

Automobile industry has yet to discover women's dream car

The automobile industry has not yet come up with the model car that women want.

They have designed cars that are amphibious, cars that reach 60 miles per hour quicker than the garage door can open, cars that operate on mayonnaise and one that runs on flashlight batteries.

But what women are waiting to see is a car that can clean itself.

It used to be a real macho thing to wash a car. Each weekend men would perform the ritual, manifesting techniques and fostering participation with their sons. The car was symbolic of their self-esteem and lifestyle. If a man drove a dirty, ill-kept car, how would he handle his business affairs?

Nobody cared if it was paid for or not, just how clean it was. A man was assumed to be a good family man if he kept his car up, just as a woman is judged on how she kept her house. The car was an important measure of a man's standard in society.

Men largely drove the cars, repaired them and maintained them. A significant job like washing the family vehicle was strictly man's work. A woman might in-

advertantly scratch the paint. She couldn't do justice to the whitewalls and no woman could satisfactorily wax



Margaret Schmale's
Bits
and pieces

It had always been socially demeaning for a woman to be seen slopping around with a bucket and sponge unless it was on her kitchen floor. She was intruding into a male's world by just insinuating that she could wash the car better.

They were brazen women, bold enough to soon be upsetting the peace in card rooms and smoking in restaurants. Unknowingly, these women were the humble beginning of a revolution.

Women have fought tooth and nail over the years to become equal with men, and like the commercial says, "you've come a long way, baby."

Today, nobody bats an eye when a woman wrestling with 100 feet of hose and a vacuum cleaner yells obscenities at her husband to stop watching the football game and help her wash the car. Husbands don't lift a finger to stop a willing wife from cleaning the van, boat and company car if that's what she wants to do to express herself.

In general, society has found juicier things to talk about than if a man or woman rides around in a dirty car.

The automatic car wash was invented for the speedy once-over. This is fine for the mildly dusty car, but for the car compounded by road tar, mud and tree sap, it's a waste of money. When the driver can't see out the rear view mirror because the litter in the car is blocking her vision, then it is also time to clean out the interior, a job not included in the price of a speedy wash.

The do-it-yourself wash is similar to washing the car at home, but it has a few extras. The wife does not have to listen to anyone telling her she missed a spot. The water faucets are close at hand, eliminating the 100-yard dash to shut off the hose.

But the best thing is the high-powered vacuum cleaner able to suck up two-inch gravel, plastic spoons, paper cups and socks lost from trips to the laundromat. A week's supply of cigarette butts is gone in a second, seat belts vanish before your eyes and a toddler's bottle can be weaned in an instant.

One of those vacuum nozzles in the hands of a liberated woman could almost be a weapon. It could have limitless possibilities.

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WHITE, AA LARGE

EGGS

FIRST DOZEN

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DOZ.

WITH THIS COUPON AND MINIMUM \$10.00 PURCHASE ADDITIONAL AT REG. PRICE THRIFTWAY SUPER COUPONS MAY BE REDEEMED ONLY WHEN ACCOMPANIED BY A PURCHASE AMOUNTING TO \$10.00 OR MORE. ONE COUPON PER FAMILY.

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WITH THIS COUPON ADDITIONAL AT \$1.19 CASH VALUE 1.20 OF 1.

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FIRST 84 OZ. BOX. SAVE 71¢

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WITH THIS COUPON ADDITIONAL AT \$3.29 CASH VALUE 1.20 OF 1.

GOOD THROUGH TUES. MAY 26

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MEMORABLE MEALS FOR MEMORIAL DAY...

FRESH FRYERS

LYNDEN'S, OREGON-GROWN

CUT UP!

A MEMORIAL DAY TRADITION.

69¢

LB.



