

# Think School. Think JCPenney.

STARTS THURS. AUGUST 21st AT 10:00  
 NO PHONE, C.O.D. OR MAIL ORDERS PLEASE — QUANTITIES  
 LIMITED — NOT ALL SIZES AVAILABLE IN ALL COLORS, SIZES AND STYLES.

JCPenney advertising policy. If for some unforeseen reason, an advertised item is not in our store, we will either make the merchandise available to you at a later date, or at our option offer you an equal or better item at the advertised price. Those advertised items designated with "limited quantities" are available only while quantities last, on a first come first served basis.

EASTPORT PLAZA

## 20% OFF

20% off all casual tops.  
 20% off jeans.

100% acrylic  
 L/S pullover tops  
 2 assorted styles, 9 fashion colors.  
 Reg. 7.00  
 Save 1.40  
 now 5.60



Oregon Trail Jean®  
 12-oz. to 14-oz. denim, 4 styles — including the painter's pant with white stitch.  
 Reg. 22.00 to 27.00  
 Save 4.40 to 5.40  
 now 17.60 to 21.60



25% OFF SALE  
 Boys' & Girls' "Hobeau" Jeans

Pre-washed, flare leg styling, fashion pocket treatment

PRE-SCHOOL GIRLS' Reg. \$12.00	SALE	9.00
SCHOOL-AGE GIRLS' Reg. \$15.00-\$17.00	SALE	11.25- 12.75
PRE-SCHOOL BOYS' Reg. \$12.00	SALE	9.00
SCHOOL-AGE BOYS' Reg. \$15.00-\$18.00	SALE	11.25- 13.50



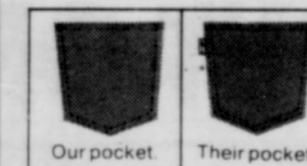
21.00  
 Athletic Oxford.

Rugged athletic oxford is supple suede leather with tough, non-slip Kraton® bottom and sporty stitching detail. Brown only. Men's sizes.

## 20% OFF

Plain pockets™ jeans.

The big difference between us and them is the pocket.  
 And the price.



Sale 10.80

Reg. 13.50 Plain Pockets™ cotton/poly corduroy jean. Flared, cut. Waist sizes 28 to 42.

## 20% OFF SALE

All Girls' Knee-Highs And Bikinis

Backpack. Special 6.99



Lightweight nylon backpack has outside zip pocket, adjustable shoulder straps, roomy interior. Tan, blue, red.

24 only

Save on the basics, too.

Sale 3.99 Set

Reg. 4.99 Superman™ Underoos® set of poly/cotton S, M, L, XL  
 Wonder Women™ in at poly XS, S, M, L



"Underoos" is Union Underwear Company's registered trademark for its line of coordinated underwear sets sold under trademark and copyright license © 1979



Sale 3.99 Set

Reg. 4.99 Girls' Underoos® 2-pc. poly set Vest with Wonder Woman™ or Spider Woman™ print XS S M L

9 ONLY! MS. PIGGY WATCHES  
 Ideal for back-to-school Orig. \$19.95 **13.99**

40 ONLY! ASSORTED WATCH BANDS  
 In leather and metal styles NOW **1/3 OFF ORIG. RETAIL**

72 ONLY! WOMEN'S KNEE-HIGHS  
 SPECIAL BUY **99¢**

200 ONLY! WOMEN'S BIKINIS  
 NOW **79¢**

100 ONLY! SELECTED WOMEN'S JEWELRY  
 Original to \$3.00 **99¢**

72 ONLY! WOMEN'S SLEEPWEAR CLEARANCE  
 NOW **5.99 to 6.99**

48 ONLY! CLOSEOUT OF MEN'S FASHION JEANS  
 Fashion pocket treatment of 100% cotton denim Orig. \$26.00 **12.99**

60 ONLY! MEN'S CASUAL AND DRESS SLACKS  
 Assorted fabrics in broken styles and fabrics NOW **6.99 to 9.99**

60 ONLY! MEN'S CASUAL SHIRTS  
 Assorted fabrics and styles but broken sizes NOW **7.99**

60 ONLY! MEN'S DRESS SHIRTS  
 100% polyester in fashion colors **5.99 to 6.99**

200 YARDS! FABRIC CLEARANCE  
 Assorted colors and patterns in knits and wovens  
**99¢** Group I **1.99** Group II **2.99** Group III



Colorful yarn. Special 58¢ skein

Knit some warmth for winter. With our acrylic polyester 4-ply yarn in lots of terrific colors. Make machine washable sweaters, scarves, gloves, then turn down the heat and stay warm, save energy 1-1/2 skein

24 ONLY! RUG KITS  
 Make pillows or wall hangings — an ideal gift SPECIAL BUY **2.99**

18 ONLY! LUGGAGE CLEARANCE  
 Assorted totes and case NOW **50% Off Orig. Retail**

32 ONLY! PILLOW SPECIALS  
 —Fibertill pillows Standard Size SPECIAL BUY 2/ **6.00**  
 —Crushed white duck feathers Standard size SPECIAL BUY **6.88**

24 ONLY! VELLUX® BLANKETS  
 Ideal for dorms or apartments. Soft, comfortable, and warm. SPECIAL BUY  
 Twin **12.99** Full **15.99**  
 Queen **20.99** King **23.99**

24 ONLY! BEDSPREADS  
 Includes special buys and clearance in a variety of sizes and styles. Original \$24.99 to \$70.00 **17.88 to 47.88**

36 ONLY! QUILT-A-ROUND® MATTRESS PADS  
 50% polyester/50% cotton with 100% poly astrofill. SPECIAL BUY  
 Twin **9.99** Full **12.99**  
 Queen **14.99** King **17.99**

48 ONLY! SHEETS  
 A variety of patterns and colors but not all sizes. NOW **30% to 50% OFF ORIGINAL RETAIL**

STORE HOURS: Mon.-Fri. 10:00-9:00 — Sat. 10:00-6:00 — Sun. 12-5

SALE HOURS: M-F 10:00-9:00, SAT. 10:00-6, SUN. 12-5