

stuff shots

Portland pros to leave?

Fans deserting strong teams

by MARK FLOYD  
Sports Editor

This promises to be one of the best summers for professional sports in Portland history, but it could also be the last.

The problem, you see, is attendance.

Both the Portland Timbers of the North American Soccer League and the Portland Beavers of the Pacific Coast League in baseball have exciting, contending teams. But no one will watch them.

Attendance figures for both sports are down. And unless that trend is reversed in a hurry, both teams may pack up and head to where the money is. That would likely be a sunnier clime. One of the reasons for poor attendance has been the weather. The Pacific Northwest is mired in one of the most depressing spring seasons in recent years, perhaps the price to pay for such a mild winter.

But it could be a big price. The Timbers, owned by Louisiana Pacific, have not hidden the fact that they are distressed by the lack of support from Portland fans. And the players themselves have said that they like the city, but can't expect the company to keep backing a franchise that is constantly in the red.

Losing the Timbers would be quite a blow to Portland sports fans, at least, the 9,000 or so diehards who go to the games regardless of the weather. The low attendance was first blamed on high prices — but the Timbers lowered their prices a couple of weeks to where even the stingiest fan can afford admission.

The weather has been the biggest factor. Fans seemed turned off by the rain, even though general admission seats, and some reserved, are covered and protected from the elements.

Perhaps the Timbers' promotional efforts have been misdirected. They have a good

product, but they haven't presented it to the public in the most effective manner. Even during some of their losing season, when attendance was better, radio spots and newspaper ads were more common.

The Beavers also have a great product. Former major league players dot the Portland roster and admission price for bleacher seats is a scant \$1.50. Those kind of prices are hard to beat.

The Beavers are in first place in the PCL. Former major league stars Luis Tiant and Willie Horton are on center stage every game they play for Portland, waiting to be recalled to the big leagues. A couple of the younger players are also on the way to the majors, so Civic Stadium is a breeding ground for future stars of baseball.

The Beavers have also been hurt by the poor weather. Unlike soccer, though, rain forces baseball games to be postponed. The uncertainty of whether or not there will be a game may be enough to dissuade some fans from attending, or even inquiring about the game.

Portland is a big enough city to support the Trail Blazers of the NBA. Tickets to Blazer games are a rare commodity. The sport doesn't conflict with either soccer or baseball games, so where are all the fans in the summer?

Both the Beavers and Timbers have a chance to make the playoffs in their respective sports. Surely that will draw a few fans, but it will be too little, too late. It may take a full season of support to keep either or both teams in Portland.

Tickets are not that expensive and Civic Stadium's partially covered stands are enough to protect the fragile skins of Portland's fair-weather followers.

Everyone wants professional sports in Portland. Now everyone is going to have to help foot the bill. It isn't that much.

scoreboard

Tri-County Baseball

Midget Federal		W	L
Rockwood	3	0	
Sweetbriar	2	0	
Lynch	2	1	
Sandy	1	3	
Glenfair	0	2	

Midget American

W		L	
Rockwood I	4	0	
Fairview	1	0	
Lynch	3	1	
Sandy	3	1	
Orient I	2	1	
Troutdale	1	2	
Corbett	0	0	
Welches	0	1	
Wilkes	0	2	

Midget National East

W		L	
Rockwood III	3	0	
Sandy I	2	1	
Rockwood I	3	2	
Corbett	1	1	
Lynch I	1	1	
Margaret Scott	0	1	
Sweetbriar	0	1	
Sandy Palisades	0	3	

Midget National West

W		L	
Lynch II	3	0	
Sandy II	3	1	
Fairview	1	1	
Orient	1	1	
Troutdale	1	2	
Welches	0	0	
Orient II	0	0	
Rockwood II	0	2	

Junior Federal

W		L	
Glenfair	2	0	
Sandy Palisades	2	0	
Troutdale	2	0	
Lynch	2	1	
Sandy	2	2	
Rockwood	1	2	
Corbett	1	2	
Orient	0	4	

Junior American

W		L	
Wilkes	3	0	
Rockwood II	3	0	
Rockwood I	2	2	
Sandy	1	2	
Welches	0	1	
Orient	0	1	
Lynch	0	2	

Junior National

W		L	
Sandy Palisades	1	0	
Sandy II	2	1	
Sandy I	1	1	
Fairview	1	1	
Rockwood I	1	1	
Corbett	0	1	
Rockwood II	0	1	
Lynch	0	1	
Margaret Scott	0	0	

Sandy City League

Men's League		W	L
Dodson's Store	3	0	
Zigzag Store	1	0	
Brian's	1	0	
Sporting Goods	1	0	
Eastside Wall Board	1	1	
Reliable Realty	1	1	
Dea's In and Out	1	1	
Brightwood Tavern	1	2	
Ron's No Place	1	2	
Hoodview Royals	1	2	
Buckboard Pizza	0	0	
Circle D	0	2	

