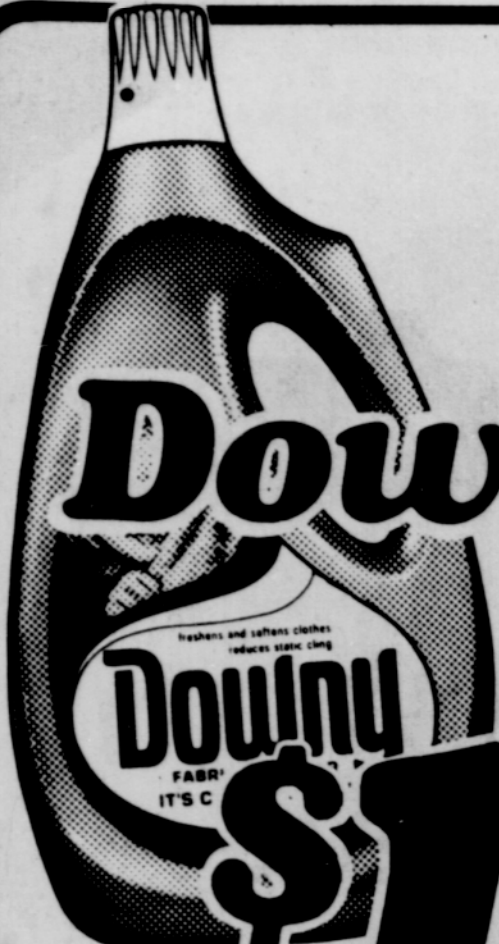




Downy
Fabric Softener
\$1.79
Reg. \$2.22
64 oz. bottle
ea.



Cheer
ALL PURPOSE
ALL WATER DETERGENT
Laundry Detergent
99¢
Reg. \$1.59
3.06 lb. box
ea.



Ivory
Dish Detergent
69¢
Reg. \$1.05
22 oz.
ea.

Fred Meyer Prices good Wed., Jan. 11 thru Sat., Jan. 14, 1978
Food Sections except Morrison, Beaverton or S.E. 122nd and Stark

TAKE THIS COUPON TO YOUR STORE

SAVE 10¢ WHEN YOU BUY ANY SIZE **Bounce** COUPON TO YOUR STORE

Procter & Gamble Clearing House Mail
Redeem Your Publishers Clearing House Mail Coupons with these special prices



IVORY
Reg. 18¢
3 1/2 oz. bars
8\$1
for



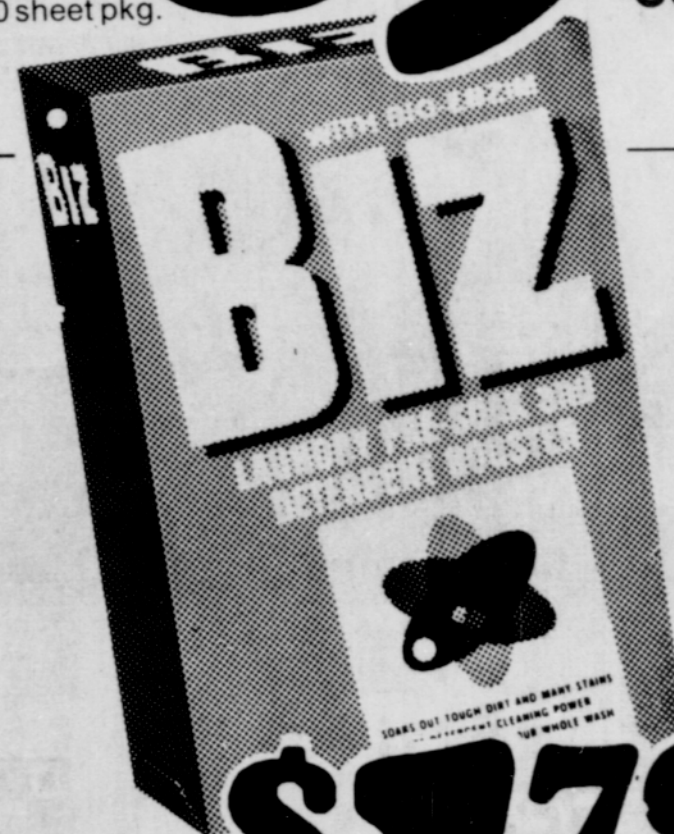
bounce
A REMARKABLE NEW FABRIC SOFTENER
IT WORKS IN THE DRYER!
Reg. \$1.19
20 sheet pkg.
89¢
ea.



Spic Span
CLEANER
Reg. \$1.79
54 oz. box
\$1.49
ea.



Charmin
NEW! SOFTEST EVER
SQUEEZABLY SOFT
Reg. 99¢
4 roll pkg.
79¢
ea.



BIZ
WITH BIO-ENZYMES
LAUNDRY PRE-SOAK STAIN DETERGENT BOOSTER
SOAKS OUT TOUGH DIRT AND BAKY STAINS
MAXIMUM CLEANING POWER
FOR WHOLE WASH
Reg. \$2.25
38 oz. box
\$1.79
ea.



Zest
Reg. 39¢
5 1/4 oz. bars
3\$1
for

Fred Meyer Advertising Policy Each of these advertised items must be readily available for sale at or below the advertised price in each Fred Meyer store, except as specifically noted in this ad.