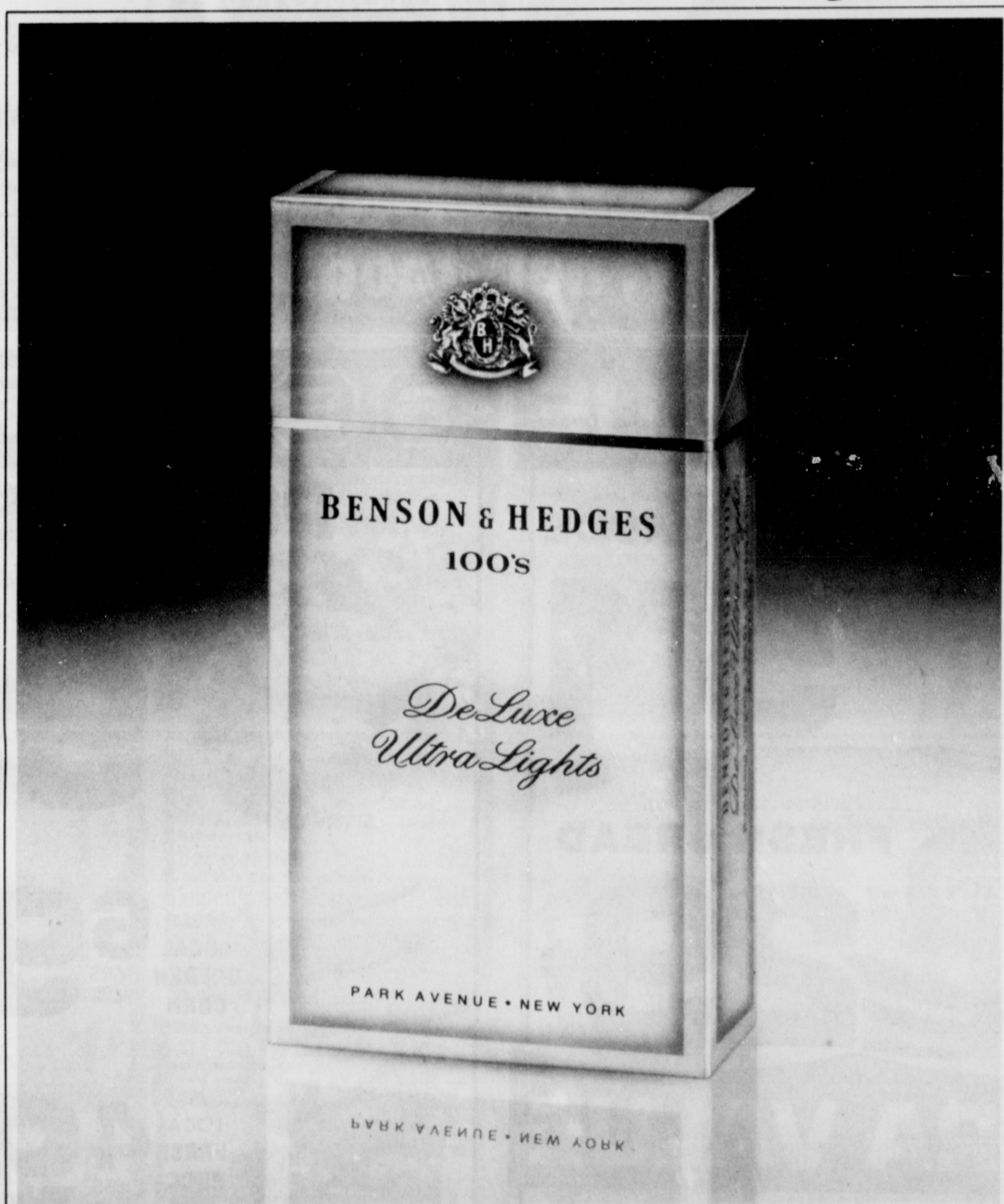


# Introducing Deluxe Ultra Lights



Only 6 mg yet rich enough to be called deluxe.  
Regular and Menthol.  
Open a box today.

# BENSON & HEDGES

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

6 mg "tar," 0.6 mg nicotine av. per cigarette, by FTC method.