Last Week's Games:

Dodson's 7, East Side 4
Dodson's 5, Ron's 4
Dodson's 14, Brightwood Tavern 3
Zigzag Store 7, Reliable 3
Brian's 12, Brightwood Tavern 1
East Side 6, Hoodview 4
Reliable 13, Dea's 6
Dea's 18, Circle D 6
Brightwood Tav. 5, Ron's 3
Ron's 10, Hoodview 5
Hoodview 5, Circle D 4

Women's Division

W	L
Carlson Chevrolet	2 0

G.T.E.	2 0	Last Week's Games:
Brightwood Store	1 0	Carlson 17, The Store 12
Tri-County Electric	0 1	Carlson 4, Tollgate 3
Wholesale Auto	0 1	G.T.E. 35, Tri-County 3
Wrecking	0 1	G.T.E. 10, The Store 5
Tollgate	0 1	Brightwood Store 14, The Store
The Store	0 2	Wholesale 5

Prep of the Week:



WENDY RADER

Sandy High Class of 1981 co-valedictorian Wendy Rader was a member of Future Farmers of America Club and delegate from FFA to national convention. She was elected sophomore class secretary and named to National Honor Society. She was selected a Mountain Festival Princess and a member of the SUHS softball team and SUHS computer club. She will study retail management courses at Portland's Northwestern School of Business for a career in fashion merchandising. Congratulations, Wendy!

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'81 CHEV PICKUPS \$500 Rebate Ends Today!

Because of a large fleet order, Carlson Chevrolet qualified for a \$500.00 incentive bonus payment from Chevrolet on all 1/2, 3/4 & 1-ton pickups and cab chassis—both 2 wheel & 4 wheel drive. Carlson Chev will deduct an additional \$500.00 from your purchase price on all new 1981 Chev pickups through today. This extra savings is in addition to our usually large discount — plus — most of our pickups are at 1 & even 2 price increases back! These are big money saving reasons to act now — & only at Carlson Chevrolet. We have a large selection — but — if we don't have your first choice — we'll find it. Remember — if you don't act today — we both lose. Also, we have a Chevrolet factory incentive activity on new Citations now in progress! This will save you \$\$\$\$ — plus — we have several Citations at the old price. If you're even remotely thinking of a new car, please come see us, and we'll do our best to make your purchase wise and enjoyable. Remember, we now have the new diesel Luv pickup with the highest mileage offered! Luv is the Japanese mini-pickup with the American name. Also, we have the new Chevette 5 speed diesel with EPA mileage possibilities as high as 55 MPG. The Chevette Diesel is only part Japanese — only the Isuzu diesel engine is Japanese. May we satisfy your motoring needs?

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- 40,000 Mile Warranty

SIZE	PRICE
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155x13	46.43
165x13	48.74
175x14	54.83
185x14	60.67

FET PRICES \$1.36 to \$2.15

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XL RADIALS

SIZE	PRICE
AR78x13	\$45.23
BR78x13	\$47.97
DR78x14	\$57.78
ER78x14	\$55.90
FR78x14	\$57.64
GR78x14	\$62.36
HR78x14	\$65.23
FR78x15	\$59.10
GR78x15	\$61.85
HR78x15	\$63.35
LR78x15	\$67.49

FET PRICES \$1.00 to \$2.00

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- Road Hazard Warranty
- 35,000 Mile Warranty

DEPENDABLE RADIAL CONSTRUCTION

- 35,000 Mile Warranty
- Double Steel Belted

SIZE	PRICE
P165/80x13	48.16
P185/75x13	50.96
P195/75x14	57.73
P205/75x14	61.50
P215/75x14	64.80
P205/75x15	63.05
P215/75x15	67.07
P225/75x15	69.17
P235/75x15	74.01
FET PRICES	1.74 to 3.06

RADIAL HIGHWAY RETREADS

NEW CAR WARRANTY

SIZE	PRICE
155x12	23.05
155x13	25.15
165x13	26.25
ER 78x14	35.05
FR 78x14	36.25
GR 78x14	38.75
GR 78x15	41.15
HR 78x15	42.15
LR 78x15	46.50
FET PRICES	22" to 54"

Add 1/2" if no recappable exchange casing

BIAS-PLY W-78 RETREADS

NEW CAR WARRANTY

SIZE	PRICE
A78x13	19.45
B78x13	20.50
E78x14	25.15
F78x14	26.60
G78x14	27.90
G78x15	28.30
H78x15	30.45
L78x15	33.05
FET Prices	31" to 50"

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