

Whipped shortening brings complaints

"Make a whipped shortening product available to us if you wish, but give it a distinctive label and don't put it with the regular shortening. You run the risk of irritating us when, as we rush in for quick shopping, we fail to take the time to read the label and learn too late we have a whipped shortening instead of the regular product."

Mrs. Jane Wyatt, consumer services specialist with the Oregon Department of Agriculture, thinks this sums up the reaction of many consumers to the whipped shortening product of one firm that is found on the shelf with regular shortening in supermarkets.

Serving as a voice for the consumer to the manufacturer and retailer, Mrs. Wyatt in a recent letter to the manufacturer of the whipped product has pointed out that all the complaints she has received have specifically stated that the shopper had thought she was purchasing three-pound cans of shortening only to find she had the whipped version and only two pounds and 10 ounces of it. She says the cans are not readily distinguishable.

Mrs. Wyatt told the manufacturer that shoppers, as a general rule, "do not read labels" and added that, after seeing a tag on one display of whipped shortening which, instead of noting the two-pound, 10-ounce size and using the word "whipped," merely listed the article by product name and as a three-pound tin, she was doubtful many store managers read the labels.

In the communication Mrs. Wyatt suggested that an effort be made to make consumers aware of the type of shortening they are buying through a distinctive label, and a statement in larger print that it is a whipped shortening. She also urged better instructions on the use of the whipped product.

Present instructions, Mrs. Wyatt noted, tell the consumer to measure and use the whipped product the same as non-whipped shortening. She said that in using it herself she had found it was necessary to use more of the whipped shortening in baking than you would use of the non-whipped variety and that the whipped product cooked differently.

Reminding that consumers need and want useful information if they are to be happy consumers, Mrs. Wyatt said the whipped item in its ingredient statement of "specially processed vegetable oils" did not provide the consumer with adequate information to make a wise comparison.

She proposed that instead a statement such as "hydrogenated vegetable oils, whipped by a special process for a lighter product" would be more informative.



First State earnings up

Net earnings per share for First State Bank of Oregon increased to \$2.01 for the six-month period ended June 30, according to Robert W. Franz, president.

The figure is a 10.4 per cent increase over earnings of \$1.82 for the comparable period last year.

"When compared with a decrease in net operating earnings of 3.46 per cent for the first quarter of the year, the second quarter performance is significant," Franz said.

Net income after taxes and securities gains and losses amounted to \$407,104 as compared with \$455,046 for the same period a year ago.

Deposits at the end of the six-month period stood at \$87,513,874, an increase of 13 per cent over the previous year's period and loans at the end of the second quarter amounted to \$52,209,537, a 15 per cent increase.

Franz noted that the bank surpassed the \$100 million mark in resources earlier in the month. FSB now is the fifth bank in the state to pass that figure.

MARINE PVT. Roger L. Barry, son of Mrs. Pearl Barry of Route 2, Boring, was graduated from recruit training at the Marine Corps Recruit Depot, San Diego.

Church to host singing group

Five collegians from Bethany Bible College, Santa Cruz, Calif., will be guest singers at the Gresham Assembly of God Church Sunday.

Having traveled approximately 10,000 miles in eight states, the Bethanians are currently on an extended tour which originated in Santa Cruz June 6 and will culminate Aug. 15.

The Bethanians will visit some 45 churches and five youth camps in 11 weeks, averaging at least seven performances each week. They will travel as far east as Colorado, coming back through the Western states.

Chosen from among the top musical talent of the college, the Bethanians sing a variety of music, including some contemporary works as well as other styles. Solos and duets will comprise a segment of the repertoire.

The public is invited to attend the program, starting at 11 a.m.



THE BETHANIANS, a singing group from Bethany Bible College in Santa Cruz, Calif., will be featured Sunday at the 11 a.m. service of Gresham Assembly of God Church.

Spider-mites invade area

Spider-mites are causing severe damage to ornamental and house plants. Hot weather has favored their activity and caused populations to build to staggering numbers in a short time.

Infested plants show a rapid decline and suffer permanent damage unless control measures are taken immediately.

