

January WHITE Sale



- "FOXGROVE" SHEETS - PILLOWCASES
Guaranteed at Less Than 100 Washings
Size 72 x 108 **\$1.69** Size 81 x 108 **\$1.84**
and Twin Fitted and Double Fitted
42x36 Pillow Cases 39c each 78c pr.
- "PEQUOT PLUS SERVICE" SHEETS, CASES
Size 72 x 108 **\$2.09** Size 81 x 108 **\$2.29**
and Twin Fitted and Full Fitted
42x36 Pillow Cases 50c 2 for 99c
- "ROSE ARBOR" SHEETS AND CASES
Screen Printed Quality Muslin
Size 72 x 108 **\$2.67** Size 81 x 108 **\$2.97**
and Twin Fitted and Double Fitted
42x36 Pillow Cases 2 for \$1.47
- PERCALE PILLOW PROTECTOR
Reg. 69c. January Sale **2 for \$1.00**
- KODEL POLYESTER FILLED PILLOWS
Cut Size 21 x 27 Reg. \$3.98 NOW **2 for \$5.99**
- FULL SIZE HEAVY KAPOK PILLOWS
Size 21 x 27. Real Soft
A Real January Value Reg. \$1.98 **\$1.50**
- QUILTED MATTRESS PADS
Twin Size 34 x 76 **\$2.19** Full 54 x 76 **\$2.79**
Reg. \$2.98. NOW Reg. \$3.98. NOW
- CONTOUR FITTED MATTRESS PADS
Twin Fitted **\$2.79** Full Fitted **\$3.19**
Reg. \$3.98. NOW Reg. \$4.98
- 39 INCH UNBLEACHED MUSLIN
A Fine Quality Count **4 yds. \$1.00**
- JANUARY TERRY TOWEL SPECIAL
BATH **79c** HAND **49c** WASH **25c**
SIZE SIZE SIZE
Soft Absorbent Terry
- "SPUNWELL" LUXURY TOWELS
BATH **\$1.27** HAND **77c** WASH **27c**
Reg. \$1.79 Reg. 98c Reg. 39c
- 72X90 SIZE WOVEN BLANKETS
94% Rayon. 6% Acrylic
Reg. \$5.98. January Special **2 for \$8.50 \$4.44 ea.**
- 72X90 SIZE WOVEN BLANKETS
80% Rayon. 20% Cotton
Reg. \$3.98. Jan. Special **2 for \$6.50 \$3.44 ea.**
- BABY DOWN CRIB BLANKETS
30 x 40. Slightly Irregular
\$1.49 If Perfect. Special **77c**



Ideal Birdseye Diapers
SPECIAL VALUE
LARGE SIZE 27x27" ... **1.69** per dozen
Durable, highly absorbent cotton, with
smooth edging. Banishes roughness and
thickness.

Ideal Gauze Diapers
20x40" Reg. 3.49 per dozen **2.79**
NOW **2.79** per dozen
Cuddly-Soft, extra absorbent cotton.
Pinked edges to resist raveling. Extra
Value.

Annual JANUARY Clearance Save

Your Chance for
GREAT SAVINGS...

100% VIRGIN WOOL COATS

BY BETTI JEAN
\$37.00

Beautiful Woolens from America's finest
mills... Lifetime linings. 29 Only. Most
all sizes. Values to \$59.95. Outstanding
Bargain!

Thrift Priced COATS

Values to \$29.95 **\$17.99**
Broken Sizes

Women's Leatherella COATS

9 Only Left. Value **\$10.99**
To \$19.95. Broken Sizes

COATS



Girls' Coats Reduced

Values to **\$9.99** Values to **\$13.99**
to \$14.95 to \$19.95
Sizes 7 to 14

DRESSES



4 GREAT GROUPS

REDUCED FOR OUR

"GREAT JANUARY CLEARANCE"

GROUP I — **\$4.99**
Values to \$8.95

GROUP II — **\$6.99**
Values to \$12.95

GROUP III — **\$8.99**
Values to \$15.95

GROUP IV — **\$10.99**
Values to \$19.95

Sizes— Jr. Petite, Juniors, Misses,
Half Sizes... New Fall and Winter
Colors. Outstanding values at these
low prices

98 ONLY SALESMEN'S SAMPLE DRESSES

ONE-HALF REGULAR SELLING PRICE

Most All Sizes but heavy on Jr. Size 9, Missy Size 14, Half 12½



JANUARY CLEARANCE

BOYS'
ZIP-OUT LINING
DRESS
RAIN COATS
NOW ONLY

Reg. **\$17.95** **\$10.99**

Perfect for winter wear.
Zip out the lining for
spring wear. The perfect
3 season coat.
Sizes 10 to 20.

