

The Sandy Post

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How Effective Are 'United Fund' Drives?

How effective are "one drive for all" United Fund campaigns, such as operated in the general Portland area? The answer seems to be: "not very effective," if one can take the word of Richard Carter, author of "The Gentle Legions," a 312 page study of all the various fund drives in the United States. Carter, in this exhaustive study, found that the "one fund" drives did their best in one-industry cities such as Detroit (where they started) Gary, Seattle, Pittsburgh.

But, generally, Carter says "Community chest" drives are not as successful as pictured. One of the reasons is this: too often the campaigns are based solely on what the fund raising committee believes the community "can stand." In Miami, Carter points out, the fund drive levels were even reduced one year to assure the campaign got over the goal.

As a result, (and this problem arises even in the one-industry towns) many of the fund-sharing groups find themselves with an inadequate budget and have to turn to other means to supplement their income. Others curtail services or, in some cases, are even dropped from the fund to assure

reaching the budget goals. Carter also points out the "one drive for all" fund means that some individuals give to funds to which they might not want to contribute. This, he says, limits freedom of the choice to give.

Many larger firms, in their zeal to reach 100 per cent participation "expect" their employees to give — or work with union officials to make sure of this 100 per cent.

Carter agrees that large firms like the idea of having the one drive — and probably because of the "burden of proof" placed on large industries, these large firms may give more to the one drive than they might to a variety of efforts.

But, he questions the value of such campaigns in areas with more diverse industries — and he produces figures to show that volunteer fund raisers do keep their enthusiasm — that so-called "volunteer fatigue" doesn't exist — and finally, he shows that the funds for the Heart fund and Cancer research continue to grow faster than do community chest funds.

It's food for thought — especially in the Portland area where, it appears to us, some of the outlying communities benefit far less than does the core area from the "united" drives.

Legislature Has Accomplished Something

Critics from both political parties have rapped this as a "do-nothing" state legislature, to borrow a cliché from Harry Truman.

But after reading a news story about our contemporaries to the north in Washington state, we wonder if perhaps our legislators haven't really accomplished something by holding the line.

In Washington, for instance, that state's solons:

- (a) Made the "temporary" 4 per cent sales tax of two years ago permanent.
- (b) Raised the gasoline tax to 7½ cents per gallon, highest in the nation.

Overlapping of School Facilities

Any mention of school district consolidations most often stirs up heated arguments. Yet, in driving out from Portland one day last week, we saw what was to us an effective argument for just such consolidation.

Within the five miles or so from 122nd we saw buses from five different school districts — Parkrose, Lynch, Reynolds,

Rockwood and Gresham. In some instances they were almost bumping into each other, so obvious was the overlapping.

A few days later, we tried another route and encountered buses from David Douglas, Lynch, Pleasant Valley and Gresham. Local autonomy is fine ... but so is saving a few bucks for the taxpayer.

Clackamas County Citizens Meet To Study Vocational Education

A group of interested citizens from all parts of Clackamas county have been meeting within the past four months at the County School Office "to determine the vocational needs of youth and adults from age 16 upward, and the needs of industry where opportunities are concerned."

The committee further defines its purposes so that "the emphasis will be on vocational, technical education and adequate consideration to transfer programs for college education."

More than twenty persons have been contributing their ideas toward "determination of methods by which training could be extended to the above mentioned youth and adults, and choose methods to accomplish the same, make such studies as are necessary and take such steps needed to gain the support of the people of Clackamas County and other agencies for such facilities and services."

The group elected Charles Zaeur, principal of West Linn high school, chairman and set up subcommittees for business and industrial opportunities, adult education, parents and students, and legal and financial. Subcommittee chairmen are Perry Newport, Redland; Albert Gambell, Milwaukie; Mrs. Ronnie Jones, Canby, and Fred Archer, Clifton.

