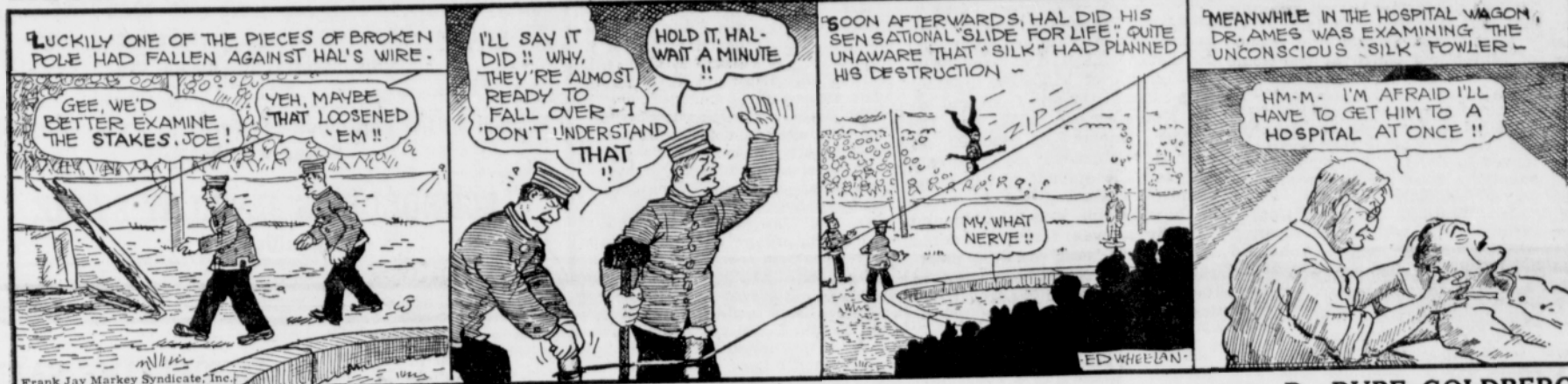


THE SUNNY SIDE OF LIFE

Clean Comics That Will Amuse Both Old and Young

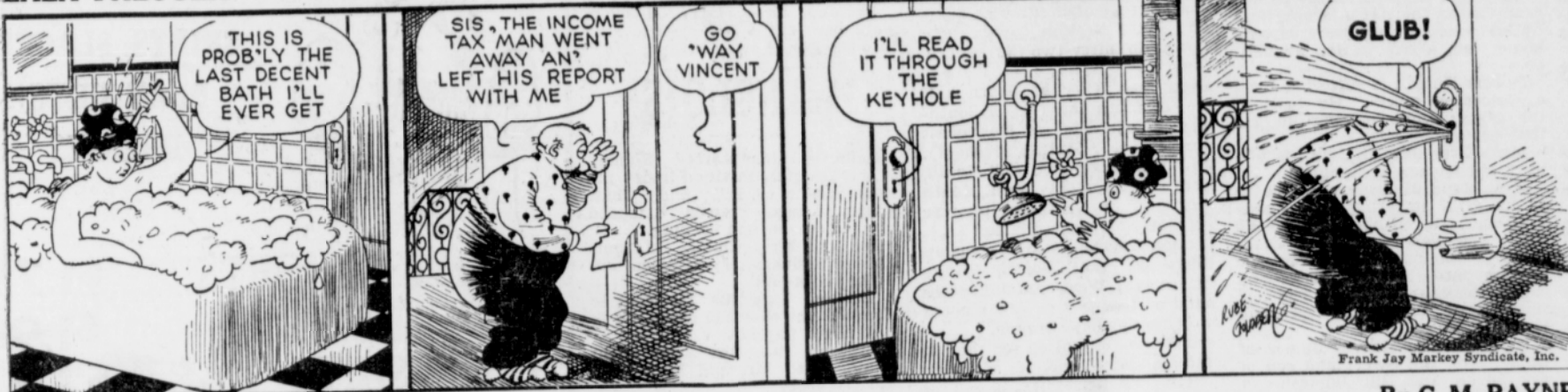
BIG TOP

By ED WHEELAN



LALA PALOOZA A Bull's Eye

By RUBE GOLDBERG



