

**K MART'S ADVERTISED
MERCHANDISE POLICY**

Our price guarantee is to have every advertised item in stock on our shelves. If an advertised item is not available for purchase due to any unforeseen reason, it may not have a K Mart Check or request for the merchandise to be purchased at the sale price whenever available in full. It is our policy to give our customers the best service possible.

B. S. KRESGE CO.

WEDNESDAY, THURSDAY, FRIDAY, SATURDAY

**PRE JULY
4th**

SPECIALS

FOCAL FILM SPECIALS

35mm/20 Color Print Film 1.17

35mm/20 Color Slide Film, ASA 100, w/Processing ... 2.66

126/12 Color Print Film 96¢

126/20 Color Print Film 1.17
Super 8 Film* w/Proc... 3.22

126/20 Color Slide Film, w/Proc. 2.68

35mm/20 Color Slide Film, ASA 400, w/Processing ... 3.12

35mm/36 Color Slide Film, ASA 100, w/Processing ... 4.11

110/20 Color Print Film 1.17

110/12 Color Print Film 92¢



28 mm f2.8 LENS

Sale Price
Automatic, has wide angle view. **44⁴⁴**

80-200 mm ZOOM f3.5

Sale Price
Automatic, Zoom ring, multi-coated. **99⁸⁸**

135mm f2.8 LENS

Sale Price
Automatic, telephoto model. **36⁸⁸**

36⁸⁸



ELECTRO 35 mm GSN CAMERA
Sale Ends July 3

92²² With Case

f1.7 lens. Automatic shutter 1/500-30 seconds plus "B". Split image focusing.

TLR 35mm f1.8 REFLEX CAMERA
Sale Ends July 3

136⁷⁷

CdS metering system. Shutter speed 1-sec to 1/1000-sec and "B". Self timer.

RANGE FINDER 35mm CAMERA
Sale Ends July 3

84⁸⁸

f1.7 semi-wide angle lens. Electronic shutter, hot shoe flash. Self-timer, CdS system.



*Includes Tripod Mount, Self-timer, Cable Release and Adapter 15.88



Pronto® Accessory KIT* ... 15.88

NEW PRONTO®!
Sale Ends July 3 **49⁸⁸**

Non-folding Land® camera develops color snaps. Nothing to time or throw away. Shop at K mart.



10.88



127.88

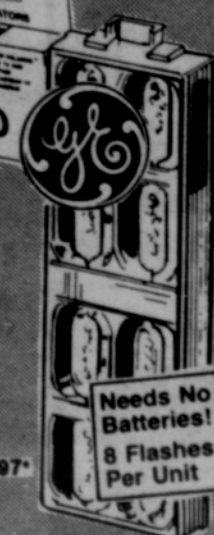
Black and Chrome Model

SX-70 CAMERA
Sale Ends July 3 **127⁸⁸**

Develops color pictures in 1.5 minutes as you watch. Folds to 1x4x7"
SX 70® Case 10.88
SX 70® Color Print film, Package of 10 Photos 4.78



1.47



GE FLIP-FLASH

Sale Price
For instamatic cameras. 8 flash unit. **97¢**

GE FLASH BAR

Sale Price
For SX-70 cameras. 10 flash unit. **1⁴⁷**



Magnetic Pages 3.66 Each

12½"x14½"

PROTECTIVE PHOTO ALBUMS

3⁶⁶ Each

Your choice of several scenic covers. All have snap-ex magnetic pages. 12½x14½" Refillable.