

Special Message To SANDY POST Readers

The Sandy Post, since it went under new management April 1 has grown and grown. More subscribers, more news, more pictures and more advertising.

During this coming week, vast new improvements will be made and we think the paper you will read next week will not only startle you but will be a pleasing improvement.

The paper will be enlarged materially. New type faces have been added. Picture coverage will be greater. For greater reading ease, the news and ads will be departmentalized.

In order to do these things and to better reflect the activities of the Sandy-Mountain area during the week, the paper will be distributed by mail on Friday with more news and more pictures. Distribution on the news stands will be Thursday.

Watch for it next Friday -- the New Sandy Post.

... Coming Your Way Next Friday

DEPARTMENTALIZED NEWS

The news in The Sandy Post will be departmentalized for greater reading ease. A special section for society, sports, farm, business, and mountain area news has been set aside.

REDESIGNED PAGES

Page layouts in the New Post are now being revised to give you more news and more pictures on each page.

MORE AND MORE PICTURES

A system for getting newsworthy pictures from throughout the area has been set up. In addition to the extended picture coverage, glossy enlargements will be available. Watch for further announcements.

A BIGGER SANDY POST

The move to Friday will give you a more up-to-the-minute newspaper with more pages, more ads, more news and more pictures. Be sure you get your copy next Friday of the big new Sandy Post.

AT NO ADDITIONAL COST

\$3⁰⁰ FOR A FULL YEAR

PLUS

THREE FREE ADS FOR EACH SUBSCRIBER