



CONSTRUCTION WORK on the second powerhouse at Bonneville Dam on the Columbia River is more than two-thirds complete, according to the U.S. Army Corps of Engineers. The \$575 million project, capable of meeting the electrical needs of 111,000 Northwest homes for one year, will double generating capacity at Bonneville Dam. First power from the hydro facility is due on line in May 1981 with full power by July 1982.

## Home and garden show starts

In addition to the hundreds of commercial displays found at the annual Portland Home and Garden Show, visitors will be able to view a variety of interesting features throughout the show, according to spokesman Duncan Strang.

The 33rd annual Home Show, sponsored by the Home Builders Association of Portland, will begin on Saturday, Feb. 23, continuing through Sunday, March 2 at the Expo Center.

One of the major feature exhibits of this year's show is the Kohler "Habitat," Strang said. Distributed locally by Familian Northwest, a wholesale plumbing firm, the Habitat is not a sauna, a spa or a whirlpool, but rather a self-contained, environmental enclosure. The Habitat combines the elements of the sun, rain and steam—in one personal,

controllable private retreat, Strang added. The three elements of rain, sun, and steam are operated on individual 20 minute cycles within the unit.

The ultimate in personal luxury, the Habitat retails for over \$10,000, Strang said. Through the course of the Home Show, the Habitat will be demonstrated...and at the conclusion of the show, will be awarded through a drawing to some winner.

Again this year in the West Hall will be the Plant Show and Sale, sponsored by the Alpha Upsilon women's service sorority, Strang said. All types of plants and flowers, both house plants and plants for the yard will be on sale, with all proceeds going to the St. Jude's Children's Research Hospital in Memphis, Tennessee. In addition, a four-hole miniature golf course

will be there to entertain the kids. Plans also call for a special display and sale of rattan furniture within the Plant Show.

A "learning area" is scheduled for the Home Show. Throughout the nine days, on-going clinics and demonstrations will include a Cooking School, a Style Show, and an interior decorating clinic. Participants in the Cooking School will include home economists from Amana, Whirlpool, and Dean Distributing...covering a wide variety of menus and quick-food preparation.

The Style Show will feature the "look of the 80s," featuring models from Montgomery Ward's "Wendy Ward" classes. Interior decorating will be covered by members of the American Society of Interior Decorators, with tips and answers to the public's questions to home and business decorating.

The Northwest Fireplace Association plans an exhibit of masonry work. Over 50 members of the association will present at the Show building a wide variety of projects, fireplace, fences and a display of passive solar heat.

### Earth Sheltered Housing Seminars

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### Bagdikian says

## Newspapers need to be more local

EUGENE — First, commercial radio and television killed off the newspaper "extra" edition as the source of breaking news. Now, the possible loss of advertising dollars to electronic and specialty publications is threatening to change newspapers from community-wide publications to elitist ones, well-known newspaper critic Ben Bagdikian said here Feb. 15.

Technological changes are occurring which will alter significantly the way most Americans get entertainment and news, Bagdikian told more than 150 journalists attending the 61st annual Oregon Press Conference at the University of Oregon. The conference is sponsored by the School of Journalism and the Oregon Newspaper Publishers Association.

He cited 100-channel cable television systems, two-way television, pay television and satellite-direct-to-home broadcasting, plus home video machines as some of the technologies which will be common in the '80s. Citizens may well be able to "attend" a city council or school board meeting by cable television, predicted Bagdikian, former ombudsman for the Washington Post and now a journalism professor at the University of California, Berkeley.

"Where will this leave the local newspaper the next day?" he asked.

Bagdikian said newspapers will "need a higher level of reporting than the old heel-and-toe street reporter" in order to provide readers with thoughtful analyses of those civic meetings.

But, he predicted, the biggest challenges to newspapers will come from economic and social changes, not from changes in technology. If high inflation becomes a normal part of American life, and fewer families can afford optional or luxury buying, newspapers may lose major segments of advertising to electronic media or to

specialized media aimed at the affluent.

Bagdikian quoted Otis Chandler, owner of the Los Angeles Times, as saying that paper has cut out some of its low-income circulation because "the economics of American newspaper publishing is based upon an advertising base, not a circulation base."

According to Bagdikian, "that is another way of saying that the paper is designed for the rich and the near-rich, both in content and distribution.

"If that is pursued, the dilemma of the American daily newspaper in the 1980s will be extreme. It will be competing with other media that are more efficient in reaching the rich with advertising and it will be abandoning its greatest community strength, which is local news," he said in delivering the 1980 Eric Allen Memorial Lecture.

"If this dilemma does materialize, we may see a change in the present trend in concentration of ownership of newspapers and we may see the loss of many newspapers," he said, predicting that big newspaper chains will be buying little chains and even the oil companies will be buying newspapers.

"This will be an increasing problem in the integrity of the news," he predicted. "In the 1980s journalists may have to decide who is to control the news."

He suggested that newspapers will not emerge from the current decade as strong national and community institutions if they neglect their fundamental social justifications.

"If newspapers do not stress what they can do best and which is their only unique quality, they will abandon their most effective instrument of survival," Bagdikian said.

"A press directed at the elite will have no loyalty among the commonality of men and women and it is these who will decide if a free press will survive," he said.

## Jazz night concert set for Wednesday at CCC

The Clackamas Community College stage band, swing choir and jazz improvisational group will join with guest artist Jeff Uusitalo for a Jazz Night Concert on Wednesday, Feb. 27, at 8 p.m. in the college Community Center Mall.

Uusitalo is a former featured trombone soloist with Stan Kenton and is now performing with the George Reinmiller and Woody Hite bands.

The admission price is \$1 and tickets will be purchased at the door.

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