Looking for action shoes for PE, or after school? Nice, comfortable shoes for class? Or dress shoes to make you look sharp? You and your family will find low Fred Meyer prices on all these styles and more in our Shoe Department.

Our friendly, experienced salespeople are ready to help you try on different styles and point out important features for your feet. And you'll find lots of good values for your money. We have shoes for people of all ages, including reliable, long-wearing brands like Nike, Hush Puppies, Mother Goose, Candi's, Puma, Cascade and many others.



You'll find sleek bikes, kids' pools and other Summer fun gear now at low Fred Meyer prices!

Summertime means playing baseball, riding bikes, swimming, throwing frisbees and much more. Your family will find everything they need to enjoy fun in the sun now at low prices from Fred Meyer!

If it's time you got a new baseball glove, water pistol or rad skateboard, bring your parents to our Sporting Goods Department and Freddy's Toy World. They'll enjoy helping you choose from our big selection, full of name brands they trust. When it comes to Summer fun, make sure you come to Fred Meyer!



Fred Bear Toy Expert

Kids! Here's a Fred Bear Safety Tip:

"Don't run in the stores."

When you're in a Fred Meyer store or any store, make sure you walk and don't run. Being in too much of a hurry could hurt other people or yourself. Other customers with grocery carts, baby strollers or large purchases may not see you running and that could cause an accident. Don't rush into trouble, always remember, you aren't the only one in the store.

For families who love
Fred Meyer Selection,
 Low Prices &
 One-Stop Shopping

Open 'til 10PM,
 7 Days a Week