



Ferry's Zinnia

*You'll be Rich!*

Gorgeous blooms in wealthy profusion. Your yard aglow all summer. Buy the convenient way from your dealer's display.

**FERRY'S DATED SEEDS**

Ferry-Morse Seed Company

**SANDPAPER**  
THROAT

Does your throat feel prickly when you swallow—due to a cold? Benefit from Luden's special formula. Contains cooling menthol that helps bring quick relief. Don't suffer another second. Get Luden's for that "sandpaper throat!"

**LUDEN'S 5¢**  
Menthol Cough Drops

Send your film to us to be developed  
**2 PRINTS FROM EACH GOOD NEGATIVE 25¢**

Better Pictures — Better Service — Better Price than you have ever had before. Send coin.

PORTLAND FILM CO. Box 4213  
PORTLAND OREGON

**"Black Leaf 40"** KILLS LICE  
OUR "Cap-Brush" Applicator makes "BLACK LEAF 40" GO MUCH FARTHER  
JUST A DASH IN FEATHERS... OR SPREAD ON ROOSTS

Your Secret  
If you wish another to keep your secret, first keep it yourself.—Seneca.

**\$1.50**  
**ST. FRANCIS HOTEL**  
"A PLEASANT HOME"  
S. W. 11th AVE. AT MAIN

CONVENIENT  
COMFORTABLE  
ECONOMICAL  
**PORTLAND, ORE.**

**Star Dust**

★ Music of Our Land  
★ Needed Mother's Touch  
★ Eying Screen Nurses

By Virginia Vale

(Released by Western Newspaper Union.)

THE new radio program sponsored by Westinghouse is one of the most interesting and significant on the air. It is broadcast from Pittsburgh every Thursday from 8:00 to 8:30 p. m., Eastern standard time, on 97 stations of NBC's blue network. It is beamed to Europe, South America and other foreign lands.

Its aim is an important one. When Kenneth Watt, who produces and directs it, was asked to make up "Musical Americana," he had three things to remember. Primarily, he was to give American music to his audiences. He was to try to please all musical tastes; to win over those who look down on popular music, and inspire a sharper appreciation of serious music in those who think they can't understand it. And he



KENNETH WATT

was to give young American musicians a chance.

So, on "Musical Americana," Deems Taylor is commentator. Raymond Paige conducts the orchestra of 102 men, from the Pittsburgh Symphony; it is the largest orchestra on any sponsored broadcast. And each week a solo musician of exceptional talent is featured.

Deems Taylor, Raymond Paige and Kenneth Watt are top men in their fields; Westinghouse has spared neither time nor effort to give us a superb program, made up of the music of our own country. Thursday should be "Musical Americana night" in all our homes.

"Musical Americana" may play no small part in international relationships. Mr. Edward C. Johnston of New York feels that it is tremendously significant that the program is broadcast to South America in Portuguese and Spanish. He is of the opinion that a cultural exchange between the two countries aids greatly in developing the mutual understanding which is so desirable.

Stuart Erwin's mother cut his hair for the first time in 25 years just the other day. Erwin started work as the milkman in Sol Lesser's "Our Town." He plays the milkman.

"I want you with a home-made haircut," Director Sam Wood told him. "You know, one of those ragged mush bowl ones."

So Stuart Erwin went home and talked it over with his mother. She whipped out a pair of scissors, put a towel around his neck, and went to work.

The trained nurses of America have felt that some Hollywood producers had a lot to learn about nurses, judging by some of the pictures in which they have appeared. So they have formed a committee to judge all moving pictures having nurse roles.

**"The Name Is Familiar"**

BY FELIX B. STREYCKMANS and ELMO SCOTT WATSON

**Tom and Jerry**

TAKE some egg whites, egg yolks, powdered sugar, brandy, rum and whiskey, mix it all up, and you have a Tom and Jerry. Take the name of America's greatest bartender, Jerry Thomas, mix that up, and you again have Tom and Jerry. Yes, it was Jerry Thomas, head bartender of the old Metropolitan hotel at Broadway and Prince street in New York city who concocted the drink that immortalizes his name.



