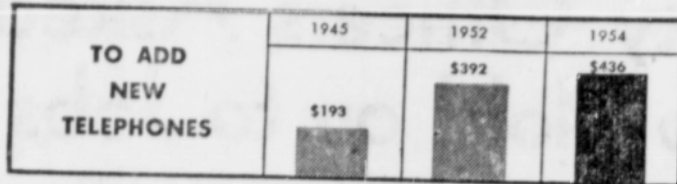


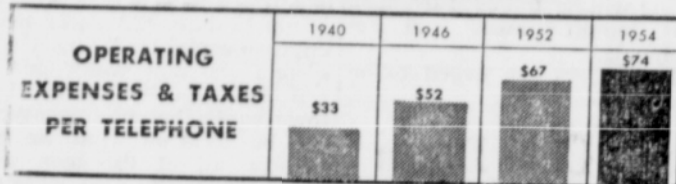
It Costs Us MORE to Serve You!

Our goal is now, as it has always been, to bring you the best possible telephone service at the lowest possible cost. But costs continue to go up, as the following illustrations show:

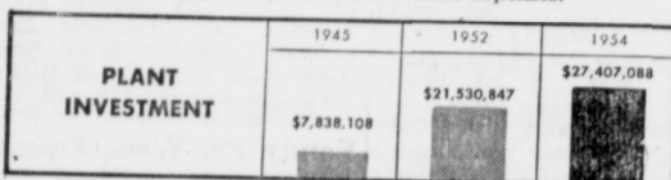


At the close of World War II, it required an investment of \$193 for each new telephone we added to our system. By mid-1952 this figure had risen to \$392. Last year costs continued to rise so that at the end of 1953 an investment of \$436 was required for every added telephone.

In 1940, it cost us \$33 per telephone to keep our system running. But these costs have more than doubled since then.



Average wage rates of our employees have doubled since 1945. In the past year our operating costs and taxes continued upward, so that for the first 6 months of 1954 it cost us \$72 per telephone just for these basic expenses.



We have pledged to bring you telephone service as fine as is available anywhere, but to keep this promise requires a tremendous investment in physical property, in what we call our "plant." In 1946, our plant in service totaled \$7,838,108. By the end of 1952 this had soared to \$21,530,847 and since then it has risen another 30% to reach \$27,407,088 on June 30, 1954. This is not all that we have spent, either, for since the end of 1945 we have spent a total of \$21,456,490 to improve our facilities and make more telephones available for more people.

Reluctantly, therefore, we have found it necessary to request modest increases in your telephone rates. Without these increases, it will be impossible to continue our improvement and expansion programs, designed to bring you the finest possible telephone service at the lowest possible rates.

West Coast TELEPHONE COMPANY

SOCIETY AND CLUB ACTIVITIES

Ruth Loundree

Women's Editor

Phone Sandy 3331

Trail Riders Report Good Trip; Annual Field Meet Set For Sunday

By Myrth True Neilson

The 7th annual two-day trail ride of the Oregon Trail Riders club was held Saturday and Sunday, Aug. 7 and 8, at Welches, Oregon. The base camp was at Riley's Cascade Ranch.

Riders started coming Friday night. The first ride, led by Ralph Neilson, left at 3 p.m. Saturday for the beautiful Salmon River Trail, returning in time for dinner.

One hundred dinner guests were served baked ham with all "the fixings" before the outdoor fireplace. This was followed by dancing on the new portable dance-floor. Mrs. Jim Armstrong of Estacada, violin, Andy Boethere, Ames, accordion and our Ralph, guitar, played half the evening and the Bill and Elinore Daffern orchestra of Portland, consisting of an accordion, bango and guitar played the rest of the evening. The music was good and the setting of fern and trees with subdued lighting and happy dancers made a beautiful scene.

Sunday breakfast was served to seventy-five and saddle lunches packed for 63 riders that hit the trail for Huckleberry Mountain, with Fred Pahl as captain and Ralph Neilson bringing up

the rear of the string. The only disappointment of the day was the lack of sunshine and the low hanging clouds.

The riders were members of Clark County Sheriff's Posse, Wash., Western Riders, Western-Drill Team, Multnomah Sheriff's Posse, Cascade Riders, Territorial Riders, Sunnyside Saddle club, Oregon Trail Riders and other guests, all of Oregon. All reported a very good time.

President Ralph Neilson is very pleased and wishes to thank Mr. and Mrs. Guy Wilcox, of Trail Cafe, for baking the hams, Pullen's Food Market, Sandy Food Store and Economy Meat Market for supplying us. A great big thanks to Lois Farmer and Eunice Eliason and their helpers for cooking and serving the meals. Also thanks to Don Farmer and his helpers for the many and varied tasks they performed.

Next Sunday, Aug. 15, we will stage the 7th annual field meet on the grounds of the Sandy Sportsmens club, one-half mile south of Sandy. There will be 22 events, the Oregon Trail Riders being host, will not compete against visiting clubs. The public is invited. There will be no admission charge and refreshments will be available on the grounds.

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Phone Gresham 208

Morris Clan Meets At Third Annual Reunion and Picnic

By Mrs. A. B. Bradley

Mr. and Mrs. Walter Morris of Wemme were hosts on Sunday, Aug. 1, to about 60 members of the Morris clan. This is an annual event, held in two previous years at Mills City; next year it will be held in Park Place at the home of Effie Smith.

Three big picnic tables groaning with good food were set up in the Morris' pleasant back yard. There was a flag-raising ceremony and a short program, also a birthday cake commemorating the organization of the clan two years ago.

