

BACK to SCHOOL



Secret Agent Look in Rain 'n Shine

Coats for 7 to 14ers

\$8⁹⁹ **\$15⁹⁹**

Perfect for Back-to-School. These popular 3 season coats — New fall colors in long wearing fabrics.

GIRL'S CAR COATS

Warm linings **\$6⁹⁹** and **\$8⁹⁹**



Campus Favorites

Popular

Sir-Jacs

For that smart casual look

PLAID LINING **\$12⁹⁵** FLEECE-LINED **\$15⁹⁵**

4 Popular colors in this washable, easy care jacket. Come in, select yours now. Be ready for Back to the Campus.

Quality Cotton Knit

BOYS'



UNDERWEAR

Full Cut For Comfort!



T-SHIRTS and BRIEFS

3 for \$2²⁵

- 100% Combed Cotton
- Machine Washable
- Shrink Resistant
- Heat Resistant Elastic



BOYS' Velour Terry Sox **49¢**
Stretch, 9 to 11, All Colors

MEN'S Terry Crew Sox **69¢**
White-Striped Top



School Time Is Time for Sweaters

\$4⁹⁹ - \$5⁹⁹

Popular Cardigan Styles
100% Bulky Knit Acrylic

Tiny Miss Sizes

Sizes 3 to 6x

Cardigan Styles
Bulky Knit
All Acrylic

\$3⁹⁸

Time For Back-to-School DRESSES

SEE OUR LOVELY SELECTION
Sizes 7 to 14

\$3⁹⁹ - \$4⁹⁹ - \$5⁹⁹
\$7⁹⁹ and \$8⁹⁹

Easy Care Permanent Press. Also Bonded fabrics expertly tailored.

LITTLE MISS SIZES

3 to 6x **\$2.98 to \$7.95**



Time to Stock Up

BOYS PERMANENT PRESS

SHIRTS

LONG SLEEVE **\$2⁹⁸ and \$3⁹⁸**
SHORT SLEEVES **\$1⁹⁸ and \$2⁹⁸**

Lots of patterns in this grand group of boys' school shirts. Easy care, Permanent Press. Require no ironing. Sizes 6 to 20.

TWO POPULAR SCHOOL SHOES!

The "Wing Tip"

\$12⁹⁵
3 Colors



"The Floater"

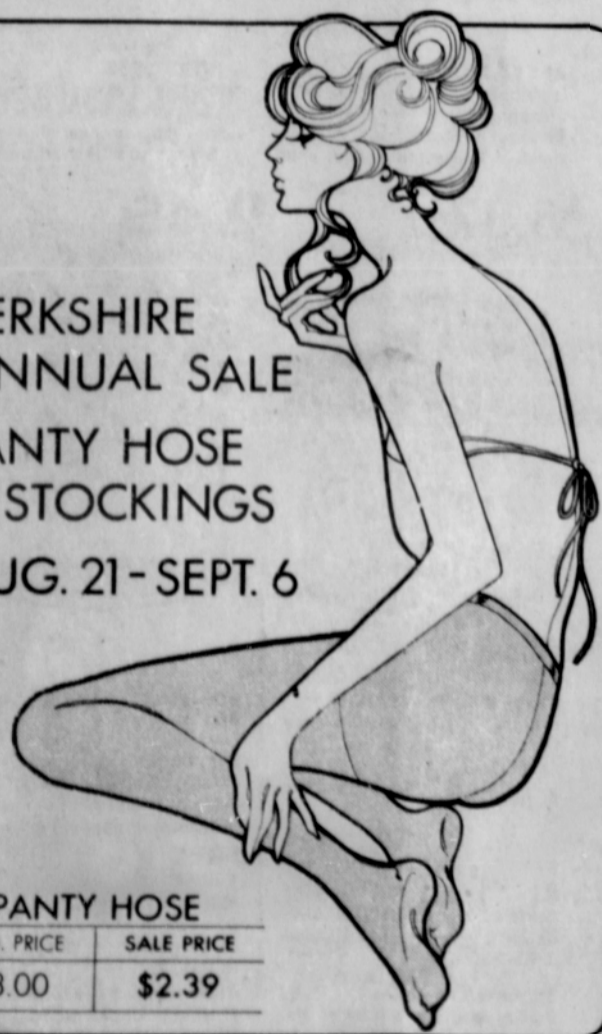
\$14⁹⁵

Popular Sand Tan. A Quality. Compare with others at \$17.95.

BERKSHIRE ANNUAL SALE

PANTY HOSE & STOCKINGS

AUG. 21-SEPT. 6



PANTY HOSE
REG. PRICE **\$3.00** SALE PRICE **\$2.39**

STOCKINGS

REG. PRICE	SALE PRICE	3 PAIR
\$1.35	\$1.09	\$3.25
\$1.50	\$1.19	\$3.55
\$1.75	\$1.39	\$4.15

Girls' School Blouses **\$2⁹⁹ and \$3⁵⁰**

Girls' Pullover Sweaters
Plain or Fancy **\$4⁹⁹**

Girls' BRUSHED ORLON STRETCH Knee Highs **79¢**
Sizes 7 to 9, 9½ to 11½

Open Friday Nights Til 9 Use W. R. Hicks 2 Big Parking Lots

W. R. HICKS COMPANY

Gresham's Family Department Store

Phone 665-2701

Second & Roberts

Gresham

BOYS' KNIT SHIRTS **\$1⁹⁸ and \$2⁹⁸**
New Neck Styles Lots of Colors

MEN'S KNIT SHIRTS **\$2⁹⁸ and \$3⁹⁸**
The Popular Styles and Colors for Fall

LEVI'S SUPER SLIMS

BLUE JEANS



fittest pants yet...

Two inches narrower New Cut

Boys' Super-Slim

Only **\$6⁰⁰**

Shrunk to Size For Perfect Fitting

\$4⁵⁰

See These Other Great Levis

The One and Only Men's Levis **\$5⁹⁸**
America's Original Jeans Since 1850

America's Favorite White Levis **\$4⁹⁸**
Long Lean Look Regular Sanforized finish

For That Unruffled Look Sta-Prest White Levis **\$6⁹⁸**
Always look neat and trim

The Pant for Action S-t-r-e-t-c-h Levis **\$6⁹⁸**
For guys on the go... Three Colors

Lean Fit — Plus Comfort Levi Slim Fit Cords **\$5⁹⁸**
The No. 1 School Pant

New, Smart, Comfortable LEVIS "NUVO" Sta-Prest Pants **\$7⁹⁵**
The new popular Hopsack fabric

Levis Sta-Prest Trimcuts **\$8⁹⁵**
Never Needs Ironing! Smart — Always neat looking

Fused Double Knee Levis Boys' Sta-Prest Jeans **\$3⁹⁸**
50% Polyester 50% Cotton Sizes 4 to 12, Odd or Even

New for Back-to-School Levi Trim Cut Plaids **\$9⁹⁵**
Smart New Fall Colors in the Easy Care Sta-Prest Finish