

Look What's FREE

For Only 1¢

ON OPENING DAY WE WILL GIVE TO THE FIRST 40 PERSONS PURCHASING GOODS TO THE AMOUNT OF \$5.00

A Pure ALUMINUM 6-Quart PRESERVING KETTLE
VALUE \$1.00 FOR ONLY 1 CENT.

ONE KETTLE ONLY TO A FAMILY.

It's Here Again!! Every Year It Happens!! EIGHTEENTH JANUARY

Silk, Flannel and Sport DRESSES

WE OVERBOUGHT ON DRESSES. WE'VE SOLD A PILE OF THEM BUT THERE ARE PLENTY LEFT. THEY ALL MUST GO!

\$6.75, \$9.55 and \$13.65 Values..... \$ 1.85
\$16.75 and \$19.75 Values..... \$12.00
\$23.75 and \$28.00 Values..... \$15.00

WHY PAY MORE?



Furred Coats COATS Dress Coats Sport Coats

OUT OF THE HUNDREDS OF COATS WE HAD, THERE ARE ABOUT 50 COATS LEFT—GOOD COATS, TOO, BUT THEY MUST GO AT A SACRIFICE.

Furred Coats	\$ 9.85 Value	\$ 5.00
Furred Coats	\$13.65 Value	\$ 7.00
Furred or "Sedan"	\$16.75 Value	\$12.00
Dress or Sport	\$19.75 Value	\$15.00
Dress or Sport	\$23.75 Value	\$18.00
Dress Coat	\$28.00 Value	\$20.00
Dress Coat	\$35.00 Value	\$25.00



Mell. Oderkirk Says:

"In all the Sales which I have conducted for GOLDEN RULE STORES—and Golden Rule Stores are notable for their exceptional values—I have never found a store so chockful of new, clean merchandise as this one.

"D. R." is a real good merchandiser. He keeps his stock clean and fresh—that's what the Annual January Sale is for. He is sometimes over optimistic, and buys too much; that is his misfortune and YOUR GOOD FORTUNE: it all MUST GO in the Annual Clearance Sale at a big sacrifice.

"You have learned to appreciate the Golden Rule Sales, where there are honest reductions on dependable merchandise. The 18th Annual January House-Cleaning Sale will be the biggest ever. Don't be late for the FREE Aluminum Ware on opening day."

For those cold feet— Ladies' Wool and Rayon HOSE 1.00 3 pair for	Lingette and Sliptex There is always an accumulation of short pieces. 3 to 12 yards. Now 29c	Hemstitched, Seamless PILLOW CASES Golden Gate br'd. 49c Reg. 59c, now	A staple, everyday article—Amoskeog Daisy Cloth. 27-inch, white 15c
Short Bolts of CRETONNES 23c	10c WASH CLOTHS 3c	Close out on Warner Corsets and Feris Waists 25c	Toilet Paper 10c 3 rolls for
Cotton Challies 12c Now	Boys' Flannel Shirts 98c	SATEENS 19c Plain colors	Ladies' Cotton Unions 10c

DAILY SPECIALS Every Day at 10 A. M.

MONDAY January 14	TUESDAY January 15	WEDNESDAY January 16	THURSDAY January 17	FRIDAY January 18
TINKER BELL Wool Challies Pretty, Small Figured Pattern, the yard 29c	Rayon Bloomers Peach and Pink \$1.00 Values 69c	HEAVY WEIGHT Crepe de Chene and Charmeuse Variety of Colors Value \$1.90. Yard 98c	Crepe Toilet Paper 9 Rolls for 25c	Ladies Rayon Costume Slips Variety of Colors and Sizes Value \$1.48 and \$2.48 98c
Men's Buckskein Shirts Grey or Tan Value \$3.25 1.98	Rayon Vests 59c	MEN'S Canvas Gloves 5c		

MILLINERY

Some of our best hats left.

VELVET COMBINATIONS—SATINS.
METALICS and FELTS—Values to \$6.50.

They all go at

\$2.95

Great Sale of SHOES

Last Fall, we, along with other merchants who held off to get the late patterns, were unable to get our factory orders filled on time. Everybody wanted shoes at once, and consequently the factories couldn't deliver. Many of our best numbers were 60 days late.

We were forced to buy from the jobbers to supply immediate needs; then when our factory shipments came we were overloaded.

We are now giving you these new, clean shoes at a great sacrifice to make way for Spring arrivals.