Their immediate objective is to form a county-wide area education district which would have an elected school board under

the present community college law. Efforts made by the DeChutes, Clatsop, Coos and other counties to organize such districts since the law was established in 1959 have been unsuccessful due to inequities within the law. There are seven bills in the legislature at this time attempting to make it workable.

The committee has been concerned about the inequities apparent in the present law and the proposed measures because: People who wish to establish an area education district which would have two or more local school districts in it would have to deposit a minimum of \$1000 and underwrite the costs of the election and hold an election and obtain the approval of the people from the area to be organized.

Within the same law or bills, provisions are present or proposed that would allow the school board of any existing high school, elementary or unified district to organize an "Education Center" without the posting of a bond or deposit and without a vote of the area to be served.

This means that the "Education Center" could also set up a community college and operate it without an election in the area to be served. Provisions that would classify Oregonians "non-residents" if they did not reside in an area served by an "Education Center." President of the Bend Community college at a hearing in

Art Colson Family Entertains at Easter

A family Easter gathering was held at the home of Mr. and Mrs. Art Colson, making the fifth year the Colson's have entertained the group.

Guests, including Patsy, Vickie and Billy Colson, present were: Mr. and Mrs. Paul Dove, Brian and Brenda, Vancouver; Mr. and Mrs. Don Dove, and Larry, Mr. and Mrs. John Rutledge, Mr. and Mrs. Earl Dove, Borling; Miss Marlene Bailey, Mr. and Mrs. Robert Dunn and Chuckie, Wood Village; Mr. and Mrs. Harold Townsend, Lynn, Loraine, Loretta and Loris, Mrs. Manda Colson, Mrs. Nancy Ellison, Doug and Susan, Mr. and Mrs. Claude Dove, Marilyn and Claudia, Sandy.

The children were entertained with an Easter egg hunt.

The Senate Education committee last week warned the committee "not to fall into a trap by setting up community colleges under a local school board."

The committee feels that "these inequities are stumbling blocks to the formation of an area education district. They should be corrected and the requirements for forming a county-wide district liberalized."

Officers of the committee estimate that studies could be completed and a county-wide district formed within six-eight months. Oscar Paulson, assistant superintendent in charge of Vocational Education in the State Department of Education, has attended the committee meetings and has assisted materially in its development.

Hood-Land Town Plans Theatricals

(Continued from page 1) admission to one performance of each of the three plays. Boosters club's board of directors, in addition to Meyers, a teacher at Sellwood school in Portland, are: Wilton Bishop, vice - president; a grocer; Alma Reick, secretary, a former legal secretary; Bob Weber, treasurer, an insurance broker; Jerry Van Hoomissen, an attorney; Boyd Northrup, a building contractor, and James Reick, a forest service employee.

Vern Marshall Resigns From Estacada High

The resignation of Vern Marshall as head basketball, baseball and assistant football coach at Estacada high school was announced last Friday by William Jones, superintendent.

Marshall, ex-Roosevelt high grid star, has resigned to accept a non-coaching position at Wilson high school next fall.

Jones is taking applications to fill the positions left vacant by Marshall. No decision has been reached on a replacement or how the job will be assigned.

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Obituaries

MARY HERMA DARK
Funeral services were Thursday, March 30, for Mrs. Mary Herma Gundie Dark of Sandy at Finley and Son Mortuary in Portland. Interment was in Riverview cemetery. Mrs. Dark died March 28.

She is survived by her husband, Leroy Vincent; children, Janet Kay and David Lynn Gundie; mother, Mrs. Mary Silvey of Portland; a sister, Mrs. George N. Adig and two brothers, Don and Vincent Silvey, both of Tualatin.

RALPH KELTNER

Ralph Keltner, 3697 NE 34th ave., Salem, formerly of the Firwood district, died March 29 of a heart attack. Funeral was Monday at Colonial Mortuary in Portland with interment at Willamette National cemetery. The AF & AM lodge participated in the service. Keltner is survived by his wife.

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