Wilbur W. Burkhardt, area extension agent, described symptoms of spider mite infestations as giving the plant a general dehydrated appearance as growth and flowering is greatly reduced or halted altogether.

Leaves become slightly curled at the edges and take on a stippled appearance caused by thousands of tiny whitish dots of damaged tissue where mites have fed by sucking juices from the stems and leaves.

Heavy spider mite populations build very tiny webs across top and bottom surfaces of leaves to create an even more dull appearance to the leaves.

Several species of mites are responsible and may all be found on the same plant according to Burkhardt. Largest of the pests is the outdoor "red spider" well known for its destructive feeding on evergreens.

Spider mites of much smaller size and almost totally lacking in color do most of the damage. Many species are so small they cannot be seen without high magnification.

Control measures recommended by Burkhardt call for use of dusts or sprays containing kethane or malathion. Applications are made at five to seven day intervals covering all plant surfaces.

Three spraying treatments are usually sufficient to kill the active mites but close observations are necessary to insure all mites from recently hatched eggs have been killed.

Further control measures include moving all container-grown plants into isolation when mites are first detected. Mites quickly overpopulate a single plant and move to new plants not yet infested.

Control by spraying is hastened when wetting agents are added to the spray solution, Burkhardt added.

ALBERTSON'S

32ND

ANNIVERSARY SALE!

WE'RE CELEBRATING 32 YEARS OF SERVING THE WEST WITH THE BEST



HAM
Armour Star Shank Portion Ham
Water Added for Flavor & Tenderness.

49¢
lb.

SAVE 26¢

FRESH WHOLE FRYERS

Plump and fresh for serving for family or company supper.

35¢
lb.

SAVE Big!

CUT-UP FRYERS

So conveniently cut-up and ready to cook without any fuss.

39¢
lb.

SAVE 14¢

HAPPY TIME CANNED POP

Assorted Flavors, 12-oz. cans

13¢
Cans For

SAVE 26¢

TISSUE

Zee White Assorted or Decorated, 4-Roll.

29¢
Ea.

SAVE 17¢

Featuring HAWAIIAN DAYS!

Shop in Air-Conditioned Comfort!

COME IN AND HELP US CELEBRATE!

You'll enjoy shopping in the friendly Hawaiian Atmosphere where you'll find top quality merchandise at low, low shelf prices every day, plus all these Anniversary Specials! At Albertson's you'll find the freshest, crispiest Produce available, oven fresh baked goods from our Modern-In-Store Bakery, and Albertson's Meat Departments feature only U.S.D.A. Choice Beef. Every item is guaranteed to please or your money back!

MISS DEBBIE HAUGEN
MISS GRESHAM OF 1971

Will be serving anniversary cake at Albertson's 181st and Gishan, from 1 p.m. until 6 p.m., July 30 and 31. Come in and meet this charming young lady and help us celebrate our 32nd anniversary.

JOY POWELL DANCERS
Will Perform Hawaiian Dances Sunday, Aug. 1, 12:30-5 p.m., in Front of Albertson's Gresham Mall Store.

Free WIN A GIANT HAM

Come in and register to win this giant Armour Star Ham! Nothing to buy! Drawing will be held August 7th... Register now!

BUTT PORTION HAMS
Armour Star tender deep-smoked hams.
59¢
lb.

HAWAIIAN HAM ROAST
We suggest to bake with cherries and pineapple.
79¢
lb.

Spare Ribs LEAN MEATY 49¢
Spare Ribs SWEET & SOUR 55¢

TURKEYS U.S. Government Inspected, Plump and tender turkeys.
39¢
Whole Bodied

BROILER FRYERS Flavorful
43¢
Moist Meat

3-LEGGED FRYERS U.S. Choice
43¢
U.S. Choice

2-BREADED FRYERS U.S. Choice
43¢
U.S. Choice

SIRLOIN TIP ROAST U.S. Choice
1.19
U.S. Choice

SIRLOIN TIP STEAK U.S. Choice
1.39
U.S. Choice

RESER SALAD 2 1/2-lb. Tray, Macaroni or Potato
89¢

SLICED BACON Albertson's 1-lb. package
69¢

ARMOUR FRANKS Juicy & Plump 1-lb. package
69¢

LUNCHEAT Armour 12-oz. Bologna or Salsami
69¢

MILD CHEDDAR CHEESE Albertson's 1-lb. package
89¢

CHEESE STIX Hoffman 9-oz. 5 varieties
79¢

MAYONNAISE Albertson's Quart Size
39¢
EA.