S'MATTER POP—What to Do in Case of Two Lunches

By C. M. PAYNE



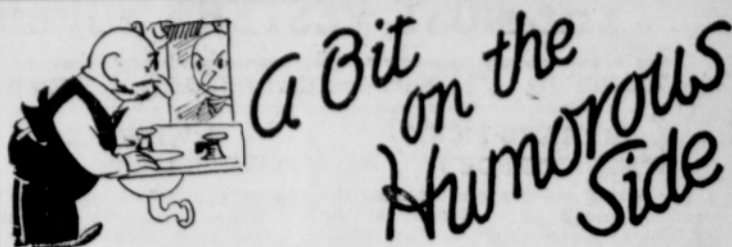
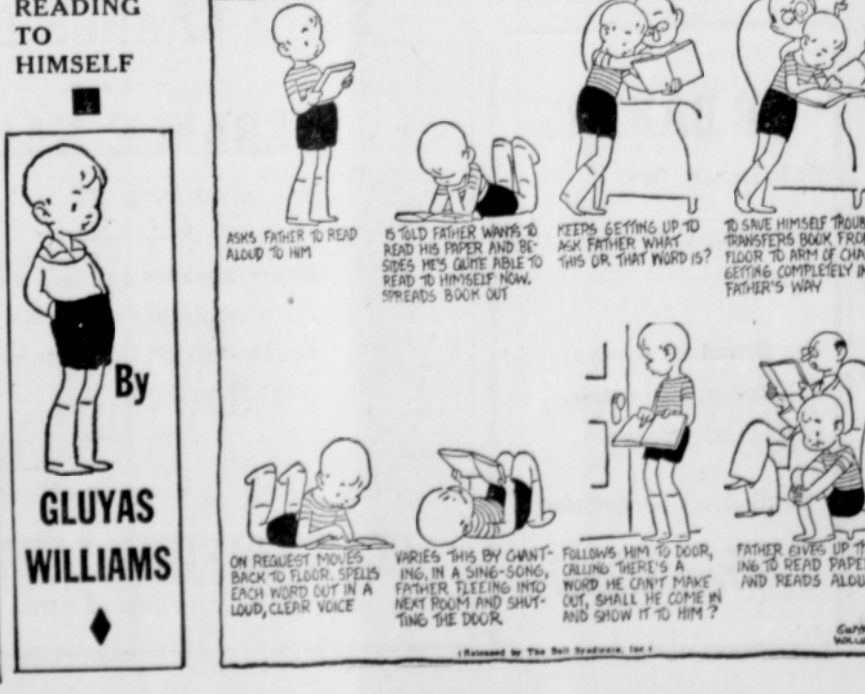
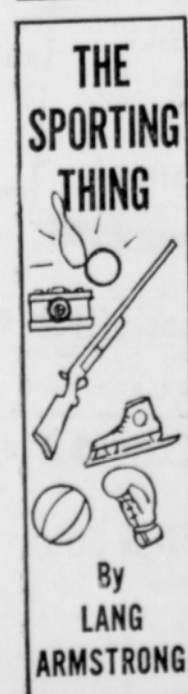
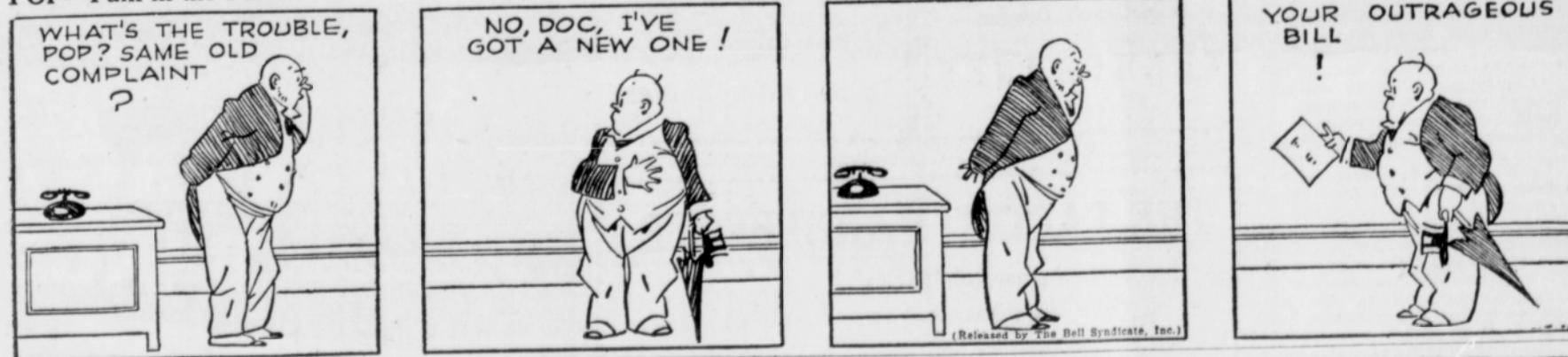
MESCAL IKE By S. L. HUNTLEY