Lynden FRYERS

- SHENSON'S CORNED BEEF USDA CHOICE LB. \$1.98
- BEEF FLANK STEAK NOT TO EXCEED 25% FAT LB. \$3.88
- LEAN GROUND BEEF BONELESS, CHOICE LB. \$1.88
- TOP SIRLOIN STEAK BONELESS LB. \$3.68
- HALF HAMS WESTERN FAMILY LB. \$1.98
- FRESH BLACK COD FILLETS PACIFIC MEDIUM LB. \$1.48
- FRESH OYSTERS 10 OZ. \$1.78

BONELESS PORK ROAST \$1.18

SHOULDER CUT

LB.

PORK STEAKS ARMOUR VERI BEST \$1.38

LB.

BONELESS SPARE RIBS COUNTRY STYLE \$1.48

LB.



WHOLE SMOKED PICNICS

LYNDEN'S OREGON-GROWN FRESH

FRYER PARTS

- DRUM-STICKS LB. \$1.28
- THIGHS LB. \$1.48
- BREASTS LB. \$1.98
- WINGS LB. 88¢
- BONELESS BREASTS LB. \$3.98

78¢

LB.

HEINZ KEG O' KETCHUP SAVE 36¢! FIRST 32 OZ. BOTTLE

99¢

ADDL. AT \$1.19

VAN CAMP'S PORK & BEANS SAVE 15¢ EACH! FIRST TWO 21 OZ. TINS

2 88¢

FOR ADDITIONAL AT 2 FOR \$1.00

VEG. OIL CUBES BLUE BONNET MARGARINE SAVE 31¢ EA. FIRST TWO LBS.

48¢

EA. ADDL. AT 69¢

JENNIE-O TURKEY WIENERS 12 OZ. PKG.

49¢

WESTERN FAMILY THICK SLICED BACON 1 1/2 LB. PKG. \$2.19

POTATO OR MACARONI RESER'S SALADS 16 OZ. 79¢

OSCAR MAYER VARIETY PAK • ROUND • SQUARE • BEEF 12 OZ. \$1.98

OSCAR MAYER BEEF FRANKS OR MEAT WIENERS 1 LB. PKG. \$1.68

NALLEY'S CHIP DIPS ASSORTED VARIETIES (EXCEPT CLAM) 8 OZ. 69¢

SARGENTO SHREDDED CHEDDAR OR MOZZARELLA 8 OZ. \$1.49

MAYBUD ASSORTED GOUDA OR EDAM CHEESE 7 OZ. \$1.49

KRAFT VELVEETA 2 LB. LOAF \$3.69

SOFT MARGARINE BLUE BONNET CTN. OF TWO 8 OZ. TUBS 79¢

MEMORIAL DAY MENU

- COTTAGE Mixed Nuts 12 OZ. \$1.99
- COTTAGE Pork & Beans 15 1/2 OZ. 39¢
- CHARCOAL Briquets WESTERN FAMILY BAG \$1.89
- STEINFELD'S HOMESTYLE Sweet Cuke Chips 46 OZ. \$1.59
- NABISCO Mr. Salty Pretzels 10 OZ. 79¢
- WIZARD Charcoal Lighter 1 QT. \$1.69
- WESTERN FAMILY FRESH BUNS EIGHT PACK 59¢

A-1 STEAK SAUCE 10 OZ. BTL. \$1.49

KRAFT ASSORTED BAR-B-Q SAUCE 18 OZ. 89¢

LOG CABIN SYRUP "COUNTRY KITCHEN" 36 OZ. \$1.69

KRAFT "JET PUFF" MARSH-MALLOWS 2 10 OZ. 99¢

EARLY CALIF. RIPE PITTED OLIVES MEDIUM SIZE 6 OZ. 79¢

MOUNTAIN GROWN FOLGER'S COFFEE 3 LB. TIN \$7.45

FOLGER'S INSTANT COFFEE 6 OZ. JAR \$2.99

PILLSBURY FIGURINES ASSORTED 7 1/2 OZ. \$1.89

HIGH-POINT INSTANT COFFEE DECAFFEINATED 8 OZ. JAR \$4.98

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