

## Radio-TV Review

By Terry Revenaugh

Oregon, especially the Portland area and Timberline Lodge, will be the origination point for two separate NBC network television shows this June, over KPTV.



June 15-18

### THE PRODIGAL

In Technicolor  
with Lana Turner  
and Edmond Purdom  
**JUMP INTO HELL**  
Kurt Kasner, Arnold Moss

June 19-21

### THE ETERNAL SEA

Alexis Smith, Dean Jagger  
**UNTAMED HEIRESS**  
with Judy Canova

**DIVISION ST.  
DRIVE-IN  
Theater** 165th & Division  
Open at 6:45, Show at 7 p.m.

June 15-18

ALL TECHNICOLOR  
**MONEY FROM HOME**  
Dean Martin, Jerry Lewis

**Appointment In Honduras**  
Glen Ford, Ann Sheridan

June 19-21

**Cattle Queen of Montana**  
In Technicolor  
with Barbara Stanwyck  
and Ronald Regan

**ADVENTURES OF  
ROBINSON CRUSOE**  
In Color with Dan O'Herlihy

On June 20th and June 21st the NBC show "Home," starring Arlene Francis, will be beamed to 100 affiliated stations throughout the country from Portland. This is only the fourth time that "Home" has planned a major series of telecasts outside of its New York studios.

Since "Home" is released for telecasting to the East Coast at 11 a.m., the show will actually be telecast from Portland from 7 a.m. to 8 a.m. each day. Also, so viewers can see the show live, it will be telecast from Portland from 7 to 8 a.m. and also at the regular time of 10 to 11 a.m. on kinescope.

The opening Monday sequence will be a pan of the Portland area from the KPTV transmitter

building atop Council Crest. Then the show will switch to the east banks of the Willamette river below the Sellwood bridge where Hugh Downs will be interviewing a typical family living in the houseboat community there. The last origination site on Monday will be the home of Dr. Christian Kisky on the south shore of Lake Oswego, where Arlene Francis is stationed. Water sports and a Jantzen fashion show will be featured at the Lake Oswego site.

On Tuesday, the first remote location will be the Forestry building from whence a little of the lore of lumber will originate and a Pendleton Woolen Mills outdoor fashion show will be staged. From here the show will move to the Portland Armory, where the 50th anniversary of plywood show will be in progress.

In connection with the visit of Arlene Francis to Portland,

KPTV is making preparations for a public parade and brief public appearance of Miss Francis in downtown Portland, a luncheon for prospective network clients at the Aero club, to both events on Monday, June 20th.

### WIDE, WIDE WORLD

On June 27th a second NBC network show will originate from the Portland area. On that day, between the hours of 4 p.m. and 5:30 p.m., a 3 1/2 minute insert will originate from Timberline Lodge on Mt. Hood. The Timberline remote will be one of 10 or 12 such remotes which will originate from various parts of the North American continent in a network show to be titled "Wide, Wide World." This show occupies the time ordinarily filled with "Producer's showcase."

From Mt. Hood the telecast

will consist of 3 1/2 minutes showing the lodge, skiing, tobogganing, snowbaling, to point up the novelty of snow sports in June. There is the further possibility that Timberline Lodge will reschedule its grand re-opening, originally planned for July 1, to June 26th, to be in full operation for the network telecast.

In connection with this, there is a chance that KPTV will schedule a local telecast for Portland viewers only of the Timberline grand reopening ceremonies and the network telecast preparations in a half-hour show on Sunday, June 26th. NBC is attempting to secure the services of a name star to appear at Mt.

Hood during the June 27th telecast. In public relations jargon "present thinking is in terms of Jerry Lewis of Martin and Lewis."

Portland and vicinity is unique in the fact that a maximum of four network telecasts are to originate from here within a 7-day period, an event heretofore given only to New York, Chicago and Los Angeles.

### ARMAGEDDON

It was bound to happen. We've had spot commercials, long commercials, dramatized commercials and thinly veiled program commercials. But the end is upon us—now, by heaven! the full-length half-hour solid commercial becomes a reality Saturday, June 25th, over KPTV.

Called (euphemistically) "KPTV Classified," the show is pro-

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## SANDY THEATRE

THursday, Friday, Saturday, Sunday June 16-17-18-19

### Cinema Scope

IN TECHNICOLOR

## Green Fire

STARRING

Stewart Granger - Grace Kelly

Paul Douglas

ALSO

## Ricochet Romance

WITH

Marjorie Main - Chill Wills

## POWELL MOVIES

Walk In—Drive In • PR 1-3332  
112th Between Powell and Holgate

June 15-18

### PHFFFF

Judy Holliday, Jack Carson

### THE BOUNTY HUNTER

In Technicolor  
with Randolph Scott  
and Delores Dorn

June 19-21

ALL TECHNICOLOR  
**SUSAN SLEPT HERE**  
with Dick Powell  
and Debbie Reynolds  
**REAP THE WILD WIND**  
with John Wayne  
and Susan Hayward

## DANCE

TO THE MUSIC OF



ANN JONES

AND HER

### WESTERN SWEETHEARTS

CEDARVILLE PARK -- GRESHAM

ONE NIGHT ONLY

Saturday

June 18

## BROADWAY THEATER

AT ESTACADA

Wed. - Thurs. June 15-18

### CAPTAIN LIGHTFOOT

ALSO

### WYOMING RENEGADES

Sun. - Tues. June 19-21

### THE BRIDGES AT TOKO-RI

Wed. - Sat. June 22-25

### CAROLINA CANNONBALL

with ANDY CLYDE • ROSS ELLIOTT  
A REPUBLIC PICTURE

### SMOKE SIGNAL

Also ANDREWS  
Piper Laurie  
TECHNICOLOR

# GRAND OPENING THE NEW PASTIME CAFE

Saturday, June 18

FREE COFFEE ALL DAY

SAYS EARL GARDNER, MANAGER: "We have a beautifully decorated new cafe to serve the diners of the Sandy area. A street entrance opens on to Mai nstreet. Our 14 counter stools are fitted with the most comfortable backs and upholstery. A varied lunch special will be featured daily at noon and also offered on the evening dinner menu. We'll have regular dinners and sandwiches, of course, and our delicious steak dinners. Saturday will be our grand opening, day but we're open for business as usual now. Come in and let us serve you seven days a week."

# Rain or Shine

WASH DAY IS EASY DAY

AT

## GENE'S LAUNDERETTES

OH-H-H! How WONDERFUL!



### SANDY

Location

ON MAIN STREET

OPPOSITE MEINIG'S

FORMERLY SANDY SELF SERVICE LAUNDRY

MUtual 7-3504

### 12-MILE CORNER

IN GRESHAM ADJOINING

ZIMMERMAN'S CHEVRON

SERVICE STATION

FORMERLY BENDIX LAUNDRY

MOhawk 5-5725

9 lbs. Soap Included

30 MINUTE WASH

Per Bendix 35c

45 MINUTE WASH

Per Bendix 45c

DRYING, Per Bendix

30c

WE USE VELVA-SOFT TO GIVE ALL FABRICS  
A NEW LUXURIOUS SOFT FINISH

### HOURS

Monday, Tuesday, Friday, Saturday

7:30 A. M. To 8 P. M.

Wednesday - Thursday

7:30 A. M. To 6 P. M.

WE ALSO DO FINISHED LAUNDRY -- WHITE  
SHIRTS -- AND DRY CLEANING

WE GIVE S & H GREEN STAMPS