

## Beef shortage expected to continue into 1974

Unless beef price controls are lifted immediately most supermarkets will have no beef in the next 10 days.

That was a prediction by Donald Ostensoe, executive vice-president, Oregon Cattlemen's Association, Monday at the luncheon meeting of the Greater Gresham Chamber of Commerce.

He said the supply of beef after the prize freeze is lifted Sept. 12 does not concern him as much as the supply and price in 1974.

Ostensoe blames much of the beef shortage to the artificial restraints set on the supply of beef.

Also, he blames our affluent society which is eating more meat. Now we hear people complaining about costs when they are buying a third color television set or a second automobile.

Meat consumption continues to climb. Twenty years ago the average American family ate

80 pounds of beef a year. Last year they ate 116 pounds and will eat 118 pounds this year, Ostensoe said.

He said production could be doubled, but it takes three years to achieve.

The present situation is aggravated because of China the huge sales of wheat to China and Russia. He said 61 per cent of this year's crop was contracted for foreign markets. This has caused the price of wheat to rise domestically from \$1.80 in 1972 to the current price of \$5.15 per bushel.

Another factor is that the hay crop in Eastern Oregon is down 75 per cent of normal because of the severe drought. The cost of hay has gone up from \$28 per ton in 1972 to the current price of \$70.

These costs have halted feed lot operations because the feeder cannot cope with the price freeze at the present cost of feed.

The ban on diethylstilbestrol

has increased production cost by 10 per cent, Ostensoe said. He said it was ridiculous to claim the chemical is dangerous. He pointed out that since the ban the chemical is being used for morning after birth control. The dosage is the same as if 2,000 pounds of beef were eaten.

Another added cost of beef production is the increase of grazing fees by 20 per cent. Much of the grazing land in Oregon is federal or state owned; about 62 per cent.

Beef production is Oregon's largest agricultural industry and accounts for \$192 million annually. The closest is grain with \$82 million.

Ostensoe believes that the consumer must expect to pay more for food. He points out that in America last year 16 per cent of the family income was spent on food. In Russia it is 51 per cent and in Japan 42 per cent.

Ostensoe believes Americans should spend about 20 per cent for food based on present income.

He said it was unrealistic to expect that horse meat or buffalo could fill the shortage gap. If consumers would switch from beef to these meats the supply would last two weeks, Ostensoe said.

### Area youths win ribbons

According to the 4-H rules a novice is defined as follows: A novice is a member who is riding for the first year in 4-H and has not placed in open competition.

Connor Checkis, Milwaukie, won the champion award in the classification and Valerie Danile, Oregon City, won the reserve champion spot. Both girls are members of the 4-Bar Horse Club.

Other awards are listed as follows:

**BLUE AWARD:** Jeanie Osborn, Boring; and Cindy Estes, Sandy.

**RED AWARDS:** Stacey Ankeny and Camille Galleghy, Boring; and Maurine Kam-meyer, Estacada.

Intermediate is an age division. Intermediates were born in 1958, 1959 and 1960.



THE CROWD along the sidelines gets ready to view the Sandy area Camp Fire Girls entry in the Sandy Centennial and

Barlow Road Days parade. The entry took first place in Civic Organization category. (Michae (Hartman Photo)

## What's your shopping method?

COLUMN COMMENTS  
By MARILYN LUNNER  
Home Economics  
Extension Agent

Watching and listening to food shoppers in this time of unsettled prices and predicted shortages can be interesting. Each consumer has his or her own method of dealing with the problem. Let's look at a few examples.

There's Sally panic-buyer. She isn't quite sure what the problem is all about, but she is sure she better buy-buy-buy. Making her buying decisions at the store, without even looking at prices, without considering storage space, without considering what cuts of meat her family normally chooses and uses, she fills her grocery cart.

One wonders if Sally has checked the freezer space she has available, and if she has thought that the meat should be wrapped in freezer paper to prevent "freezer burn." What has Sally's spur of the moment decision done to the rest of her household budget?

Then there's Charlie, who has "got a friend who's got a friend." He's telling all his friends that if they were just smart like him and knew the right people, they'd have gotten a "good deal" on a hind quarter of beef. What Charlie isn't telling his friends is that he neglected to ask what USDA

grade of beef he has bought, what type of retail cuts it will be, and the amount of waste - bone, fat, gristle - he can expect. Oh, yes, Charlie also isn't saying that his beef is sitting more than a four-hour drive from where he lives and he has no way to transport it home while keeping it frozen solid.

Also on the scene is Sam "why worry." He is telling people that they are far too concerned and that he and his family will just "eat out" if they can't get what they want from the local supermarket. The paradox here is that Sam is always saying it costs too much to feed the family and that his wife is just a poor food budget manager. Do you suppose Sam has ever taken time to compare costs of "at home" meals with those "away from home"?

Also at the market one sees Sara Senior. She's the one who is beginning to see the full impact of the food situation. She can be seen at the meat counter studying the prices knowing that her fixed income will allow her only a limited amount of meat this month and next month, after the beef price freeze is lifted, her resources may not stretch to buy any fresh meat at all. Should she squeeze her budget a little tighter this month or just what should she do?

"Suzie the study-er" also is on the scene. She read all the

news articles on food price predictions right from the beginning. And now she's translating them into what it will mean to her family. She's learned that the period of greatest concern is between now and the first of the year and she's planned her food budget accordingly. She knows how much freezer space she wants to use for meat storage, and she's taken time to learn how to wrap and handle the meat for food safety and quality. She's also buying only the cuts that she feels are "priced right" and that she regularly uses. As Suzie studies the good buys, she looks at fish and poultry and at canned meat products, knowing that these also can offer good protein buys. As Suzie says, "Balancing the food budget is hard, but knowing how to shop, I feel I am doing the best I can to reasonably feed my family."

