

## New Oregon State Bulletin Gives Many Marketing Hints

How do farm foods move to family tables? This is one of the questions answered in a new bulletin published by the Oregon State college extension service.

Titled, "What is Marketing" the new publication points out that marketing does two things. First, it moves a product from the person who produces it to the person who uses it. And, secondly, it returns money through marketing channels to the producer.

This makes it possible for farmers and other producers to exchange the products they raise or manufacture for items such as clothing, furniture, or machinery produced by others. Without marketing, it would be difficult for anyone to get items used in everyday living, it is explained.

"A glance at the people over the earth shows that producers who have good markets for exchanging their produce have the high levels of living, while people who do not have markets live the subsistence type of life," the bulletin states.

What marketing is, and how

it is done, is clearly explained through illustrations. Each of the nine marketing functions --selling, transportation, standards and grading, financing, market information, storage, risk-taking, processing and packaging, and buying-- are described in simple language.

Role of housewives in helping set prices is also explained in the new publication. There are also hints on ways farmers may be able to save some of the cost of marketing their products.

The bulletin was written by Harold F. Hollands and Marion D. Thomas, agricultural economists at OSC. Oregon residents can get a copy from their county extension office or from the OSC bulletin clerk, Corvallis.

CP

## YOUR SOCIAL SECURITY

By Elizabeth Wiley

Q.—Several years ago, my husband died and I inquired at one of the Social Security

offices about possible widow's payments. They told me that I wasn't eligible for anything because my husband and I had been separated for many years prior to his death and he was not supporting me. Recently, I heard of a similar case where the widow is receiving Social Security benefits. Is it possible that I was misinformed by the Social Security office I visited?

A.—You received the correct information when you inquired a couple of years ago, but the law has changed since then. Now it is possible to pay monthly benefits to a widow at age 62 even though she wasn't living with her husband or supported by him when he died. You should contact your nearest Social Security Office immediately and file a claim.

Q.—I am presently receiving Social Security retirement checks, but work for a church which does not cover my employment under Social Security. Must I still report these earnings if they go over \$1200 during the year.

A.—Yes, you certainly must. Earnings over \$1200 per year from any type of employment whether or not covered under Social Security, must be reported by beneficiaries.

Q.—I worked under social security from 1936 until April, 1950, at which time I became unable to work. I was 50 years old last week. I did not file a claim before July, 1958, and my friends tell me I cannot receive social security payments. Is this correct?

A.—No. Under the recent amendments to the social security law, a person may establish a disability as far back as October, 1941. You should contact your social security office as soon as possible.

CP

It'll pay you to remember that the cost of experience has gone up like everything else.

## Oregon Museum Of History To Renew State Tour Soon

Oregon's rolling museum of history will open the third phase of its tour of the state Jan. 5 when it reaches Astoria for a three day stay.

The 40-foot truck trailer filled with historical displays will visit virtually every town of 2000 or more in western Oregon by mid-June. It toured eastern Oregon during the fall, rolling up an attendance of 30,000 students and 20,000 adults before it began visiting Multnomah county outside Portland in December.

The van is scheduled for a visit to Seaside Jan. 8 and 9, Rockaway Jan. 12, Tillamook Jan. 13, 14 and 15 and Forest Grove Jan. 16 and 17.

On Jan. 19 the \$80,000 van will open a three-day stay at McMinnville and on Jan. 22 and 23 it will be at Sheridan. It will be at Dallas Jan. 26

and 27, Monmouth and Independence Jan. 28 and 29.

The van will reach Salem Jan. 30 for a 10 day stay as a prelude to the Feb. 14 celebration of Oregon's 100th birthday as a state.

During the holidays, the van was cleaned and renovated for the new jaunt. It is a joint project of the Oregon Centennial commission, the Oregon Historical society and the Oregon Trucking associations, Inc.

Among the displays in the rolling museum are the diary of John Hoskins, supercargo on the ship Columbia when it discovered the mouth of the Columbia river in 1792, and the tomahawk that killed Marcus Whitman.

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The problem of life consists mostly of subtracting what a man owns from what he owes.

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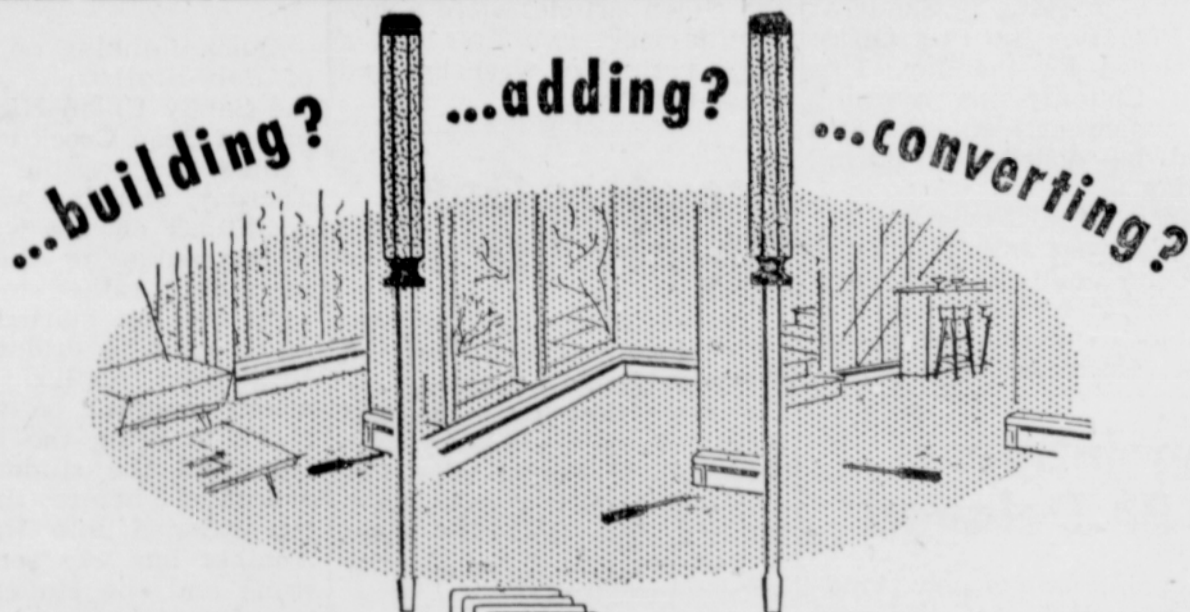
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