

Our Weekly Feature Department

Lovely New Sheer Swiss Cottons

By **CHERIE NICHOLAS**



FINE sheer cottons are outstanding in the season's smartest fabrics. It is not only that our prettiest evening clothes are being fashioned of most intriguing washable sheers, but the highly significant style message is that our daytime suits and ensembles with jacket or cape, whether strictly tailored or softly styled, are subscribing wholeheartedly to the vogue for handsome, flattering sheers.

Current displays of fine Swiss cottons are making a marvelous showing of beautiful and versatile weaves that have an elegance and tone you never would dream could be in simple wash fabrics. The new thin voiles, both monotonous and embroidered, are lovely enough to attend any garden party, any mid-summer night dance, any commencement day exercises, any wedding reception, for the bride herself to wear for that matter, and her attendants. There are also sheer cotton nets and laces and diaphanous weaves so versatile you will want them all well represented in your summer wardrobe.

The biggest appeal of all, however, that tugs at your heart, your mind and, we were going to say your pocketbook, but the latter would not be true, for one of the best things about the fascinating Swiss organdies, is that as beautiful as these crisp, cool sheers are, they come within a price that even a modest budget can afford.

Call it charm, allure, or glamor, it's yours and no mistake, when you wear a daytime dress or costume ensemble or an evening gown of exquisitely sheer, crisp and colorful organdy. To justify our enthusiasm and to prove our point we refer you to the charming fashions pictured.

The ensemble shown to the left makes a costume ideal to wear now and throughout the summer wherever daytime activities may take you. Lustrous, transparent black Swiss organdie makes a tiny separate bolero and over skirt that buttons at a wide waistband over a softly draped frock of Swiss voile, embroidered in a trailing vine pattern in bright red to complete a charming costume of tailored but feminine charm. You could wear the black bolero and skirt over other light dresses.

A most unusual print design adds to the interest of the party frock for a young girl, as you see cen-

tered in the picture. The Swiss organdie that fashions it has large white flowers imprinted against a background of tiny flowers in brilliant shades of rose against a navy blue background. The crush sash is of deep rose taffeta, tying in a youthful bow at the back. The shoulder corsage is a single huge pink and rose shaded taffeta flower.

A dainty frock for a dainty miss is the fitted and flared party dress to the right. It is of clear white Swiss organdie with pin dots of deep blue. The grosgrain ribbon bows at the puffed sleeves and down the front repeat the deep blue accent.

The wide range of organdie types brought out this season will both amaze and delight you. Many new print ideas give fresh appeal to organdies. Mentioning only a few, there is a print design of little white plumes scattered over a pink ground you'll love. A small spaced paisley motif in deep rich colors on white is very attractive. Perhaps the most notable of all are the chiffon organdies in pastel color shadow printed in white, navy or black in a very exquisite and realistic lace patterning with floral motifs scattered over the background.

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WHIMS OF FASHION

Knitted accessories are rampant. Sleeves are simple and generally short.

A neat little waist is a "fashion must."

Candy pink has invaded the field of fashion.

Pleated skirts are staging a comeback in Paris.

Lots of frilly lingerie touches enliven the new costumes.

Contrast piping trims are popular this year on dresses and coats.

Ornate applique and hand-quilted design is extensively employed.

Little girls will fall in love with an ensemble in two shades of yellow.

Many of Molyneux's slimmest evening sheaths are set off with floral "boas."

Chiffons and silk organdies are numerous for evening, and even for late afternoon.

Gathers trim Molyneux's new ribbon-satin gown at the shoulders, yoke, and all around the waist.

Jackets are in their heyday. Fitted designs and boleros are shown with half the new spring frocks.

Glitter for Daytime

With the wide use of sequins throughout the Paris collections, it's easy to look devastating in daytime clothes. Boleros and jackets are sequin spangled or outlined.

Star Dust

★ *Andrea Steps Along*

★ *Lone Ranger Craze*

★ *All-Age Shaggers*

—By **Virginia Vale**—

ANDREA LEEDS has been stepping right along since she did so well in a minor role in "Stage Door." She went on to do well in "Goldwyn Follies," is working now in "Letter of Introduction," and will play opposite Joel McCrea in a picture called, so far, "Youth Takes a Fling."

Which all goes to show that she was right when she refused to go on as just one more contract player. She felt that she wasn't getting



Andrea Leeds

anywhere, you'll remember, and got out of her contract, and all Hollywood said she was crazy, as she had just one performance to her credit at that time.

And then—"Stage Door" and all the opportunity in the world!

The "Lone Ranger" craze is growing every day. The actor who plays the "Ranger" in the screen serial may go on a personal appearance tour. National Broadcasting company has arranged for transcription rights of the radio program for the South, Canada and Australia—at present it's heard on a 42-station tie-up three times a week. There's talk of a circus stunt and of a cartoon strip for the newspapers. And the country will be flooded with books, cowboy suits, chewing gum, sweaters, and all the other merchandise that can be used in profitable tie-ups.

Benny Goodman recently gave his second concert in Boston, before a packed house; as in Carnegie Hall, in New York, the first thing anybody knew the younger set in the crowd was out in the aisles beginning to "shag." An usher hurried forward to stop them, whereupon a conservative looking, middle-aged gentleman stopped the usher. Seems he'd decided to learn the "shag" and thought that was as good a place as any to begin.

