



OUTLOOK READERS who want to look at back issues of the paper find the file conveniently displayed on a counter facing the front door. DoLores

McWilliams is handy to render aid.

(Outlook photo)

Huge new press now in use at Outlook

It took nearly \$200,000 to reach this goal — plus a lot of study and crucial decision-making—but the Gresham Outlook prints on the newest

and largest printing press production line of any regular weekly newspaper in Oregon. This adjunct of the Outlook Publishing Co. is operated by

Eastmont Press, with Ed White as its department head. Other pressmen are Lee Breedlove and Dick Wooten.

Briefly, the function of the press department is taking huge photo negatives that have been prepared in the Outlook's composing rooms, and making page-size aluminum sheets, or "plates" upon which all the type and pictures appear as they would in the finished paper.

Then these plates are inserted into their proper places in each of the six units of Eastmont's new \$160,000 Goss Community press. Each of the units receives a 1,150-pound roll of newsprint, which unrolled would leave a 32-inch wide strip about six miles long.

Pushing the buttons and making necessary adjustments begins, and the press begins to roll. Up to 24 regular size newspaper pages can be printed at one time, so with a 48 or 64-page paper, obviously there has to be more than one press run.

And, really, it isn't all that simple. But it's a start toward a brief understanding.

When the papers come off the press at about 15,000 per hour, they are folded and—when the system is fully completed—they will be conveyed into a large adjoining room where the various sections are assembled into one finished newspaper and are prepared for delivery

to the subscriber.

The sophisticated machinery that does much of this assembling work is expected to arrive soon, and will add another \$24,000 to The Outlook's equipment inventory.

A specially-equipped lift truck to move the huge rolls of newsprint from a large storeroom to the press, plus several smaller items, bring the total financial outlay to about \$200,000. This does not include the usual expendables such as ink, the light-sensitive aluminum plates and the approximately 30 rolls of newsprint that are used each week.

All this equipment is not used exclusively for The Outlook. Many other publications are printed by Eastmont Press including five high school newspapers, the Sandy Post, the North Clackamas News, the Lake Oswego Review, Valley Highlights, three Portland area papers for Foster, Eastport and

Hollywood, the Lewis River News in Woodland, Wash., the Mt. Hood Community College Advocate, and The Outlook's own Shopper.

Many other commercial, governmental and trade publications also come off the Eastmont Press.

This edition is the fifth one to come off the new press. It is like a new jet plane or a baby robin just trying its wings. There are still minor adjustments to be made or new tricks to learn before its operation settles down to a smooth routine.

For the Eastmont pressmen, learning the ways and means of their new mechanical giant compares with the housewife who has been taken out of her old, familiar kitchen and bounced instantly into one of those kitchens of the future. It will take her a little longer to put out the cakes and pies until she gets the hang of it.

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