## Traffic volume increases

Traffic volume on most of Oregon's highways showed an increase in vehicular traffic in May, 1973 compared to May of 1972, according to the monthly report compiled by the Oregon State Highway Division.

A summary of traffic recorder data for rural and

urban state highways showed an increase of 6.8 per cent in vehicular traffic in May, 1973 compared to May, 1972.

The first five months of 1973 showed an increase of 9.6 per cent in vehicular traffic compared to the first five months of 1972.

## Labor Day picnic dated

A Labor Day picnic, Sept. 3, will be at the home of Rep. Glen Otto on the Sandy River.

It is being sponsored jointly by Otto, Sen. Vern Cook and the East Multnomah County Democrats.

The picnic will begin at noon and the speeches at 1 p.m. Speakers will include locally prominent labor leaders.

Otto, who is a member of the International Brotherhood of Electrical Workers union, said the purpose of the event is to honor those for whom the day was set aside, the working people.

Otto and Cook are sending special invitations to those who worked in their last campaigns.

Otto's home is located at the Sandy River bridge in Troutdale on Columbia St. which is the extension of Halsey running

through the town. Refreshments will be served. For further information call 665-6291 or 665-8143.

## Blue Lake event set

The Al Kader Mounted Pose will ride in costume at Blue Lake Park Saturday beginning 2 p.m. The drum and bugle corps and band will also perform.

There will be an art show sponsored by the Gresham Senior Adult Center and other interested artists from 11 a.m. to 5 p.m.

On Sunday the Mt. Hood Rock Club will hold a rock and gem show beginning 1 p.m. There will also be an art exhibit from 11 a.m. to 4 p.m.

## Eagle Creek resident wins at county fair

An Eagle Creek resident has captured five awards in the Floral Department at the Clackamas County fair.

Mrs. Adolph Still won awards in the fair which was held last week in Canby. The awards were: first in Lilies-Single Tiger; first in Palox-Perennial; second in Snapdragon-Snapdragon 1 spike any color; second in Advanced Only-Bright lights arrangements; and second in Music-Music-Music arrangements.

## Subdivision faces court

Charges against six Corbett area residents are still in the pre-trial stages.

Attorneys for the defendants accused of failing to comply with state subdivision regulations have filed three demurrers to the case.

The six, George Raymond Smith, Leroy Smith, Kenneth Bliven, Mr. and Mrs. Harry Fowler, Jr. and Marilyn Hollingsworth are developers or sellers of lots on an 18 acre property near the Crown Point Highway.

## Local 4-Her's win

Many 4-H projects from art to insects were on display in the 4-H Exhibit Hall at the Clackamas County Fair last week.

Judging took place and several local youngsters took home awards or earned trips to the state fair in Salem.

Local winners included: in leathercraft Paula Miller, Sandy, won a champion ribbon for leather handbag she carved; John Forbes, Wemme, also won a champion ribbon in leathercraft; Karen Knapp, Brightwood; Lisa Holiday, Eagle Creek; and Christine Woodward, Zigzag, won awards in leathercraft.

Other awards in leathercraft were won by Irene Abbott, Gayle Denney, and Rhonda Denney, Eagle Creek; Martin Knapp, Brightwood; Loria Holliday, Eagle Creek; Gretchen Holt, Government

## Powers takes first place

Dean Powers, Sandy, took a first place in the Clackamas County fair poultry department judging.

Powers won first in New Hampshire Cockerel at the fair held last week.

Some other local winners at the fair in baked goods: Susan Youngbloth, Sandy, in baked goods; Bonnie Miller, Boring; Marie Kowalski, Boring, took two awards in canned foods area.

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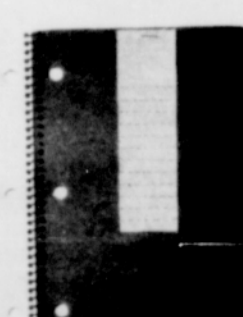
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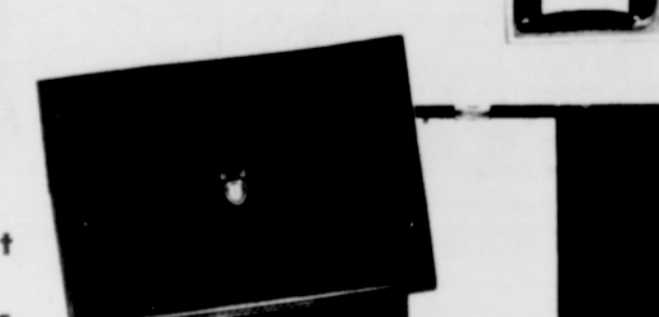
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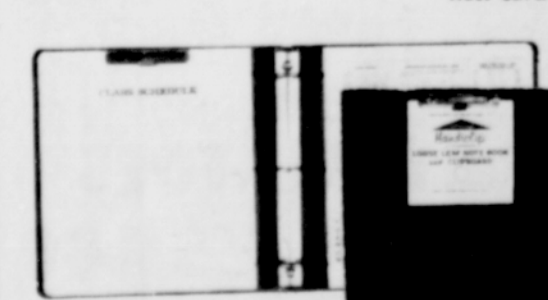
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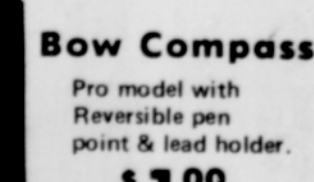
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