ODDS AND ENDS . . . Paul Muni seems to be all set to do "The Life of William Tell" . . . When Frank Lloyd directs "If I Were King," with Ronald Colman, Frank's daughter, Alma, will play "Colette" . . . Joe Penner's new picture, "Go Chase Yourself," is his best one yet . . . Walt Disney divided \$50,000 among the people who helped him to make "Snow White" . . . Max Baer is coaching Robert Taylor for "Knock Out" . . . The objection to Shirley Temple's making personal appearances has been that she was too young to appear behind the footlights . . . But Mary Pickford began when she was five, and it didn't seem to hurt her any . . . In "Four Men and a Prayer" you'll see Richard Greene, recently arrived from England, who, it is said, will be groomed for stardom . . . Now it's announced that Maude Adams' movie tests were so successful that she will not appear in "The Young in Heart," but in a production giving more scope to her talents.

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For Chic and for Comfort



NEITHER of these new designs will be much trouble to make—each is accompanied by a detailed sew chart—and both of them will give increasing joy and satisfaction all summer long. The afternoon dress is so smart and becoming that you'll enjoy having it in more than one version, and as for the little play suit, every youngster deserves half a dozen!

Pretty Afternoon Dress.

A perfect style for afternoon teas, club meetings and luncheons, delightfully cool to wear, with lines that flatter the figure. Shirring at the shoulders, full, short sleeves and the built-up waistline emphasize the slimmest of your hips, and make the dress very graceful. Make it up in georgette, chiffon, voile or handkerchief linen.

Tot's Play Suit.

It's a diagram pattern, that you can make in a jiffy. Just a little sturdy cotton—and a little bright butterfly—and you have the cutest, most comfortable play outfit in the world for two-to-eight activities. Square-necked, scalloped all round, and conveniently tied at the side. Choose gingham, percale, pique, linen or broadcloth for this.

The Patterns.

1517 is designed for sizes 34, 36, 38, 40, 42, 44 and 46. Size 36 requires 4½ yards of 39-inch material.

1910 is designed for sizes 2, 4, 6 and 8 years. Size 4 requires 1½ yards of 35-inch material for the apron; ¾ yard for the panties, ¾ yard braid or bias binding to trim as pictured.

Spring-Summer Pattern Book.

Send 15 cents for the Barbara Bell Spring and Summer Pattern Book

LEATHER POPULAR IN SPRING STYLES

Used as an Accessory and in Trimming Costumes.

Leather is having unprecedented success in spring costumes, both as a trimming and as an accessory. Unusually smart is a Lanvin Schiaparelli bust-long bolero made of lavender dyed kid. It is worn over a black silk jersey dress, the buttons of which also are of kid.

Two kinds of leather trim a stunning Russian ensemble. The epaulettes, which extend from the neck over the shoulders, are made of dark-blue morocco, matching the color of the three-quarter-length blouse. The waist is fitted and belted with black patent leather. The buttons on one side of the high neck are made of morocco, which also edges the high, wide Russian toque. A patent leather bag and morocco shoes complete the ensemble.

Bright green leather buttons trim Robert Caro's latest street dress. Twin rows of four buttons cross diagonally at the yoke. The leather belt has a buckle so large that it covers the waist in front.

which is now ready. It contains 109 attractive, practical and becoming designs. The Barbara Bell patterns are well planned, accurately cut and easy to follow. Each pattern includes a sew chart which enables even a beginner to cut and make her own clothes.

Send your order to The Sewing Circle Pattern Dept., Room 1020, 211 W. Wacker Dr., Chicago, Ill. Price of patterns, 15 cents (in coins) each. © Bell Syndicate.—WNU Service.

NEW CLOTHES FEEL GRECIAN INFLUENCE

The new afternoon and evening clothes show the graceful influence of Greek and Brahmin drapery. Shirring, gathering, tier-like effects on skirts, subtly accent hip and bosom lines. Scarves float like wings from the shoulders, drape over the head, or swathe the shoulders and neck of an evening decollete.

Prints are plentiful—dots and stripes lead the field, and the newest thing is to use them in combination. The flower prints range from tiny conventional sprigs to huge exotic blooms a foot across in size.

A COAT CLASSIC

By **CHERIE NICHOLAS**



Here you have illustrated the coat classic that is a favorite type this season. White smooth wool velour is the handsome cloaking that fashions it. You will find that it slips over sports or dressy frocks with equal charm. This style is ever so good-looking in the new beige, wheat-tone, copper or mustard wools, to wear over black or navy dresses. Of course you know by this time that no wardrobe is complete this season that does not include a separate coat that makes high-quality wool weave and classic simplicity its fashion highspots.

Embroidery, Applique Trim

Frocks for Early Summer

Important for early summer dresses are embroidered or applique trims in dull or vibrant colors. Tiny red, turquoise and green stitching forms stripes on Paquin's latest crepe dress from yoke to hem. The sleeves are trimmed with the same smart detail. Two drapes from the shoulders disappear into slots and reappear at the yoke where the stitching begins.

Minute pearls and gold thread form a geometric pattern on Nina Ricci's afternoon frock around the collarless neck and on the border of the wide sash which ties at the waist, Spanish style.