

SHE ADMITS FAILURE



Butch—Why in the world do you let your wife go around bragging that she made a man out of you? You never hear my wife saying that sort of thing.

Alphonse—No, but I've often heard her say she tried her hardest to do so.

SANDPAPER

THROAT

Got a cold? Every swallow seems to scratch your throat till it's rough and raw? Get a box of Luden's. Let Luden's special ingredients with cooling menthol help bring you quick relief from itchy, touchy, "sandpaper throat!"

LUDEN'S 5¢
Menthol Cough Drops



What We Do

Everywhere in life, the true question is not what we gain, but what we do.—Carlyle.

Send your film to us to be developed

2 PRINTS FROM EACH GOOD NEGATIVE 25¢

Better Pictures — Better Service — Better Price than you have ever had before. Send coin.

PORTLAND FILM CO. Box 4213
PORTLAND OREGON

FIGHT COLDS

by helping nature build up your cold-fighting resistance

If you suffer one cold right after another, here's sensational news! Mrs. Elizabeth Vickery writes: "I used to catch colds very easily. Dr. Pierce's Golden Medical Discovery helped to strengthen me just splendidly. I ate better, had more stamina, and was troubled very little with colds."



This great medicine, formulated by a practicing physician, helps combat colds this way: (1) It stimulates the appetite. (2) It promotes flow of gastric juices. Thus you eat more; your digestion improves; your body gets greater nourishment which helps nature build up your cold-fighting resistance. So successful has Dr. Pierce's Golden Medical Discovery been that over 30,000,000 bottles have already been used. Proof of its remarkable benefits. Get Dr. Pierce's Golden Medical Discovery from your druggist today, or write Dr. Pierce, Dept. N-100, Buffalo, N. Y., for generous free sample. Don't suffer unnecessarily from colds.

Deeds as Words

Let deeds correspond with words.—Plautus.

CONSTIPATED! Gas Crowds Heart.

"For years I had occasional constipation, headaches and pains in the back. A few gas bubbles seemed to crowd my heart. Adierka always helped right away. Now I eat sausage, bananas, pie, anything I want and never feel better."—Mrs. Mabel Schott. Two things happen when you are constipated. FIRST: Accumulated wastes swell up bowels and press on nerves in the digestive tract. SECOND: Partly digested food starts to decay forming GAS, often bringing on sour stomach, indigestion, and heartburn, bloating you up until you sometimes gasp for breath. Adierka gives double relief with DOUBLE ACTION. BALANCED Adierka containing three laxatives and five carminatives relieves STOMACH GAS almost at once. It often clears bowels in less than two hours. No griping, no after effects, just quick results.

Sold at all drug stores

Out of Nothing

Skill to do comes of nothing.—Emerson.

Black Leaf 40 KILLS LICE
Cap-Brush Applicator makes "BLACK LEAF 40" GO MUCH FURTHER
JUST A DASH IN FEATHERS... OR SPREAD ON ROOSTS

Star Dust

★ Out of Trick Costumes
★ New York Looming?
★ Vaudevillists' Chance

—By Virginia Vale—

(Released by Western Newspaper Union.)

BLONDE CAROLE LANDIS is reporting on the set at the Hal Roach studios these days in a costume of smartly-tailored, abbreviated animal skins, and is praying that some smart Hollywood word-coiner won't give her a suitable label, like "The Pre-historic Peach" or "The Stone Age Siren."

She is playing the role of "Loana, the Golden One" in "1000000 B. C.," the picture of cave man days which Hal Roach is directing and D. W. Griffith is producing.

"I'm studying English, French and Italian," remarked Carole the other day. "And I've studied voice for years. I sang with orchestras before I entered motion pictures. Honestly, I can do a few other things besides wearing a skimpy fur costume. This picture is a lot of fun and I'm tickled that I got the role. But after it's over I want people to sort of forget that I was the girl in the animal skins."

She's right. Motion picture history shows that, once an actress acquires fame by cavorting around clad in a trick costume, the impression gets about that she'd be lost in something snappy in evening gowns. Take Dorothy Lamour, for instance. Getting out of that sarong in which she became famous on the screen is like extricating one's self from a straitjacket.

Hollywood has laughed at Mayor LaGuardia, of New York, for urging that the motion picture industry be transported bodily to New York. But recently Ernest Lubitsch, who directed Garbo in "Ninotchka," and William Dieterle, who directed Marlene Dietrich in "Destiny Rides Again," called on the mayor and had a long talk with him. Not long before that, King Vidor, equally well known as a director, had a long visit with him. All insisted that the calls were just social, but it seems likely that there has been some discussion about bringing the movies back where they came from.

Rudy Vallee's new air show will make its debut March 7, via the NBC red network, but it has not yet been determined whether it will precede or follow Bing Crosby's "Music Hall."

The preceding half hour will be open, as "Good News" will be cut in half by that time, and the sponsor of the "Music Hall" will be the one to make the final decision, since the Vallee program will be backed by the same organization.

Famed vaudeville artists of other years, who have practically disappeared from the American scene because of the onrush of the movies and radio, will be given an opportunity to entertain a greater public than they ever dreamed of. Al Pearce, air-wave master of ceremonies and comedian, has inaugurated a policy of presenting to the radio audiences each week a different vaudeville personality as a feature of the "Al Pearce and His Gang" broadcast. The guest artist will present his particular specialty as a distinct part of the half-hour program.

EVER since about 1895, Americans have called a straight-back-off-the-forehead hairdress a pompadour. But the word was in use in France since the early part of the Eighteenth century when the Marquise de Pompadour was mistress of Louis XV.