Clearance
BOYS' JACKET **\$8.99**
Value to \$14.95
Broken Sizes

CLEARANCE

MEN'S
WOOLEN

Sideline
JACKETS

\$10.99

Values to \$19.95

Plains - Plaids.
Attached Hoods.
Broken Sizes.
36 to 46. S - M - L

Clearance
MEN'S JACKET **\$7.99 - \$9.99**



ON THESE GREAT VALUES

- GIRLS' CAR COATS 3 to 6x - 7 to 14
Attached Hoods. Washable
Poplin Quilted Lining **\$2.77 \$3.77**
- JR. BOYS' HOODED CAR COATS **\$2.77**
Sizes 3 to 6x. Quilt Lining
- GIRLS' ORLON PILE COATS
Broken Sizes 7 to 14.
Soft and Warm. 15 ONLY **\$4.99**
- WOMEN'S STRETCH DENIM CAPRIS **\$2.77**
4 Colors. Most All Sizes.
Reg. \$3.99. A Real Value
- WOMEN'S COTTON BLOUSES 2 for
Broken Sizes. Value to **\$1.59 \$3.00**
\$2.98 and \$3.98. Plains, Prints
- GIRLS' SWEATERS **\$2.59 2 for \$5.00**
Cardigans - Pullovers
- CLEARANCE WOMEN'S HANDBAGS **\$1.99**
Assorted Styles, Colors. Reg. \$2.98, \$3.98
- GIRLS' BETTER CAR COATS
Sizes 7 to 14.
Values \$10.95 to \$12.95 **\$7.99 - \$9.99**
- "HANES" KNIT SLEEPERS
Soft Knit. Non-Slip Feet. 2 Suits in Pkg.
2 Piece Style. 3 to 8. Reg. \$6.00 pkg. **\$3.99**
- BOYS' LONG SLEEVE SPORT SHIRTS **99c**
Regular \$1.98. Sizes 8 to 16
- MEN'S PART WOOL DRESS SOCKS
Wool - Rayon - Nylon - Cotton.
Blend. Reg. 79c. 11 and 11½ **3 pr. 99c**
- CLOSEOUT MEN'S CASUAL PANTS **\$2.77**
Broken Sizes. In 28 to 40
Waists. Values to \$6.95. NOW
- MEN'S SWEAT SHIRTS
Long Sleeves. Broken Styles.
Reg. \$1.98 - \$2.49. Not All Sizes **\$1.33**
- MEN'S FLEECE LINED UNION SUITS **\$1.99**
Long Sleeve. Ankle Length.
Reg. \$2.98. Sizes 42 - 44 - 46 ONLY
- MEN'S COTTON SHIRTS - DRAWERS
Eccu Color. Elastic Waist
Drawers. Crew Neck Shirts. Reg. \$1.69 **99c ea.**
- MEN'S THERMAL SHIRTS - DRAWERS **99c ea.**
Medium Weight. Reg. \$1.29
Sizes S - M - L - XL
- MEN'S 8" TOP INSULATED BOOTS **\$12.99**
Soft Leather Uppers.
Full Leather Lined. Vul. Cork Sole

January Special

MEN'S 8" TOP
LEATHER
BOOTS
\$11.99



Soft Leather Uppers.
Cushion Soles.
6½ to 12.

JANUARY CLEARANCE

MEN'S
HOODED
SWEAT
SHIRTS
\$1.99

Heavy fleece lining.
Thermal lined hood
for extra warmth.
Muff pockets. 4 col-
ors. Red - Black -
Yellow - Grey. Sizes
SM - M - L - XL.



Open Fridays 'til 9:00 P.M.

SHOP
W. R. HICKS CO.
Plenty of
Free Parking
In Our
Two Big Lots

W. R. HICKS COMPANY

Gresham's Family Department Store
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