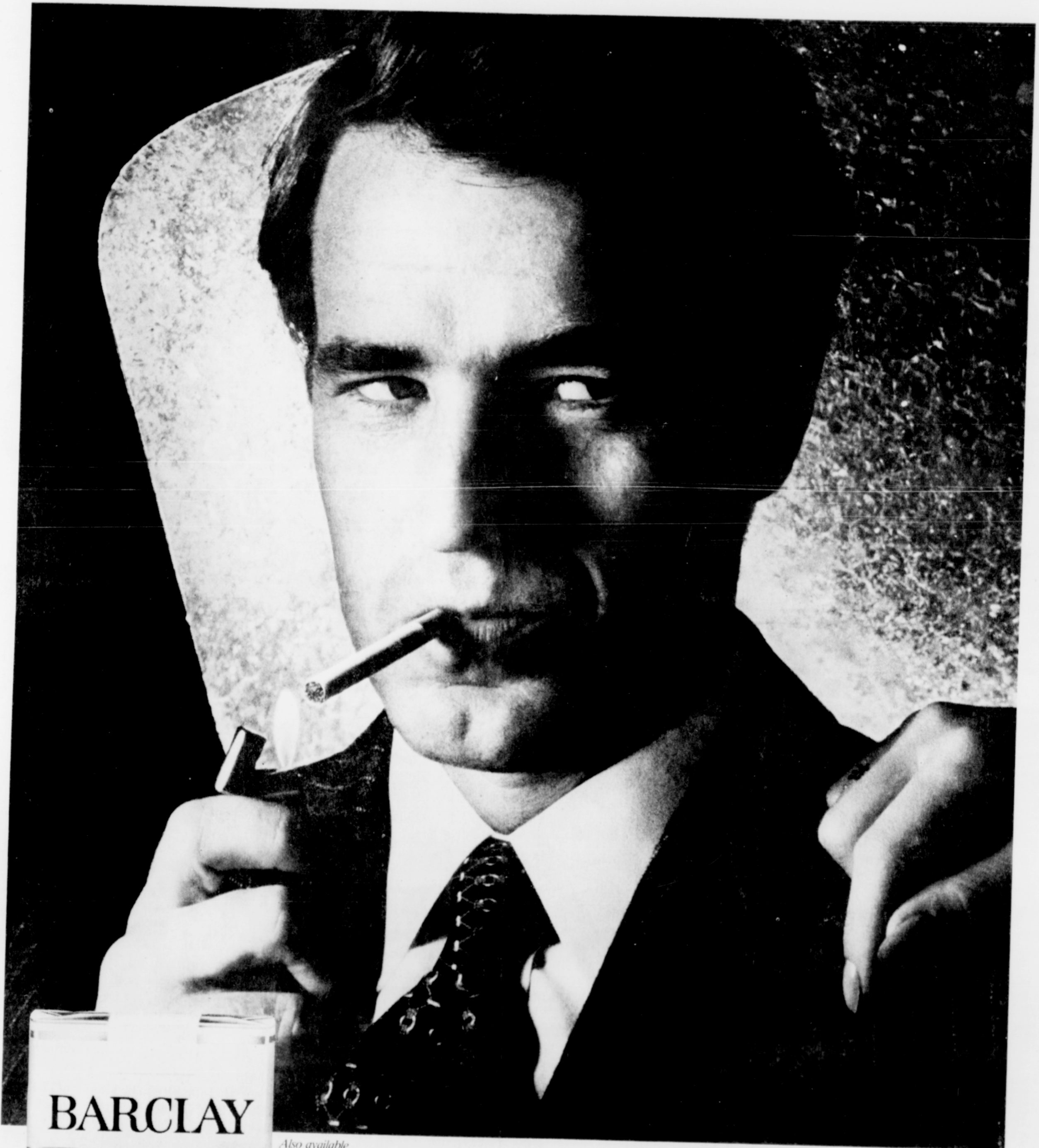


# *The pleasure is back.*



*Also available  
in 100's and Box*

## *99% tar free.*

Kings and Box, 1 mg. "tar", 0.2 mg. nicotine; 100's, 3 mg. "tar", 0.4 mg. nicotine av. per cigarette by FTC method.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.