And the French didn't confine the word to describing her hairdress. Everything that was in vogue during the time Mme. Pompadour was Louis' naughty playmate was named for her. Various items of apparel were included, like the long coats the men wore with their knee breeches and powdered wigs. Those long sticks they carried like Bo Peep's except that they had a silver ball on the top instead of a crook, were called pompadour sticks. A shade of pink was called pompadour pink.

Even a fish has been named the pompadour, not because it wears its scales straight back or carries a stick but because it is that same shade of passionate pink that flashed across Louis' court when he had a date.

The Marquise de Pompadour's given name—the name she was known by until she made good with the king—was Jean Poisson. Poisson is French for fish, so naming a fish pompadour was merely returning the compliment.

Teddy Bear

THE coy, mild teddy bear, the idol of all small children, was named after the brusque, forceful Theodore Roosevelt, as a result of a bear hunt down in Mississippi during November, 1902.

For 10 days "Teddy" and his companions searched in vain for big game. One morning the cry of "Bear!" was raised and the President hurried out of his tent to discover a small, frightened cub which had been dragged into camp for him to shoot.

"Take him away!" snorted Teddy contemptuously. "If I shot that little fellow I would be ashamed to look into the faces of my children."

When Clifford K. Berryman, cartoonist for the Washington Post, heard of the incident, he drew this cartoon:

Overnight the cartoon became famous and soon the "teddy bear" became the subject of innumerable verses and stories. Then the toy-makers took advantage of its vogue and it became a more popular toy for children than the panda of today. (Released by Western Newspaper Union.)

Collegiate Journalists

Two-thirds of American college students believe college newspapers are manned by staffs sufficiently mature to take intelligent editorial stands on national and international questions. This was learned by a poll taken by Student Opinion Surveys, intercollegiate sounding board of student thought published at the University of Texas.

"The Name Is Familiar"

BY
FELIX B. STREYCKMANS
and ELMO SCOTT WATSON

Pompadour

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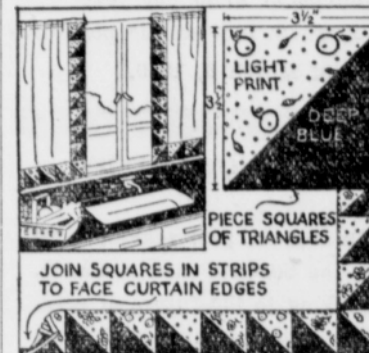
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Pieced Border for Kitchen Curtains

By RUTH WYETH SPEARS

DO YOU remember this old-fashioned Saw Tooth quilt pattern? It has been used for the border of many a handsome quilt. It is so effective and so simple to piece that it should serve more decorative purposes. Here it trims kitchen curtains of unbleached muslin. It surprises one a little to see how modern it looks. Cut a piece of stiff paper in a perfect square and then cut diagonally through the center. One half will



make your triangle pattern. The size suggested in the sketch makes a very striking border. If a very strong, bright color is used for the plain triangles, a narrower border in this design will also make a good showing.

NOTE: Mrs. Spears has prepared for our readers a set of three Quilt Block Patterns from her favorite Early American designs. Included in the set is the Kaleidoscope, and the Whirlwind. The third is the Ann Rutledge, which Mrs. Spears sketched from an original in the Rutledge Tavern at New Salem, Ill., where Abe Lincoln boarded, and where he courted the proprietor's daughter, according to the romantic legend so familiar to movie goers. It is an unusual variation of the Nine-patch, and rich with historical background. For set of three complete patterns, send 10 cents in coin to Mrs. Spears, Drawer 10, Bedford Hills, New York.

WEARY DESPONDENT GIRLS:

Crying spells, irritable nerves due to functional "monthly" pain should find a real "woman's friend" in Lydia E. Pinkham's Vegetable Compound. Try it!

Lydia E. Pinkham's VEGETABLE COMPOUND

Folly of Anger
Anger always begins with folly, and ends with repentance.—Pythagoras.

CONSTIPATED?

Here is Amazing Relief of Conditions Due to Sluggish Bowels

Nature's Remedy
If you think all laxatives act alike, just try this all vegetable laxative. So mild, thorough, refreshing, invigorating. Dependable relief from sick headaches, bilious spells, tired feeling when associated with constipation.

Without Risk
get a 25c box of NR from your druggist. Make the test—then if not delighted, return the box to us. We will refund the purchase price. That's fair. Get NR Tablets today.

NR TO-NIGHT
TOMORROW LIGHT

\$1.50

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S. W. 11th AVE. AT MAIN

CONVENIENT
COMFORTABLE
ECONOMICAL

PORTLAND, ORE.

SPEED'S
MY BUSINESS
—BUT FOR
PLEASURE
GIVE ME A
SLOW-BURNING
CIGARETTE.
CAMELS ARE
MILDER
AND
COOLER!



"FASTEST MAN ON WHEELS" in six-day bicycle racing is 8-time winner Cecil Yates, Jr. (above). But in cigarettes, Cecil is on the slow side—he smokes slow-burning Camels. Try Camels. Find out for yourself how Camels give you more pleasure per puff—and more puffs per pack! (Yes, more actual smoking.)

In recent laboratory tests, CAMELS burned 25% slower than the average of the 15 other of the largest-selling brands tested—slower than any of them. That means, on the average, a smoking plus equal to

5 EXTRA
SMOKES
PER PACK!



FOR EXTRA MILDNESS,
EXTRA COOLNESS,
EXTRA FLAVOR—

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Costlier Tobaccos

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It Will Pay You to Patronize Advertisers of This Paper and to Confine Your Buying to Local Merchants as Nearly as Possible