



What this seal means to us is important to you.

At first glance, it's only a membership seal. It tells you we belong to the National Automobile Dealers Association, the official organization of dealers who sell and service new cars and trucks.

But it means far more - to us and to you. It means that we subscribe to the N.A.D.A. Code of Business Practices. This code is our pledge to you that we maintain the highest standards of ethical business practices at all times, in all transactions.

You can depend on the dealer who displays the N.A.D.A. seal. What it stands for is never taken lightly, for your sake as well as ours.

N.A.D.A. CODE OF BUSINESS PRACTICES

- * To advertise our products honestly, avoiding any claims or statements which could be misleading to the public.
- * To price our products fairly, offering a reasonable allowance for used vehicles we take in trade and charging a reasonable amount for new and used vehicles we sell and service.
- * To thoroughly inspect and service our new vehicles before delivery, and to follow up with the warranty work necessary for customer satisfaction.
- * To conduct our service department operations in a way that will assure quality workmanship and full value received.
- * To do everything possible to reflect credit on the automobile industry and enhance our own reputation in the community.

Gresham Area Auto Dealers Association

FANNING CHEVROLET	665-0141
GRESHAM TOYOTA	665-1135
HESEL MOTORS	665-6131
McROBERT FORD	665-0101
NEWELL PONTIAC - GMC	665-2166
DEL PRANKE DATSUN	665-9178
ROTH VOLKSWAGEN	665-7121