Two of the Morris' daughters, Mrs. Shipley of Brownville and Mrs. C. E. Miller of Willamina, assisted Mrs. Morris as hostesses, taking the responsibility for the dinner. They were accompanied by their husbands and children.

Final Plans Laid For Wy'East Flower Show

By Mrs. A. B. Bradley

The Wy'East Garden Club is making plans for its annual flower show to be held on August 17 at the Wemme Community Hall. Outside entries are invited. Flower arrangements and horticultural specimens must be received at the hall before 10:30 a.m., Aug. 17. The show will be open to the public at 1:30 p.m. For complete rules, see the July 29 issue of the Sandy Post.

Garden club members, their guests, and judges will have lunch at Welches Golf Course clubhouse on the day of the show. Neil Howe and Lorraine Lynn are co-chairmen of the event.

The Wy'East club cooperated with the Rhododendron Boosters club on last Sat., Aug. 7, in the staging of an elaborate carnival, barbecue and square dance. The garden club managed the rummage sale which was highly successful.

Mrs. Daisy Shafer and Mrs. Gladys Mounce were in charge of this sale.

Don't despair of a student if he has one clear idea.—Nathaniel Emmons.

Home Ec Club Plans to Entertain With Dinner

By Edna Robinson

The regular business meeting of the Mt. Grange No. 926 was held at Wemme on Sat., Aug. 7. Wayne Huddleson, Worthy Master, and Doris Huddleson, Overseer, presided.

R. B. Mount presented the grange with the 1954 pennant, given for having the dues all paid in advance for the year.

The Mt. Grange Home Economics club will give a dinner at the grange hall honoring all members whose birthdays occur between June 30 and Jan. 1.

Barbara Neumann presided over the meeting held in the Church park.

The first practice of the church choir will be held, Sept. 13 at 6:45 p.m. Walther Leaguers and high school youth will participate.

The leaguers voted to study the Youth Evangelism Service program at their next meeting, Sept. 13.

Lulu Clark was appointed chairman of an outing to be arranged this month.

Around the campfire, we enjoyed singing and our topic discussion.

Barbara Neumann and Lulu Clark provided refreshments of punch and marshmallows for roasting.

Visiting this week at the home of Mr. and Mrs. Cecil Chase, Sandy, are their daughters and families. Mr. and Mrs. John Quackenbush and Tommy Lee are here for a few days from their home in Belmont, Calif. Mr. and Mrs. Bill Floyd, and their children, John and Anna are visiting from Eugene.

'50 PONTIAC

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RICHARDSON CHEVROLET

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August Wedding Unites McNiece-David Baylink

Sunnyside Methodist church, Portland, was the scene of the wedding on Aug. 1, of Colleen McNiece and David Jeston Baylink.

The bride is the daughter of Mr. and Mrs. Paul Dewey McNiece, and the groom is the son of Mr. and Mrs. Jeston Baylink. After the wedding a reception followed in the church parlors and later the couple left for a wedding trip to the Oregon and California coasts.

The young couple will make their home in Loma Linda, Calif., where the bridegroom is a sophomore medical student at the College of Medical Evangelists. Both Mr. and Mrs. Baylink attended Walla Walla College. David Baylink also attended Sandy Union high school.

Bridal Shower Fetes Miss Shirley Schultz

By Mrs. H. H. Watkins

Miss Shirley Schultz, daughter of Mr. and Mrs. Robert Schultz of Maberry on Lusted road, was honored with a bridal shower last Thursday evening at the home of Alvin Klinski at Cottrell. Jacqueline Klinski and her mother were the hostesses. The occasion was a lawn party where flowers and shrubs made a beautiful background, with electric lights overhead.

A large sprinkling can hanging from a tree carried out the shower motif. Over thirty guests were present. Mrs. Kenneth Crutcher assisted with the serving. Miss Schultz graduated from the University of Oregon this summer and is the bride-elect of Wayne Andrus of Eugene. They will be married early in September.

Lawn Picnic Held at Gresham Sunday to Honor Four Relatives

Thirty guests were present Sunday at the Gresham home of Mrs. Charles Hunt to help celebrate the birthdays of four relatives. The celebrants were: Mrs. Edna Gunderson, her sister Mrs. Charles Harris, her mother, Mrs. Frank Beers, who was 81 and her cousin, Lyle Damoures.

Those attending included: Mr. and Mrs. Henry Modrell, Mrs. Rose Wagner, Mrs. Rena Manary, Mr. and Mrs. Charles Harris and Ronny, Mrs. Alta Jacques, Mr. and Mrs. Alfred Gunderson, Mr. and Mrs. Harold Gunderson and Sharon, Mr. and Mrs. Wallace Gunderson and children.

Christian Science Society

Sunday Morning 11 A. M.
Sunday School 11 A. M.
Wed. night service 2nd Wed. each month, 8 P.M.
2nd and Main Streets
Formerly Am. Legion Hall
ALL ARE CORDIALLY INVITED TO ATTEND

Community-Presbyterian Church

REV. PHILIP R. HAMPE, Minister
Parsonage Phone 2493
Sunday School 9:45 a.m.
Morning Services 11:00 a.m.
Christian Endeavor 7:30 p.m.
Prayer Meeting Wednesday 8 p.m.

Church of Christ

Non-Denominational Services
Every Sunday
I.O.O.F. Hall
Bible Study Classes 10 a.m.
Worship Service, 11 a.m.
Hear "Herald of Truth"
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