Jerry Thomas

Because his parents wanted him to become a minister and because he was the author of a book—the famous "Bartender's Guide"—he was called Professor Thomas. That was not such a far-fetched title for a bartender of the 1860s who could write a book—imagine a bartender of that era who could just write!

Jerry Thomas was born in New Haven, Conn., in 1825. His parents, Mr. and Mrs. William Daniel Thomas, sent him to college so he could be a preacher. But, at the age of 20, he quit school and left parental influence to carry on an experiment to determine whether or not college men could imbibe alcoholic liquors in unlimited quantities. His conclusions were in the negative but he stayed close to the subject he loved by becoming principal bartender in a New Haven saloon.

In later years he became head bartender at the famous El Dorado in San Francisco where he invented the Blue Blazer, then he went to St. Louis where he invented the Tom and Jerry. He tended bar all over the United States, Central America and parts of Europe, startling the Europeans especially with his \$4,000 worth of silver bar utensils and his unlimited repertoire of mixed drinks.

**Butterick Patterns**

LITERALLY hundreds of millions of Butterick patterns have been used all over the world. They have been a boon to hundreds of thousands of mothers in making clothes at home for their families. Now whom do they have to thank—Miss Butterick? Mrs. Butterick? No, neither. The inventor of this low-cost dressmaking aid was a man, Ebenezer Butterick.

After some experiments he cut his first salable patterns June 16, 1863. The first patterns were folded by members of his family. In September he had to take extra rooms in a building nearby and five girls were hired to do the folding—but Ebenezer still managed to keep his beard out of the way and kept on with the cutting.

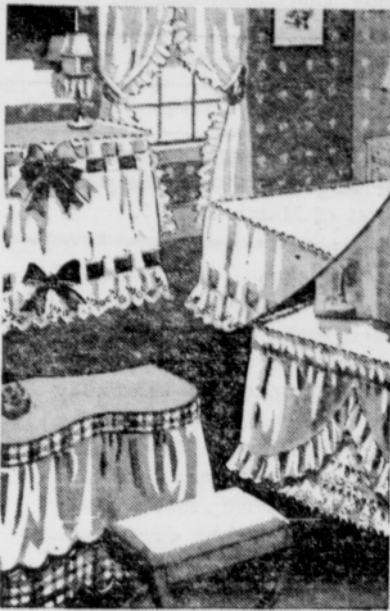
The business moved to New York and continued to grow to the point where single cutting machines cut out thousands of patterns of each size at a single stroke. The word "Butterick" in electric lights on the top of the 15-story Butterick building, completed in 1904, was then the largest electric sign in the world. But the building was not finished until a year after Ebenezer Butterick died.

(Released by Western Newspaper Union.)

**Pony Express Stations**

At first the Pony Express stations were 25 miles apart. Each rider covered three stations or 75 miles daily. Later intermediate points were established.

**Glamorous Skirts For Dressing Table**



Pattern 6459

THE glamour of a dressing table can easily be yours. Clear directions for four different dressing table skirts—economical yardages—directions for adapting any table are all in this practical pattern. Pattern 6459 contains instructions for making four dressing tables; materials needed; pattern of scallops and rounded edge.

To obtain this pattern send 15 cents in coins to The Sewing Circle Household Arts Dept., 259 W. 14th St., New York, N. Y.

**OLD FOLKS**

Here is Amazing Relief of Conditions Due to Sluggish Bowels

**Nature's Remedy** If you think all laxatives act alike, just try this all vegetable laxative. So mild, thorough, refreshing, invigorating. Dependable relief from sick headaches, bilious spells, tired feeling when associated with constipation. Without Risk get a 25c box of NR from your drugist. Make the test—then if not delighted, return the box to us. We will refund the purchase price. That's fair. Get NR Tablets today. **NR TO-NIGHT**

**By the Golden Rule**

Only the Golden Rule will bring in the Age of Gold.—Frances E. Willard.

