

# TODAY and TOMORROW

Don Robinson

## FLAGS ----- rules

American flags, today, are selling like hot cakes.

That's as good a sign as any of the increased patriotism which has been inspired by our national effort to protect America against all comers.

On the February holidays, celebrating the birthdays of those great Americans, Abraham Lincoln and George Washington, it is expected that more homes will be decorated with flags than at any time since the World War.

Some of us have not gone in for this flag-raising custom for some years and our memory of the proper handling of the flag is a little hazy. So it seems a good time to review a few of the cor-

rect practices for displaying the flag. Here are the most important:

1. Display the flag from sunrise to sunset only.
2. If you display the flag from a flagpole going out from a window, place the field at the end of the pole.
3. If you display the flag against a wall or hanging from a window, the field should be at the top at the flag's right.
4. A flag should not be draped over the hood of an automobile or used as drapery in any way. If used on an automobile it should be on a staff clamped to the car or to the radiator cap.
5. The flag should not be displayed in any place where it is apt to get soiled or damaged.

## STARS ----- states

Do you know which star in the American flag represents your state?

Although there is no legislation defining it, in theory each star represents the entrance of a specific state into the union.

The upper left-hand corner star represents Delaware, which was the first state to ratify the Constitution. The other stars, in chronological order according to the date of admission to the union are arranged in rows as follows: Top Row: (2) Pennsylvania, (3) New Jersey, (4) Georgia, (5) Connecticut, (6) Massachusetts, (7) Maryland, (8) South Carolina.

Second Row: (9) New Hampshire, (10) Virginia, (11) New York, (12) North Carolina, (13) Rhode Island, (14) Vermont, (15) Kentucky, (16) Tennessee.

Third Row: (17) Ohio, (18) Louisiana, (19) Indiana, (20) Mississippi, (21) Illinois, (22) Alabama, (23) Maine, (24) Missouri.

Fourth Row: (25) Arkansas, (26) Michigan, (27) Florida, (28) Texas, (29) Iowa, (30) Wisconsin, (31) California, (32) Minnesota.

Fifth Row: (33) Oregon, (34) Kansas, (35) West Virginia, (36) Nevada, (37) Nebraska, (38) Colorado, (39) North Dakota, (40) South Dakota.

Sixth Row: (41) Montana, (42) Washington, (43) Idaho, (44) Wyoming, (45) Utah, (46) Oklahoma, (47) New Mexico, (48) Arizona.

**SALESMANSHIP — mousetraps**  
"Mrs. Typical Consumer of 1941 having completed a very untypical entertainment and a shopping spree in New York and other cities, is now back in her mid-western home telling the folks about it.

She was picked for the title by a national department store association which rewarded her with the trip, and then subjected her to the questioning of dozens of business men who wanted to know what makes a typical consumer tick.

The idea is that if a typical consumer likes mittens better than gloves, department stores should do more mitten advertising. And if a typical consumer is more apt to buy a product advertised as a "bargain" rather than as a "special value," then they should say "bargain" in more of their advertisements.

Mrs. Typical Consumer typifies the efforts of most all branches of

business to study the reaction of people to advertising and to salesmanship. Thousands of men are now employed to find out what the typical consumer likes on the radio, what kind of advertising appeals to her, what she prefers to eat and drink, and how much she can be induced to spend for every type of product.

Most of today's advertising has this type of research behind it. Probably it gets better results than advertising of the past.

But perhaps too much is being made of the study of what can make people buy instead of what people want to buy. The old idea that the world will beat a path to the door of a man who makes a better mousetrap seems to have been partly replaced by the belief that the world will beat a path to the door of the man who does the best sales job.

I've always preferred the mousetrap philosophy.

**COLDS ----- remedies**  
Of all sickness, the common cold is probably the most mystifying to the medical profession.

In spite of the fact that every doctor in America is constantly called upon to treat colds, none has ever been able to find the answer to how to get rid of them.

This was strikingly brought out in a recent bulletin of the U. S. Public Health Service, which after analyzing all of the things which people do for colds, confined its recommendation to this: "At the first sign of a cold, go to bed and stay there."

During January, probably half of the country would have spent part of the month in bed if it followed this recommendation.

Someday someone is going to get very rich by discovering a medicine which actually does get rid of or prevent colds. Meanwhile, we will continue to use salves and drops and inhalants and gargles—and continue to sniffle.

