



FIRST SIGHT that greets visitors to the new Outlook building is the reception counter. Betty Sword helps a guest.

(Outlook photo)

Outlook has wide coverage

Just what does the Outlook cover?

WE HAVE 800 WAYS TO COVER A BARE FLOOR.

Colors and patterns you just can't find anywhere else. Many of them are exclusive with us. And all of our carpets, exclusive or not, are priced from 10 to 40% less than you'll find anywhere else.

Come see.

We have everything imaginable for your floors. From sassy shag to far out indoor-outdoor carpets.

In fact, if we don't have what you want, you probably don't want carpeting.

CROWN CARPETS

216th & S.E. Stark St. 665-4164
10th & N.E. Broadway 282-5568
Mon. thru Sat. 9 to 5:30 PM Fri. 'til 9 PM.



One answer: An area just slightly smaller than the state of Rhode Island.

Another: More school districts than any other newspaper in the state.

More specifically: An area bounded by 144th on the west, by Sandy on the east, by the Columbia river on the north and by the Damascus-Boring-Eagle Creek area on the south.

Between the paid-circulation Outlook and the free-distribution shopper, we distribute roughly 21,500 papers each week.

This then means an area with a population of just under 75,000.

The Outlook is second only to the Beaverton Valley-Times in paid circulation amongst weekly papers in the state. Most recent figures for The Outlook are something over 13,000.

Dailies in Ashland, Astoria, Baker, Bend, Corvallis, Grants Pass, LaGrande, Ontario, Oregon City, Pendleton and The Dalles have less paid circulation.

Included in The Outlook's circulation area are four incorporated towns—Gresham, Troutdale, Wood Village and Fairview. These plus a number

of other unincorporated areas of definite geographic significance—Corbett, Boring, Rockwood, Lynch, Pleasant

Valley, Orient etc.

The Sandy Post also is published by The Outlook and adds another 3,450 paid circulation.



SUZANNE ASHMUN, people editor.

(Outlook photo)



AL MYERS

Welcome To
Gresham's NEW
Progressive Business
Area!

Gresham Outlook

Wishing You Success & Good News
From Your Neighbor.

AL MYERS, Realtor

995 N.E. Cleveland Ave.

665-3777



Bouquets

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Outlook
Publishing Co.
FROM

Flowers

By Malcoms

221 E. Powell
665-9101 Day or Night