SALAD DRESSING Albertson's Quart Size
39¢
EA.

PRESERVES Sunny Jim 12-oz. 3 Varieties
39¢
EA.

ANNIVERSARY SPECIAL

COTTAGE Cheese Janet Lee Rich & Creamy
25¢
PINT

ANNIVERSARY SPECIAL

CHARCOAL Briquets 10 Lb. Bag
59¢
SAVE 20¢

ANNIVERSARY SPECIAL

CAT & DOG Food Capitol 1-lb. cans
12¢
cans for

ANNIVERSARY SPECIAL

MORNING FRESH BUTTER 1-lb. Prints High Quality
68¢
SAVE 10¢

ANNIVERSARY BAKERY Specials

ANNIVERSARY CAKE
A delectable iced 8-inch 2-Layer white cake sprinkled with coconut and dusted with powdered sugar.
1.29
EA.

ANNIVERSARY PRODUCE Specials

SWEET CORN
Northwest Grown Young and tender full ears.
10¢
EARS FOR

PEACHES Local Grown Gee White
3.85¢
3 lbs. for

PEPPERS Large and Fresh Green Peppers
10¢
Ea.

CARROTS Clip Top
2.29¢
2 lbs. for

CUCUMBERS Local Grown
2.29¢
2 lbs. for

CAULIFLOWER Large Heads
39¢
Ea.

YELLOW ONIONS Walls Walls
10¢
lb.

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ANNIVERSARY SPECIAL

MORNING FRESH BUTTER 1-lb. Prints High Quality
68¢
SAVE 10¢

SWEET PEAS Janet Lee 16-oz. cans
15¢
Ea.

CUT BEANS Janet Lee 16-oz. cans
15¢
Ea.

FLOUR Albertson's Enriched
10¢
lb. bag

TOMATO SAUCE Hunt's 8-oz. cans
10¢
Ea.

VARIETY DEPT. BARGAINS

Shampoo Woodbury Cattle 15-oz. Regular 89¢ Bottle.
2 for 99¢

PAMPERS Disposable Diapers 15's Regular 99¢
79¢

Ecko Cook & Carry Pan Regular \$1.49
87¢

Polaroid Color Film Type 108
\$3.97

York 100-ct. Aspirin Regular 29¢ each
8 bts. for \$1

Paper Plate Holder Plastic, Reg. 39¢
4 for \$1

SALAD OIL Albertson's 24-oz. bottle
39¢

FROZEN FOODS

VEGETABLES Flav-R-Pac Corn, Peas, Peas & Carrots, Leaf and Chopped Spinach or Squash.
7.1¢
10-oz. pkgs.

FROZEN JUICE Flav-R-Pac Orange, Flav-R-Pac Grape, Tree Top Apple
3.1¢
12-oz. cans

TAMALES Chets 12-oz.
39¢

STRAWBERRIES Super Mkts. 10-oz.
5.1¢
for only

WAFFLES Eggo 13-oz.
39¢

SHRIMP Brilliant 10-oz.
89¢

FREE ANNIVERSARY CAKE & COFFEE
For our Customers in the Bakery!

ALOHA FRUIT FAN Coffee Cake Regular 99¢ each
79¢

PINEAPPLE FRITTERS Regular 10¢ each Fresh Daily
6 for 49¢

HAWAIIAN SOUR DOUGH ROLLS 3 doz. for
\$1

ALBERTSON'S

PRICES EFFECTIVE THURSDAY, FRIDAY, SATURDAY, JULY 29-30-31

AT THESE THREE ALBERTSON'S SUPER MARKETS:
*S.E. 174th and Division *N.E. 181st and Gishan *Gresham Mall Open 'til 10 Daily except Sunday