## This weeks

### Sermon.

**The Christian Attitude Towards Possessions.**  
Lesson for February 16: Luke 16: 10-15; 19-23.

Golden Text: Luke 16: 13.  
It might surprise some to realize that their attitude towards possessions indicates whether they may or may not be trusted with true riches. Faithful in little a man will be faithful in much; faithful in using the gifts of God, he will be trusted with greater gifts.

Earthly things are not the mere pawns of trade nor the absolute possessions of their temporary owners. Their tenure is a stewardship unto God. If we abuse them in our selfishness, we shall not be trusted with true riches, either in this life or the world to come. Jesus says we cannot serve two masters—God and Mammon. It was not strange that the Pharisees, "lovers of money," scoffed at Jesus when he talked of the right use of wealth.

The lesson closes with the story of Dives and Lazarus. The rich man, dressed in fine linen and wearing sumptuously every day, despised the beggar laid at his door. At last these two, whose earthly stations were as far apart as the east from the west, went to different places separated by a great gulf—Hades and Heaven. Dives came to the end of a man who has all his good things in this life; Lazarus to the reward of one who, though a beggar, chose eternal riches.

Jesus did not forbid our seeking the things of earth but he said we should seek first the kingdom of God. We cannot enter the kingdom if we love the things of earth more than God and wrongly use what God has given us. Then may we so use the things of earth that when they fail may be received, as Jesus promises, "into the everlasting habitations."

## FOR HEALTH

For Health and Economy Patronize the MT. HOOD DAIRY for your Milk and Cream.

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Adolph Amstad Ph. Sandy 293

## Lend-Lease Squabble



WASHINGTON, D. C. . . . Rep. Edith N. Rogers, of Massachusetts, member of House Foreign Relations committee holding hearings on the President's Lend-Lease bill, is shown as she became agitated by Chairman Sol Bloom ruling out questions while Secretary of War Henry L. Stimson was on the witness stand.

## SPORTS NEWS

New openings of streams in Clackamas county for 1941 angling, include the Salmon river, the north fork of the Molalla, Clear, Deep and Milk creeks. In each case the opening order of the Oregon State Game Commission excludes the tributaries of these streams.

The general fishing season for 1941 opens on April 12 and closes on October 15, although in eleven Eastern Oregon counties the season will be later, extending from May 3 to November 1.

## County News

The Clackamas County Agricultural Conservation office is prepared to accept applications for crop insurance on the 1941 spring wheat crop. G. R. Cumberland, chairman of the county committee, said today. Spring wheat growers are urged to sign their spring wheat crop insurance applications on or before February 28, which is the final date for filing spring wheat crop insur-

## Above the Hullaballo

(By LYTLE HULL)

### THE SMEAR BOYS

The boys who "smear" the President and all his works, are fairly well classified. They are the same chronic dissidents who started to criticize him blindly six months after he became President in 1932.

They come from all walks of life but represent none of them. They may be Republicans of that hardshell variety who can never be persuaded that all Democrats don't wear forked tails under the seat of their breeches. They may be members of isolated but articulate "Wall Street" groups who hold as tyrannous those restrictive business laws which they brought upon themselves and up-faring unoffending associates. They may be newspaper men who would not vary the flavor of their sentiments toward the President if their lives depended upon so doing.

But who is behind the campaign of slander being launched at every American citizen who dares to say that he is in favor of keeping this country out of the war? Why cannot a man like Joseph Kennedy make a statement which he hopes may help the deliberations of his countrymen in this serious time, without being branded with the iron of near-treason? Why can't Lindbergh open his mouth without being called every evil name in Webster's dictionary and some not in that book?

Senator Wheeler, Senator Hiram Johnson, Hamilton Fish, Gen. Hugh Johnson, Gen. Wood and many other sincere and America-loving patriots, are fighting for the causes which they consider best for their country. They may be right or they may be wrong—only time will tell. Their arguments are certainly debatable, as are all arguments on all sides of the grave questions of today, but they are of value to their country only for the reason that they act as a balance at a time when balance is desperately needed.

The Smear Boys don't debate their arguments—they ignore them. They attack the men personally; they attempt to injure their characters or to make them

# Dale Carnegie

## 5-Minute Biographies



AUTHOR of 'HOW TO WIN FRIENDS' and 'INFLUENCE PEOPLE'

### KEEP FIGHTING

D. Howard Doane, head of the Doane Agricultural Service, 3663 Lindell Boulevard, St. Louis, Mo., gives me these striking incidents of how two men approached life:

"A short time ago, I received a letter from a former student of mine, who is a university graduate of some 25 years past. He is now about 50. He said 'At present I am living near my old home. Wife and I are running a cafe—for amusement, I guess, for we make no money.'

