



WE ARE NOT KNOWINGLY UNDERSOLD!

Meet BOB BEATSON, Zim's produce manager, who has charge of the freshest produce selection in the greater Portland area. You know Zim's produce must be fresh—it's guaranteed.



fresh PRODUCE

TOMATOES
FRESH RIPE lb. **17¢**



LETTUCE
Red Leaf Bunch **10¢**

FRESH CORN
6 Large Ears **49¢**

Better MEAT BUYS



Tony, left, displays a typical select Zim's meat department cut — tender, juicy, lean meat. Tony's been at Zim's for more than nine years and specializes in keeping customers happy.

FRESH DAILY

GROUND BEEF

3 LBS. FOR \$1.00

SAVE AT ZIM'S!
RIB STEAK lb. 69¢

FULL CUT ROUND STEAK..... lb.	79¢
SWISS STEAK..... lb.	69¢
RUMP ROAST..... lb.	69¢
T-BONE STEAK..... lb.	89¢
SIRLOIN STEAK lb.	79¢

CHUCK STEAK
lb. **59¢**

BEST MAID **BUTTER BEEF STEAKS** 10 Count pkg. **89¢**

BAR-S SLICED BACON FANCY SLICED lb. **59¢**

Franks
RAINBOW lb **49¢**

HAM
BAR-S Fully Cooked lb **79¢**

Bologna
BY THE PIECE lb **39¢**

IT'S ZIM'S!
EGGS
Large AA Fresh
2 Doz. 89¢

IT'S ZIM'S!
CHASE & SANBORN COFFEE
Drip Lbs. or Reg. Save 14¢
73¢

IT'S ZIM'S!
DARIGOLD BUTTER
Prints lb. **59¢**

IT'S ZIM'S
NU-MAR MARGARINE
Reg. 5 for \$1.00
6 For 89¢

Save More At Zim's
BANQUET 11-Oz. CHICKEN, TURKEY, BEEF or SALISBURY STEAK
FROZEN DINNERS... 39¢
CLOVER LEAF TUNA 5 1/2 tins **\$1.00** for

- SAVE AT ZIM'S!**
- RIPPIN GOOD COOKIES ZIM'S PRICE... **4 For \$1.00**
 - TANG SALAD DRESSING ZIM'S PRICE Qt. **39¢**
 - DUNDEE 12-oz. CATSUP..... SAVE 23c ZIM'S PRICE... **7 For \$1.00**
 - PY-O-MY CAKE MUFFIN-FROSTING MIX ZIM'S PRICE Ea. **10¢**
 - LIBBY W.K. or CREAM CORN REG. 2/43c SAVE 72c ZIM'S PRICE... **8 For \$1.00**
 - WESSON OIL** REG. 43c 24-oz. Size SAVE 10¢ **33¢**
 - MISSION MACARONI SPAGHETTI 22-oz. 24-oz. **35¢**
 - 25-Foot SARAN WRAP REG. 39c SAVE 20c ZIM'S PRICE Roll **19¢**
 - INSTANT DUTCH CHOCOLATE FOR HOT DRINKS SAVE 40c, Reg. \$1.09 **69¢**
 - SPAM SAVE 10c — 12-OZ. **39¢**
 - CROWN UNBLEACHED FLOUR** **10 lbs. 89¢**
 - HUNT'S TOMATO JUICE 46-OZ. TINS ... **4 For \$1.00**
 - SKIPPY DOG FOOD TALL TINS... **12 For \$1.00**
 - PORK 'N BEANS VAN CAMP'S..... LARGE TIN SAVE 14c, Reg. 29c..... **4 For 89¢**
 - KRAFT JET PUFFED MARSHMALLOWS **2 1-Lb. Pkg. 49¢**
 - LARGE KRAFT JELLY 1-lb. 2-oz. JAR ... **2 For 79¢**

IT'S ZIM'S!
BORDENS CANNED MILK
Ea. **10¢**

IT'S ZIM'S
FINER SHORTENING
3 lb. tin 59¢

IT'S ZIM'S!
C & H SUGAR
FIRST 10-lb. Bag **99¢**
Second \$1.19

WE GIVE AND REDEEM S&H GREEN STAMPS