

Chamber members visit Leavenworth to study Bavarian Village theme



MEMBERS OF the Sandy Area Chamber of Commerce who made the trip to Leavenworth, Wash., are shown giving gifts of Sandy to their hosts. From left, George Morgan, Hazel Hansen,

secretary of the Leavenworth Chamber, Mrs. Alverda Bon, Jim Patrick, Ed Burke, and W. F. Bon former Chamber president and mayor of Leavenworth. Tom Taylor of the Post also was a member of the Sandy Chamber delegation.

How about a theme for the development of the city of Sandy?

This is a question which the Sandy Area Chamber of Commerce is studying. To help in the study, a group from the Chamber last week visited Leavenworth, Wash., a town which in 1965 introduced the Bavarian Village theme into its area.

Leavenworth is located about 30 miles northwest of Wenatchee at the base of the Cascades. It is similar in size to Sandy.

The town moved to adopt a theme when it was determined this would be the best way to develop and promote business and maintain an identity for the area. Since that time, some 18 new businesses have moved into Leavenworth and the vacant buildings on the main street no longer are vacant.

Each year the town hosts several festivals including an art show making tourism a major business in the area.

The study which took 2½ years to complete, involved all the citizens of the town. There were 15 major committees working on different areas of the study.

Once it was determined to go to the Bavarian Village theme, it was up to individual businesses and homeowners to remodel. The first year saw only two businesses remodel, but now eight years later the whole city takes on the look of a Bavarian Village.

According to Chamber officials, the cost to each business ranged from \$5,000 to \$50,000 to remodel.

The town got help in the initial planning stages from the University of Washington and their county officials.

In fact, the county held up re-assessing the area for five years to help the people gain back some of the funds used to remodel.

Many of the homes in the area now have taken on the Bavarian theme in design.

The Sandy Chamber is looking into a theme for the Sandy area, but no definite plans or suggestions have been made. Although, the proposed comprehensive plan for Sandy does cite the need to develop the city and area around a central theme, whether it be Bavarian, Alpine, Western or whatever, is yet to be decided.

One sidelight of the trip for the Sandy people was the meeting of Ted Price.

He is a former Sandy resident and graduate of Sandy High School. Price is a member of the Leavenworth Chamber and is now seeking the mayor's position.



THIS IS the first store in Leavenworth which remodeled to the Bavarian Village theme in June of 1965. Since then, almost every business in town has remodeled making use of the theme. All this work has been done at the expense of the business people, no outside funding was used.



MANY MURALS depicting Bavarian themes were on store walls. This mural depicts the ski jump which Leavenworth has become famous for sponsoring each year.

(Post Photo)



SIGNS AND outside lighting in Leavenworth all carry out the Bavarian Village theme of the town.

(Post Photo)

MANY SHOPS made use of both natural flowers and artificial flowers to add to the beauty of the town.

(Post Photo)



BENCHES EVEN carried out the Bavarian theme in the town. Also a wide use of flowers helped add beauty to the town.

(Post Photo)

MURALS MADE store walls attractive in Leavenworth. This mural was painted on wall of the bank building. The

Bavarian theme has brought an increase in business to the community which is similar in size to Sandy.

(Post Photo)

**OPENING MONDAY
NOV. 5**

**Soil, water
people to meet**

The State Soil and Water Conservation Commission will hold its regular bimonthly meeting on Friday, Nov. 9 immediately following the closing luncheon of the Oregon Association Districts' annual convention. The meeting will be held in the Council Room of Kah-nee-ta Lodge on the Warm Springs Indian Reservation.

It is expected that the commission will take action on the possible adoption of the Attorney General's Model Rules of Practice and Procedure under the Administrative Procedure Act, as revised.

Problems of soil and water conservation related to the current drive for full production of wheat and feed grains and rehabilitation of the Tussock Moth damaged lands of Northeastern Oregon will also be discussed.

Car fire

A Jeep, owned by D. Rockway, was reported to be on fire on Main Street, Tuesday, Oct. 23.

The fire, which was said due to a defective exhaust system, was out when Sandy firemen arrived on the scene. It did not spread beyond the engine compartment.



THE BAND stand in the park opposite the main street in Leavenworth is the center of activity for the many festivals held in the city each year.

(Post Photo)



ATTRACTIVE SIGNS for each business were designed in the Bavarian theme. Also, many balconies were used to help businesses remodel to the theme.

(Post Photo)

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