Pa Knows All the Answers



POP—Pain in the Purse Now

By J. MILLAR WATT



All or Nothing
Shyly the young man stood before the father of his adored.
"Mr. Jones," he stammered, "I—er—will—er—what I want is to ask you for your daughter's hand."
The old man frowned as he took his pipe from his mouth.
"Can't do that," he growled; "you must take the whole girl or nothing."

The Glutton
"Ladies and gentlemen," shouted the street performer, "in a few moments I will astonish you by eating coal, stones, and nails. I will also swallow a sword with which I will come around with the hat, trusting to get enough for a crust of bread."
"What!" came a voice from the crowd. "Still hungry?"

Considerate
Tom—Hi, what's the idea of wearing my raincoat?
Tim—Well, you wouldn't like your new suit to get wet, would you?

Slight Slip
Forced to put on his brakes suddenly, the driver of the sports car found it shooting crabwise across the road, just missing a lamp-post before it stopped.
Up stroled a policeman.
"Well," he remarked genially, "you got a nice skid there, sir."
"Pardon me, officer," was the haughty reply; "this lady is my wife."

Still One
Stranger (watching boy fishing)—How many have you caught, sonny?
Sonny—When I get another, I'll have one.

No Waiting
Kidder—Which end of a cow gets up first?
Chugwater—My experience in buying beef is that both ends of the animal rise at the same time.

ASK ME ANOTHER?
A General Quiz

The Questions
1. "Sail on, O Ship of State! Sail on, O Union, strong and great!" is a quotation from what American poet?
2. Over what country did the Incas reign?
3. Approximately how many miles of railroad are there in the United States?
4. How many vestigial organs has man?
5. Is sunburn caused by the heat of the sun?
6. Where was the Tower of Babel?

The Answers
1. Henry W. Longfellow ("The Building of the Ship").
2. Peru.
3. Approximately 236,000 miles.
4. Man possesses no less than 180 vestigial organs that, although probably once of vital importance, are now of little use to him.
5. No, sunburn is caused by the ultraviolet rays of the sun.
6. Babylon.

Bearing Reproof
Fear not the anger of the wise to raise; Those best can bear reproof who merit praise.—Pope.

Close Relative
Indecision is a very near relative to unhappiness.—Stanley Mills.

It's A GOOD AMERICAN CUSTOM

SATURDAY NIGHT BATHS have been an American custom since the first settler's wife pointed to the tub and said: "Climb in and wash some of that soil off your hide." Objectors considered such frequent bathing harmful.

SMOKING KING EDWARD Cigars is a truly pleasurable custom, enjoyed by wise smokers everywhere. America's favorite cigar.

KING EDWARD
WORLD'S LARGEST SELLER Cigars

2 for 5c

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THE PUBLIC nature of advertising benefits everyone it touches. It benefits the public by describing exactly the products that are offered. It benefits employees, because the advertiser must be more fair and just than the employer who has no obligation to the public. These benefits of advertising are quite apart from the obvious benefits which advertising confers—the lower prices, the higher quality, the better service that go with advertised goods and firms.