

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

He gave her
a heart for
Valentine's Day.

She was
hoping for a
carat or two.

But there's
one taste
they agree on.

Benson & Hedges
America's Favorite 100.



WIN a \$25,000 2 carat
Cartier diamond.
Enter the Benson & Hedges
Valentine Sweepstakes.

(5 Winners—\$125,000 in prizes.)

OFFICIAL RULES—NO PURCHASE NECESSARY.

1. On this official entry form or a plain 3" x 5" piece of paper, handprint your name, address and zip code. Enter as often as you wish, but each entry must be mailed separately to: BENSON & HEDGES VALENTINE SWEEPSTAKES, P.O. Box 3388, Syosset, NY 11775. Entries must be received by March 30, 1986. 2. Winners will be selected in a random drawing from among all entries received by National Judging Institute, Inc., an independent judging organization whose decisions are final on all matters relating to this sweepstakes. Winners may be asked to execute an affidavit of eligibility and release. All prizes will be awarded and winners notified by mail. Prizes are nontransferable and no substitutions are allowed. Taxes, if any, are the responsibility of the individual winners. No responsibility is assumed for lost, misdirected, or late mail. 3. Sweepstakes open to residents of the United States 21 years of age or older as of February 14, 1986. Employees of PHILIP MORRIS INC., and their families, its affiliates, subsidiaries, advertising agencies and DON JAGODA ASSOCIATES, INC. are not eligible. Void where prohibited, subject to all federal, state and local laws. 4. For a list of the winners, send a stamped, self-addressed envelope to: BENSON & HEDGES VALENTINE WINNER, P.O. Box 3491, Syosset, NY 11775.

Read the rules carefully, then fill out
this official entry and mail it to:
Benson & Hedges Valentine Sweepstakes,
P.O. Box 3388, Syosset, NY 11775

Name _____

Address _____

City _____

State _____ Zip _____

☐ I am a smoker, 21 or over and I am interested in a special
coupon offer from Benson & Hedges
Current brand _____
(Complete Brand Name)