

# Live better for less with Fred Meyer Brands

Shop and compare... you'll save more

STANNOUS  
**fluoride**  
TOOTH PASTE NET WT. 7 OZ. (199g)

Reg. 97¢

## 63¢

**Fred Meyer Brand Toothpaste**

Regular or mint fluoride formula for better oral hygiene.  
Drug Sections

Prices good Wed. July 12 thru Saturday, July 15, 1978

**The Fred Meyer Brand**  
... what it means to you

Fred Meyer brands don't skimp on quality. Every one of our family brands is as good or better than the leading national brand - that's a promise. And we keep it. We set rigid specifications for quality. Samples of every shipment are checked, examined and tested to be sure they measure up to our high standards of goodness.

**The Fred Meyer Promise**  
We're sure you'll be more than pleased with every Fred Meyer brand product you buy. We promise it - you must be completely satisfied or we'll return your money.



Fred Meyer Coupon

Your Choice  
Reg. 99¢ pr.

## 76¢

each pair  
With Coupon

**Fred Meyer Brand Panty Hose**

All sheer sandalfoot or Sheer stretch with reinforced toe. Beige, brown, tan in sizes A,B  
\* Cash value 1/20th of 1¢  
\* Valid thru Sat. July 15, 1978  
\* Apparel Sections FM-00

**Save Money!**

buy Fred Meyer Brand Mildew Remover Reg. \$1.99  
compare to X-14 Instant Mildew Remover Reg. \$2.44

**\$1.49** 16 oz.

Variety Sections

**Save Money!**

buy Fred Meyer Brand Baby Powder Reg. \$1.19  
compare to Johnson & Johnson Baby Powder Reg. \$1.73

**87¢** 14 oz.

Drug Sections

**Save Money!**

buy Fred Meyer Brand Medicated Skin Care Cream Reg. \$1.37  
compare to Maxxema Skin Cream Reg. \$1.99

**99¢** 16 oz.

Cosmetic Sections

**Save Money!**

buy Fred Meyer Brand MY-TE-FINE 10 lb. Flour Reg. \$1.95  
compare to Gold Medal 10 lb. Flour \$2.09

**99¢** 10 lb. bag

Grocery Sections

**Save Money!**

buy Fred Meyer Brand MY-TE-FINE Chip Dips Reg. 55¢  
compare to Walley's Chip Dips

**45¢** 8 oz. cups

Deli Sections

**Save Money!**

buy Fred Meyer Brand Food Storage Bags Reg. \$1.29  
compare to Glad Food Storage Bags

**\$1.09** 75 ct.

Grocery Sections

**Save Money!**

buy Fred Meyer Brand All Purpose Detergent Reg. \$1.43  
compare to Tide Laundry Detergent

**\$1.19** 49 oz. box

Grocery Sections

**Save Money!**

buy Fred Meyer Brand MY-TE-FINE Vegetable Juice Cocktail Reg. 79¢  
compare to V-8 Cocktail Juice

**69¢** 46 oz. can

Grocery Sections

Batteries

Reg. 89¢

**69¢** pkg.

**Fred Meyer 2-Pk 9 Volt Batteries**

Excellent for toys, radios, games, and calculators. 9 volt #H6F-216M  
Home Improvement or Variety Sections

Reg. \$4.98

**\$3.97**

**Fred Meyer Certified Vitamin E**

400-U tablets supplement the diet with extra Vitamin E.  
Drug Sections

Reg. \$3.99

**\$3.36** 3-pk.

**Fred Meyer Men's Blended Underwear**

Quality tees and briefs in comfortable blend of polyester and cotton. Sizes S,M,L,XL.  
Apparel Sections

Reg. 63¢

**43¢** ea.

**MY-TE-FINE Potatoes**

Savory crisp-crust tender potato strips, good at meals or snack time.  
Grocery Sections

Reg. 29¢

**4 for \$1**

**Fred Meyer Gold Soap**

Gentle and refreshing bath soap with a thick rich lather.  
Grocery Sections

Reg. 95¢

**79¢** ea.

**MY-TE-FINE Catsup**

Full-bodied rich smooth blend of ripe tomatoes and selected spices.  
Grocery Sections

MY-TE-FINE  
100% FROZEN CONCENTRATED ORANGE JUICE

Reg. 88¢

## 59¢

each

**MY-TE-FINE Orange Juice**

Top quality juice of tree-ripened oranges. Perfect breakfast starter.  
Grocery Sections

**Fred Meyer Shopping Centers**

MY-TE-FINE Bagged Candies Year Choice Reg. 73¢ **57¢** ea.  
Certified Sleeprite 50's Reg. \$1.79 **99¢**  
Certified Amber Antiseptic Reg. \$1.29 **97¢**  
Certified Pain Relief Tabs 100's Reg. \$1.43 **97¢**  
Boy's Underwear T-Shirts or Briefs 3-pk. Reg. \$3.39 **\$2.99**  
Boy's Tube Socks Sizes 8-11 Reg. 99¢ **76¢**  
MY-TE-FINE Mandarin Oranges 11 oz. can Reg. 49¢ **44¢** ea.  
MY-TE-FINE Pancake Mix 2 1/2 lb. box Reg. 83¢ **78¢** ea.  
MY-TE-FINE Macaroni Dinner with cheese 7 1/2 oz. box Reg. 33¢ **29¢** ea.  
Food Club Sultane Crackers 16 oz. box Reg. 62¢ **55¢** ea.  
MY-TE-FINE Pineapple in Juice 20 oz. can 3 varieties Reg. 65¢ **55¢** ea.  
MY-TE-FINE Peanut Butter 18 oz. jar Reg. \$1.17 **99¢** ea.  
Creamy or Chunk Style

MY-TE-FINE  
SINGLE SLICES AMERICAN

Reg. \$1.49

## 99¢

each

**MY-TE-FINE American Cheese Food Slices**

\* 12 oz. pkg. \* Each slice individually wrapped.  
Delicatessen Sections