



EVA JOIA GITANO by Rene Dabah

## Gitano starts new fashion club for kids

By Kathleen Wallick

**Y**ou have probably heard of a zillion and one fan clubs and super deal record-of-the-month clubs, but what about a fashion club? Last August, Gitano clothes launched the first fashion club for girls ages five to 15, the Eva Joia Club. It is named after the new Eva Joia line of casualwear Gitano will introduce next spring.

Every member of Eva Joia Club receives a membership card and a brightly colored button adorned with a picture of the kitty mascot, Miss Ketzle. Four or five times a year

members will receive a newsletter called *Kidslite*, updating them on the latest fashion trends.

The club started out as an advertising experiment and in just three months has attracted over 100,000 members across the U.S. Due to the enthusiastic response, the toll-free number handling the membership requests had to be expanded. Now there are six lines handling several hundred calls a day.

"It's been a great success!" says Karen Bromley, spokesperson for Eva Joia. She adds, "The club will serve as a source of fashion, appealing to the growing sophisticated tastes of young girls."

The only thing you have to do to join this new fashion club is call 1-800-EVA-JOIA.

*Over-sized sweaters and slim pants are the fashions featured in the EVA JOIA GITANO line.*

## Dancers team up for street people

**W**hen the 34 members of the TAMS dance team from David Douglas High School get together, they are usually getting ready for a performance. During practices, they all try to perfect routines while their instructor shouts choreographic instruction: "Chasse, pirouette, tendu, chinese splits, frappe..."

But the TAMS weren't thinking about dance steps recently when they delivered blankets for the street people at Baloney Joe's. Most girls were nervous as they headed for the Burnside district of Portland on a school bus loaded with 200 blankets they had collected. Junior LaDawna Davidson said, "It was the first time I've been involved with this kind of community service. The people weren't what I

By Sharon Wood

expected. Baloney Joe's wasn't what I expected."

Another 200 blankets will be delivered when the girls serve Thanksgiving dinner at Baloney Joe's.

It's a long way from the spotlights where the girls are usually seen to Baloney Joe's in Portland's skid row district. When the idea to earn money by gathering pledges for serving Thanksgiving dinner to street people first came up, it was met with mixed reactions. Some of the girls had worked in the Burnside area before and thought it was a great way to do something for others. Other girls were afraid. The blanket delivery put the girls more at ease.

Sookie Lee, 14, said, "Once you've seen the street people and you're right

there with them, it's different than what you've seen on TV or heard from other people."

Invited to perform during halftime activities at the Hula Bowl in Hawaii, the TAMS have been involved in more than 10 fund-raising projects. For their community work on Burnside, the team is accepting pledges to help sponsor their January trip. They need \$700 for each girl.

The girls agree that the project has changed their ideas about street people. Senior team captain Debbie Mowery said, "I couldn't believe it. There were families, little kids, old people, sick people—just people who seemed, well, poor." She adds, "Even if it wasn't a community project to help the team, we've learned a lot."



## YA NEWS DIGEST

### Invasion of the Rum Rums

By G.E. Hoppe, Multnomah County Juvenile Court Referee

Mo-peds, scooters, mini-bikes! They're inexpensive. They're fun. They're appealing... and they're illegal to operate until you are 16. Oregon law disallows riding them on any street, sidewalk, alley, park or parking lot until you are 16.

And you can't ride any motorized machine off the road unless you have written permission from the property

owner. Of course, property owners won't give you permission because they are liable for your injuries.

So... catch 22! You can't ride 'em on the road, and you can't ride 'em off, unless you own lots of property.

Your traffic record is adult no matter how old you are. So if you get caught riding a motorized vehicle before you're 16, it will affect your ability to buy insurance. If you get caught driving any vehicle without insurance, you're in for more trouble. For the next three years you will have to prove you have insurance in order to get a license.

The everyday story "everybody rides them all over" just doesn't cut it when you get to court.

### No cameras allowed

South Africa's President Pieter Botha has banned radio, television and photo coverage of black unrest in 38 districts. He feels that coverage by the press causes violence to increase. Even newspaper and magazine journalists must get permission from the police to report about riots. For breaking the new rules, journalists can be imprisoned for up to 10 years or be fined \$8,000.



### Up, up and away

Teacher-astronauts, Sharon Christa McAuliffe of Concord, New Hampshire, and Barbara Morgan of McAll, Idaho, take a close look at the space shuttle Challenger on launch pad 39A. McAuliffe is scheduled to take off into space on the Challenger

in January and Morgan is a back-up.

### Explicit lyrics

Soon some of the records you buy will display a warning label, "Explicit Lyrics—Parental Advisory," or a copy of the lyrics where they can be read without opening the package. Small cassettes may tell the buyer to "See LP for Lyrics."

The plan accepted by the Parents Music Resource Center is voluntary and has been approved by 22 major record companies. The PMRC is already getting ready for its next campaign against sex and violence on MTV.