"The rest of his letter is filled with criticism, dissatisfaction and discouragement. Almost down and out at 50. Facing a setting sun, with a prospect that his wife will be found cooking in a restaurant and he will be waiting

ance applications in the county office.

A good many of the applicants for crop insurance are taking advantage of the new method by which they make their premium payment, which means they may have their premium deducted from their AAA farm payment, thus eliminating the necessity of paying cash for the amount of their premium.

Mr. Cumberland pointed out that under the all-risk wheat crop insurance program farmers can protect their wheat crop for either 50 or 75 per cent of their average yield against loss from all unavoidable hazards. Total losses are settled as soon as satisfactory proof is established that a total or substantially total loss has been sustained. Partial losses are settled at harvest time when the actual loss can be determined. Payments for indemnity claims are made without any unnecessary delay.

tables as long as they live. He has had responsible, well paying positions which are normally filled by university men. Out at 50!

"A neighbor called on the other day and brought along an 80-year-old farmer friend who was erect, active, and interested. We were soon talking agriculture and this is in summary what I found out about him:

"When he was 72 years old he owned clear a large farm in the heart of the corn belt. He was president of a country bank and owned stock in others. He was a leader in his community, particularly along educational lines and in work with young folks. Then with a shocking suddenness, his banks closed, his cash was gone and to save depositors he placed a \$16,000 mortgage on his home farm. Out of it all he saved one little 40 acres.

"Then he said to me: 'The folks said Old John was through, but they don't know me. I have my farm back, have almost paid the mortgage, and my bank is open. I am 80, but I am doing well. Have over 100 cattle on feed and quite a few hogs. This new kind of corn is making bigger yields than I ever used to grow. I turn under clover, use lime, and have lots of fun beside.'

"Contrast him with [the man who was down and out at 50; wife cooking and washing dishes for her university husband!]

"My hat is off to Old John, broke at 72, wife passed away, but a resolute heart facing to

ward the rising sun. Back at 80 with a brand of sure security, that cannot be measured in dollars, years, or deeds.

"Within himself Old John has found a security that cannot be taken away from him.

The important thing is not so much what life does to us, but the way we react to it. Whether we give up, or whether we keep on fighting."



1938 PONTIAC 8, 4-door Sedan Heater and Defroster

1936 PONTIAC 4-door Deluxe Heater

1939 CHEVROLET 4-door Special Deluxe, Heater, Defroster

### CHEAP CARS

1930 FORD tudor ..... \$100.00

1929 Ford tudor ..... \$50.00

1930 Willys Knight ..... \$65.00  
4-door sedan, clean

1929 Oldsmobile ..... \$50.00

## GEORGE E. KOCH

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# BARKER'S BUGLE

Smiles — and — Values

**HOWDY FOLKS:**  
The things that the flag stands for were created by the experiences of a great people. —Woodrow Wilson  
Judge: "Didn't I tell you the last time you were here that I didn't want to see you here again?"  
Prisoner: "Yes, Your Honor; that's what I told these policemen, but they wouldn't believe it."  
The fog was very thick, and the chief officer of the tramp steamer was peering over the side of the bridge. Suddenly, he saw a man leaning over a rail only a few yards away.  
"You confounded fool," he roared. "What on earth do you think you are doing? Don't you know my ship has the right of way?"  
Out of the gloom came a sardonic voice. "This isn't a ship, Captain. This is a light-house!"  
School Teacher (assailing a little boy whose coat was difficult to fasten): "Did your mother hook this coat for you?"  
"No," was the astonishing reply, "she bought it."

**DENTAL**  
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Dr. West, Reg. 50c ..... 35c  
Dr. West Nylon Spec. .... 25c  
Prophylactic, Reg. 50c .... 29c  
Prophylactic Tempered .. 43c  
Tek, Reg. 50c ..... 23c  
Klenzo, all shapes ..... 25c  
Klenzo, childrens ..... 10c

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Pep Powder, Reg. 50c .... 39c  
Colox, Reg. 50c ..... 43c  
Ipana, Reg. 50c ..... 39c  
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