**HOW ARE YOUR NERVES?**

Cranky? Restless? Can't sleep? Tired easily? Worried due to female functional disorders? Then try Lydia E. Pinkham's Vegetable Compound famous for over 60 years in helping such weak, rundown, nervous women. Start today!

As We Wish  
What ardently we wish, we soon believe.

To Relieve Misery of **COLDS** take **666**  
LIQUID, TABLETS, SALVE, NOSE DROPS

WNU-13 8-40

**Watch Your Kidneys!**

Help Them Cleanse the Blood of Harmful Body Waste

Your kidneys are constantly filtering waste matter from the blood stream. But kidneys sometimes lag in their work—do not act as Nature intended—fail to remove impurities that, if retained, may poison the system and upset the whole body machinery. Symptoms may be nagging backache, persistent headache, attacks of dizziness, getting up nights, swelling, puffiness under the eyes—a feeling of nervous anxiety and loss of pep and strength. Other signs of kidney or bladder disorder are sometimes burning, scanty or too frequent urination. There should be no doubt that prompt treatment is wiser than neglect. Use Doan's Pills. Doan's have been winning new friends for more than forty years. They have a nation-wide reputation. Are recommended by grateful people the country over. Ask your neighbor!

**DOAN'S PILLS**

**CLASSIFIED DEPARTMENT**

**BABY CHICKS**

EARLY CHICKS Produce BIG PROFITS. Now hatching for prompt delivery White Leghorns, Rocks, Reds, Giants, Buff Orpingtons, White Wyandottes, White and Buff Minorcas, Anconas and New Hampshires from pullores tested flocks headed by exhibition and H. O. P. males. All our flocks range raised, vigorous, northern stock. Write for catalog and prices—Blue Ribbon Hatchery and Supply Co. Mandan, North Dakota.

**Strange Facts**

Globe-Circling Birds Utilizing Waste Heat A Powerful Fuel

Ornithologists and seamen have good reasons to believe that most albatrosses fly around the world several times during the course of their lives. Incidentally, these great birds, which can be buffeted for days by ocean gales, become very seasick when standing on the deck of a moving ship.

In a new South Dakota flour mill, the heat generated by friction in the grinding machine is so great that the heated air it creates, drawn off by a fan and washed, is sufficient to heat the entire six-story building, except in very cold weather.

In most outboard motorboat races, the fuel used is a mixture of alcohol, benzol and castor oil because it is more powerful than any high-test gasoline.—Collier's.

**FIGHT COLDS**

by helping nature build up your cold-fighting resistance

If you suffer one cold right after another, here's sensational news! Mrs. Elizabeth Vickery writes: "I used to catch colds very easily. Dr. Pierce's Golden Medical Discovery helped to strengthen me just splendidly. I ate better, had more stamina, and was troubled very little with colds."



This great medicine, formulated by a practicing physician, helps combat colds this way: (1) It stimulates the appetite. (2) It promotes flow of gastric juices. Thus you eat more; your digestion improves; your body gets greater nourishment which helps nature build up your cold-fighting resistance. So successful has Dr. Pierce's Golden Medical Discovery been that over 30,000,000 bottles have already been used. Proof of its remarkable benefits. Get Dr. Pierce's Golden Medical Discovery from your druggist today, or write Dr. Pierce, Dept. N-100, Buffalo, N. Y., for generous free sample. Don't suffer unnecessarily from colds.

Father of Folly  
Ignorance is Folly's father and mother.

**ACHING CHEST COLDS**

Need More Than "Just Salve" To Relieve DISTRESS!

To quickly relieve chest cold misery and muscular aches and pains due to colds—it takes MORE than "just a salve"—you need a warming, soothing "counter-irritant" like good old reliable Musterole—used by millions for over 30 years. Musterole penetrates the outer layers of the skin and helps break up local congestion and pain. 3 strengths: Regular, Children's (mild) and Extra Strong, 40¢.

**MUSTEROLE**  
Better Than A Mustard Plaster!

**NEW IDEAS**

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