

Ultra Lights! New Taste Success From Merit.



Demand for Merit ULTRA LIGHTS builds as thousands of smokers discover the Merit idea at only 4 mg tar.

Merit ULTRA LIGHTS. A milder Merit that's setting a whole new taste standard for ultra low tar smoking.

MERIT Ultra Lights

4 mg "tar," 0.4 mg nicotine av. per cigarette by FTC method

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.