

Important news for ultra low tar smokers.

New Merit Ultra- Lights!

*Now the MERIT idea has been introduced at only 4 mg tar—
New MERIT Ultra Lights. A milder MERIT for those who prefer
an ultra low tar cigarette.*

*New MERIT Ultra Lights. It's going to set a whole new taste
standard for ultra low tar smoking.*

Only
4 mg tar
Regular &
Menthol



MERIT
Ultra Lights

4 mg "tar," 0.4 mg nicotine av. per cigarette by FTC Method

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

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