

For smokers who prefer the convenience
of five more cigarettes per pack.



New Marlboro 25's

Now, famous Marlboro Red
and Marlboro Lights are also available
in a convenient new 25's pack.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

Lights: 11 mg "tar," 0.7 mg nicotine—Kings: 17 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

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