Selby ARCH PRESERVER OXFORDS—a discontinued \$9.50 line. Broken sizes. 1.98
Now
Youth's 12-inch all-leather BOOT 1.98
Ladies' black kid, cut-out tie Arch Support 3.98
Women's kid cushion sole Comforts, Shoes, Oxford and Strap. Values to \$4.75. 1.98
Now
Men's Waxed Veal WORK SHOE 2.49
Growing Girls' gun metal or tan calfskin or patent Oxfords 3.98
Here's one that has never been put into stock—Ladies' Patent 1-Strap covered Cuban heel 2.98
Men's "Powerful" all solid leather. The guaranteed six months Work Shoe 4.69
Odd lot Women's Shoes, Oxfords and Slippers, the pair 10c

Sale Starts Saturday, Jan. 12, 9 a. m. Lasts Two Weeks

Ladies' Rain Coats, pretty colors in red, blue or green \$2.98 Trench Coats \$5.95	Rayon Bed Spreads—Maize, orchid, blue or pink, worth \$5.00, \$3.98 \$1x90 Sleepwell Sheets, hard thread, no filling, worth \$1.69, now \$1.29	Army Blankets, English woolen quality, worth \$4.00, now \$2.98	Now don't get excited—There are plenty of them: Quilt Patch Rolls, assorted prints, pecal and gingham, put in 2-lb. rolls, about 15 yards 69c	What could be better for "nighties" than "Miss Spokane" Wash Flocks. \$1.95 and \$2.95 values, now \$1.00	You know the style of "Betty Baxley" and "Miss Spokane" Wash Flocks. \$1.95 and \$2.95 values, now \$1.00
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Time for Spring Sewing RAYON PRINTS and Plain Lingerie Rayon. Short bolts, many patterns. Values up to \$1.19. Now 29c

For that Sport Dress—Striped and Plaid Sport Materials. Values to \$1.48 49c

Pequot Sheeting, 94 bleached, now 63c

Kotex, reg. size package, 3 for \$1.00

Boys' Sweaters \$1.98

Ladies Cotton Vests 10c
Turkish Towel 12c



TELL THIS TO YOUR SON!!
"Junior Mechanic", the Oil Tan Calfskin, Weather Well Sole is the best value made in a Boys' School Shoe. The Golden Rule is selling them during this sale.
Size 9 to 11 for \$2.98
Size 11½ to 6 for \$3.19

GOLDEN RULE STORES, Inc.

STORE NO 31

BANDON, OREGON

PHONE 241

MAIL ORDERS CONSCIENTIOUSLY FILLED

Closed All Day Friday

MARKING DOWN GOODS



MEN! western made, full cut 220 DENIM OVERALLS, waist or bib \$1.19
BOYS' OVERALLS 69c

All-Wool Black SHAKER SWEATER
Ruff Neck Coat \$4.95 V-Neck Coat
Ruff Neck Slipon V-Neck Slipon

MEN'S CORDUROY DRESS TROUSERS, "Boss of the Road" \$3.98
BOYS' CORDUROY LONGIES \$2.69

3-season weight ecru, ribbed UNION SUITS, value \$1.75 \$1.29
Light weight S S A L for 98c

MEN'S FANCY DRESS SHIRTS, a variety of new patterns, all sizes 98c

Men's black or tan OXFORDS, brogue toe, flat heel \$3.98
Men's yellow RAIN SLICKER \$3.69

Boys' RAIN COATS \$2.98
MEN'S CAPS 98c
BOYS' CAPS 69c

MEN'S FELT HATS, fancy band \$2.98

Another New One—Women's Black Kid Tie. Medium leather heel 2.98
A good buy is this Child's School Shoe Composition sole. 1.98
At

Some high-priced broken runs—Ladies' Patent, Kid and Colored strap Slippers 2.98

Heavy fleeced Plaid Cotton Blankets 66x80. Colors. The Pair \$2.69

Men's White Wool BOOT SOX Worth 50c. Now 43c

Men's Cotton DRESS SOX Black, brown or tan 13c

MEN'S WOOL SHIRTS Khaki or grey. Nicely tailored. Worth \$4.00. Now \$2.98

D. M. C. Embroidery Threads Regular 5c skeins Now 2 for 5c

Ladies' 5c Handkerchief Big assortment Now 1c

Grey Cotton SINGLE BLANKET 79c

Plaid Woolen Blankets in blue, gold, tan or pink. Double bed size. Worth \$6.00. Now \$4.49

3-Lb. COTTON BATT Comfort size 89c

This is another Hot One—Odd lot Children's Shoes, Oxfords and Slip 98c

Broken lot in Children's Oxfords and Shoes. All good heavy leather. Sizes 8 to 2 2.48

Men's and Boys' silver grey Sweat Shirts 98c

Going Away? Here's a "Samson" made SUIT CASE 1.95

Growing Girls' Middy Blouses 23c

Children's Cotton Underwear 10c

Men's Fancy Dress Sox 50c values. 3 pair for \$1.00

Men's Duckskin Blazers. You know how warm they are. Tan or grey. Value \$4.50 \$2.98