



# in the picture for summer Emporium

## Bestform Designer's Collection

**3.99** REG. 5.00

Only top designer styling could shape a woman so naturally. The collection includes "updated traditionals" that are more than flimsy ... less than heavily structured. In white and beige. Prices effective through 7/30.

Matchmate brief  
(S,M,L,XL) reg. 5.00..... **3.99**  
Front close bra  
(34-36A, 34-38B & C) reg. 5.00... **3.99**  
Plunge bra  
(34-36a, 34-38B & C) reg. 5.00... **3.99**

Not all styles or sizes available at all stores.



## Bestform Silver Savers®

**1.99 or 2/3.50** REG. 2.59

Fiberfill bra (32-38B, 34-40C)  
Seamless fiberfill bra (32-36A, 32-38B, 34-38C)  
Convertible halter bra (32-36A, 32-38B)  
In white and beige. Not all styles or sizes available in all stores.

## Bestform Silver Savers® Plus

**2.59 or 2/5.00**  
REG. 3.29

Camisole (32-36A, 32-38B, 34-38C)  
Seamless fiberfill deep plunge (32-36A, 32-38B, 34-38C)  
In white and beige. Not all styles or sizes available in all stores.



## special buy hosiery! terrific savings on national brand, first quality hose

Park Avenue pantihose, Action Support, reg. 3.95..... **2.50 ea. or 2/4.95**  
Fanfare pantihose, reg. 2.50..... **1.00 ea. or 3/4.95**  
Knee-hi's (3 pair per package)..... **1.40**  
In medium beige and mellow beige. Not available at Valley River.

## Bestform Posture Bra

**4.79-5.59** REG. 6.00-7.00

Built-up Lycra® back with criss-cross support bands. Nylon lace cups; camisole top; Kodel fiberfill undercups; front close. The unique design of "Posture" makes a woman stand straighter, look younger, feel wonderful. (D cup is 1.00 more.) Not available in Springfield, Valley River or Florence. Prices effective through 7/30.

