

# Young American

America's Newsmagazine for Kids

Find out what's  
Fun for Summer  
in the special  
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River Gorge"  
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Joe finds out  
how to make  
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## Astoria — home of the goonies

Nothing exciting ever happens in Astoria, Oregon, a pretty town built on the side of the hills on the Pacific coast. Nothing, that is, until Steven Spielberg and his seven goonies came to town. Suddenly, Astoria was transformed into a Hollywood-type stage set. Fast cars chased up and down the steep hillsides of the picturesque seacoast town. But who noticed? All eyes were riveted on the fast-paced action. People from this part of the country won't be wowed by the scenery which is already familiar to them. But around the country people will be

wondering if all of Oregon is that beautiful.

*The Goonies* stars seven kids, ages 10-18, during their search for pirate treasure, these kids are scared half to death and fascinated at the same time. Booby traps just like those in the Indiana Jones flicks try to trip these kids up, but they can't be fooled. They saw those movies.

If you plan to see this movie, be sure to get your popcorn before the show starts. There's never a break in the action.

### The Yuppie Puppie Generation

How they influence the economy

The youth market has an estimated \$45-60 billion to spend. They're buying more expensive merchandise and influencing many buying decisions.

- 88% Decide where to eat.
- 83% Help shop for food
- 61% Have jobs
- 50% Of 12-14 year-olds work
- 39% Of total food dollars are spent by kids
- 39% Receive an allowance
- 14% Have a checking account

They also choose 88% of the cereal, 68% of the toothpaste and 62% of the soft drinks.

\*Rand Youth Poll



## EVERY KID'S A WINNER!

Another boring summer? No Way! You have a chance to win a week at Camp Westwind. Landmark Ford, the *Young American*, the Portland Beavers, YWCA and 11 area newspapers will send 22 lucky kids to camp at the beach.

Picture yourself canoeing down the Stiletz River and sleeping under the stars in a tent at Adventure Camp. Or imagine yourself becoming a computer whiz during the day and singing around a campfire at night at Computer Camp. Or maybe you like horses. You could be riding and caring for a horse for a week at Ranch Camp.

Enough imagining — back to reality! Look for an entry form in the *Young American*, *Forest Grove News-Times*, *Tigard Times*, *Valley Times*, *Tualatin Times*, *Cornelius Times*, *Gresham Outlook*, *Sandy Post*, *Oregon City Enterprise Courier*, *Metro Magazine*, *Clackamas County Focus* and *Westside Weekender*. This is too good to miss. Enter as many times as you wish. Each entry receives a free pass to a Beavers game. Every kid is a winner!

## "A Living Laboratory"

By Sharon Wood

The dirt flew and 15 Benson High School students cheered, clapped, and whistled. To begin a \$600,000 joint venture between Portland General Electric and nine school districts in the tri-county area and Salem, dignitaries "put their foot in it," using shovels at ground breaking ceremonies at S.E. 53rd and Lincoln Street.

The Good Cents project is unique to Oregon and the first of its type in the nation. Private industry and public education will train about 500 high school students to design, build, and market ten homes during the 1985-86 school year.

Margaret Strachan, Portland City

Council member, said, "PGE should get an award for 'Company of the Year.' Kids, school districts (Portland, Parkrose, Centennial, North Clackamas, Beaverton, Lake Oswego, Gresham, Tigard, and Salem), private industry, the city, and the community — everyone involved with these homes wins."

But these are not ordinary homes. Each energy efficient Good Cents home, compared with a similar home meeting Oregon state code, is estimated to cut heating costs 30 to 50 percent.

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PGE's President Lindblad and Portland Schools' Prophet.

Allan Jacklich