

A new all-time high!

\$7,740,810

loaned in May



...again **FIRST** of the **BIG LENDERS**

Based on mortgage recordings, the Benj. Franklin has made more home loans than any other financial institution in the tri-county area of Multnomah, Clackamas and Washington counties during the past eight years. It has been the leading lender

... every month in 1967!

Yes, for money for home loans, the Benj. Franklin has been the first choice of home buyers and builders for many years. There's a logical reason for this. We are specialists in home lending.

Specialists have the answers

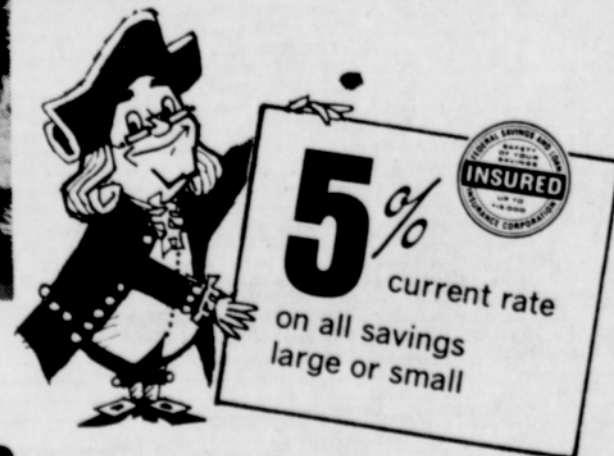
As a mutual savings institution, we specialize in two major services—savings accounts and home loans. Our 42-year record as a safe, convenient place to save with good earnings has brought us over 60,000 savers with

more than \$180,000,000 in savings accounts. During the past eight years, these funds have helped us add more than 16,000 homes, churches and other buildings to our area—a city nearly as large as Salem within our own community. This in turn has provided jobs for thousands of workers and an increased demand for the hundreds of goods and services needed to build and furnish a home. The entire area has benefitted from this activity.



A Salute to Our Staff

As with all successful efforts, it's the people involved who make these records possible. Our people know their business and always try their best to give good service. Year after year, they and our savers have made the Benj. Franklin a continuing, dependable source of home loan funds. They made us "First of the Big Lenders" in the process, and we are proud of every one of them.



**Pay
Yourself
First**

Benj. Franklin

FEDERAL SAVINGS & LOAN ASSN.

ROBERT H. HAZEN, Pres. • 10 OFFICES • HOME OFFICE: 517 S.W. Stark
Portland, Oregon 97204 • Phone 224-3333

10 CONVENIENT LOCATIONS: Head Office, S.W. 5th and Stark • Alder Street at West Park • Franklin Square at 1500 S.W. 4th Avenue • Hollywood at N.E. 40th and Sandy Blvd.
Hawthorne at S.E. 38th • St. Johns at 8539 North Lombard • Lake Oswego at State and "A" Street • Gresham at 55 N. Roberts • Oregon City at 912 Main • Newberg at 602 E. First Street
GRESHAM OFFICE — DALE BROWN, MANAGER, 55 N. ROBERTS, 665-3158