

Radio-TV Review

By Terry Revenaugh

Hope all the singers, hog-callers and musical saw players from Estacada to Government Camp responded to the call for talent auditions held Thursday at KP.

TV. Three acts will be selected from the auditions for the Horace Heidt Swift Show Wagon NBC-TV telecast in Portland's Civic Auditorium August 20th. One final act will compete for national recognition on the coast to coast Swift Show.

KPTV remote camera equipment and crews will originate the Heidt telecast from the Auditorium at 3:30 p.m., August 20th but the show will be aired locally at 6:30 p.m.

A two-hour public concert, featuring a cast of 40, will follow the telecast at 4:40 p.m.

It's Here Again!

A squad of 47 gridiron All-Americans representing 33 different colleges will be out to fight the traditional battle of the "amateurs vs. the pros" with the Cleveland Browns in THE COLLEGE ALL-STAR GAME, to be seen on KFOR Channel 12, Friday, August 12, starting at 5:30 p.m.

The twenty-second annual grid classic will be telecast from Chicago's Soldier's Field. For the first time this year, the invited collegians will be coached by mentors associated with pro football—Curly Lambeau, Hearty Anderson, Steve Owen, Hampton Pool and Tony Canadeo.

The college squad is selected and invited to play in the game by the All Star Committee of the Chicago Tribune. Their traditional opponent is the champion pro football team of the previous season.

Exclusive Exclusive

Some hard-working soul with a sharp pencil and unlimited time has sent us this news: KPTV, Channel 27, will broadcast 176 hours of color television for the coming fall and winter season. This is compared with 24.5 hours of color broadcast in 1954.

This is of limited interest since there are undoubtedly a limited number of color TV sets in our neck of the woods. We once made an appeal for news of anyone with a color set. We got no

response.

This means: (1) there aren't any TV color sets amongst our readers; or (2) people with color TV sets don't write letters to TV columnists.

Back to the eager statistics computer at Channel 27. He says in addition to all the big network shows coming up in color, KPTV has been broadcasting five hours of color per week, "Rain-

bow Revue," each Monday through Friday from 8 to 9 a.m.

Shows to be regularly broadcast in color this season over Channel 27 include: Milton Berle (now who needs Berle, in color?) beginning Tuesday, September 27 and continuing for 13 weeks; Howdy Doody, beginning September 12 and continuing permanently in color; HOME, already featuring a 12-minute daily color

segment; NATIONAL THEATRE, beginning Oct. 3, a new daytime, hour-long matinee dramatic show series Mondays through Fridays.

Color spectacles due are "The King and Mrs. Candler," 4 p.m., Sept. 11; and the classic "Our Town," 5 p.m., Sept. 19.

All World Series Baseball games originating from New York will be in color (if the Dodgers keep up their lead, probably half the series games); four

NCAA football games and two Davis Cup tennis matches will also be broadcast in color. (Continued on 4A)

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Henry Lenz
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And
Luigi Macera

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Sun. - Tuesday Aug. 14-16

STRATEGIC AIR COMMAND

James Stewart, June Allyson
Vistavision and Technicolor

THE OUTCAST

John Derek - Joan Evans

Wed. - Sat. Aug. 17-20

THE PURPLE PLAIN

with Gregory Peck and Win Min Than
In Technicolor

BIG HOUSE, U.S.A.

with Broderick Crawford and Ralph Meeker

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FRIED JUMBO SHRIMP

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Thurs. - Sunday Aug. 11-12-13-14

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WITH

Kirk Douglas - Bella Darvi

IN

CinemaScope and Color

ALSO

JUPITER'S DARLING

WITH

Esther Williams - Howard Keel

Marge & Gower Champion

CinemaScope and Color

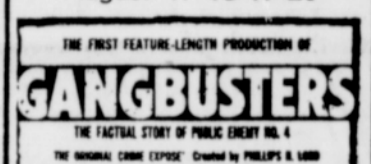
BROADWAY THEATER

AT ESTACADA

Sunday thru Tuesday
August 14-15-16



Wednesday thru Saturday
August 17-18-19-20



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165th & Division
Open at 6:45, Show at 7 p.m.

Sun. - Tuesday Aug. 14-16

DRUMBEAT

Alan Ladd - Audrey Dalton
In Technicolor

THE ATOMIC KID

with Mickey Rooney and Arthur Strauss

Wed. - Sat. Aug. 17-20

RING OF FEAR

Clyde Beatty, Pat O'Brien
In Technicolor

FIRE OVER AFRICA

with Maureen O'Hara and MacDonald Carey
In Technicolor



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