

# New Benson & Hedges 100's Lights

Only  
11 mg  
tar

Who could  
make light of  
themselves  
better?

Regular  
and  
Menthol

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

11 mg "tar," 0.8 mg nicotine av. per cigarette, by FTC method