



use your
Emporium
or Bank Cards



take the bite out
of back to school

Emporium

On Sale
During
July



**Bonne Bell®
Moisture
Lotion®**
July sale for
thirsty skin

16 oz. size **6.00** SAVE 4.00

8 oz. size **3.50** SAVE 2.50

Your skin gets thirsty, too. Especially in the summer! Moisture Lotion restores the moisture the sun, wind and water take from your skin. Use it as a facial lotion and as a body lotion. Not available at Florence or Valley River.



**Bestform® posture
bra ...**

no slouching,
no slumping

4.79 & 5.59

REG. 6.00 & 7.00

This bra features comfortable Lycra® support back that helps you to stand straight. Wide camisole top with pretty lace front, convenient front close. White. Sizes: B, C, D (D, 7.00).



**perky, pretty
Pam® panties**

5/5.00 or 1.29 ea.
REG. 1.49 ea.

4/5.00 or 1.49 ea.
REG. 1.89 ea.

Choose from bikinis, hip huggers and briefs in white, pastels or prints.



**transparent
beauty soap
for a well-scrubbed
look**

.99/3 bars
REG. 2.00/3 bars

Our own specially-formulated transparent beauty soap. Box of 3, 3.5 oz. bars. Not available at Florence or Valley River.

**an ear-resistable
attraction!
magnetic
earrings**
5.00 pr.

The look is pierced, but it's done with clever little magnets. In assorted shapes. Not available at Florence.



**going places?
carpetbag it!**

9.99 REG. 16.00 & 20.00

Sensational summer totes to carry almost everything. Fabric bags in assorted styles. In jute, naturals or canvas. Not available at Valley River.