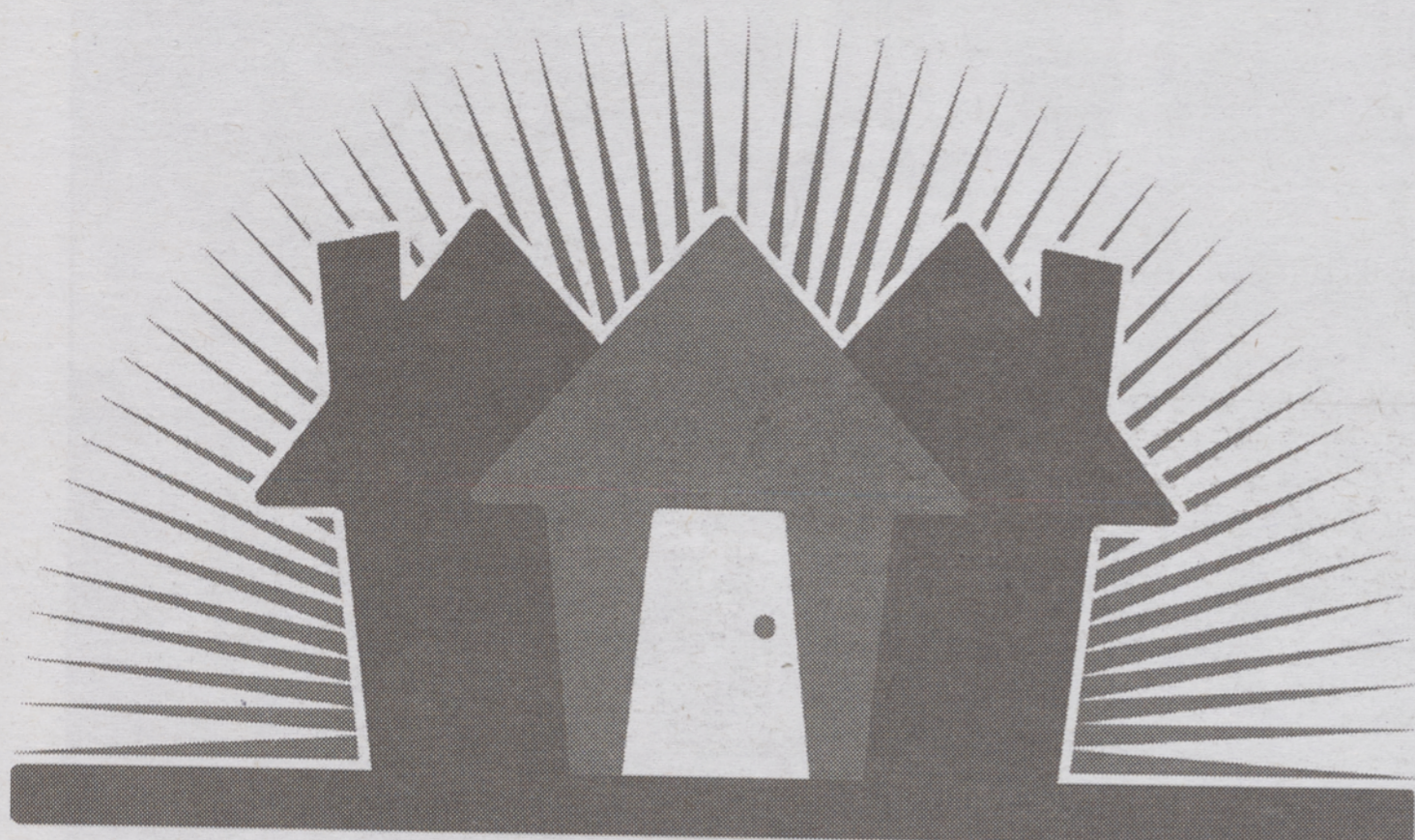


Advocacy



yes! AFFORDABLE HOMES

Affordable housing, front and center

Street Roots is a founding member of the Welcome Home Coalition. In 2016, the Welcome Home Coalition played a support role in helping pass several local revenue tools for affordable housing in our community. Those tools included a short-term rental tax, a construction excise tax and a ballot measure to support a \$258 million dollar bond to build more affordable housing in Portland. Street Roots played a critical role in supporting these efforts.

Street Roots is a proud member of the Oregon Housing Alliance, a statewide coalition working to increase housing and homeless services in Oregon.

Street Roots is also a member of the Western Regional Advocacy Project, a coalition of West Coast organizations working to maintain the civil rights of people experiencing homelessness and poverty.

Financials

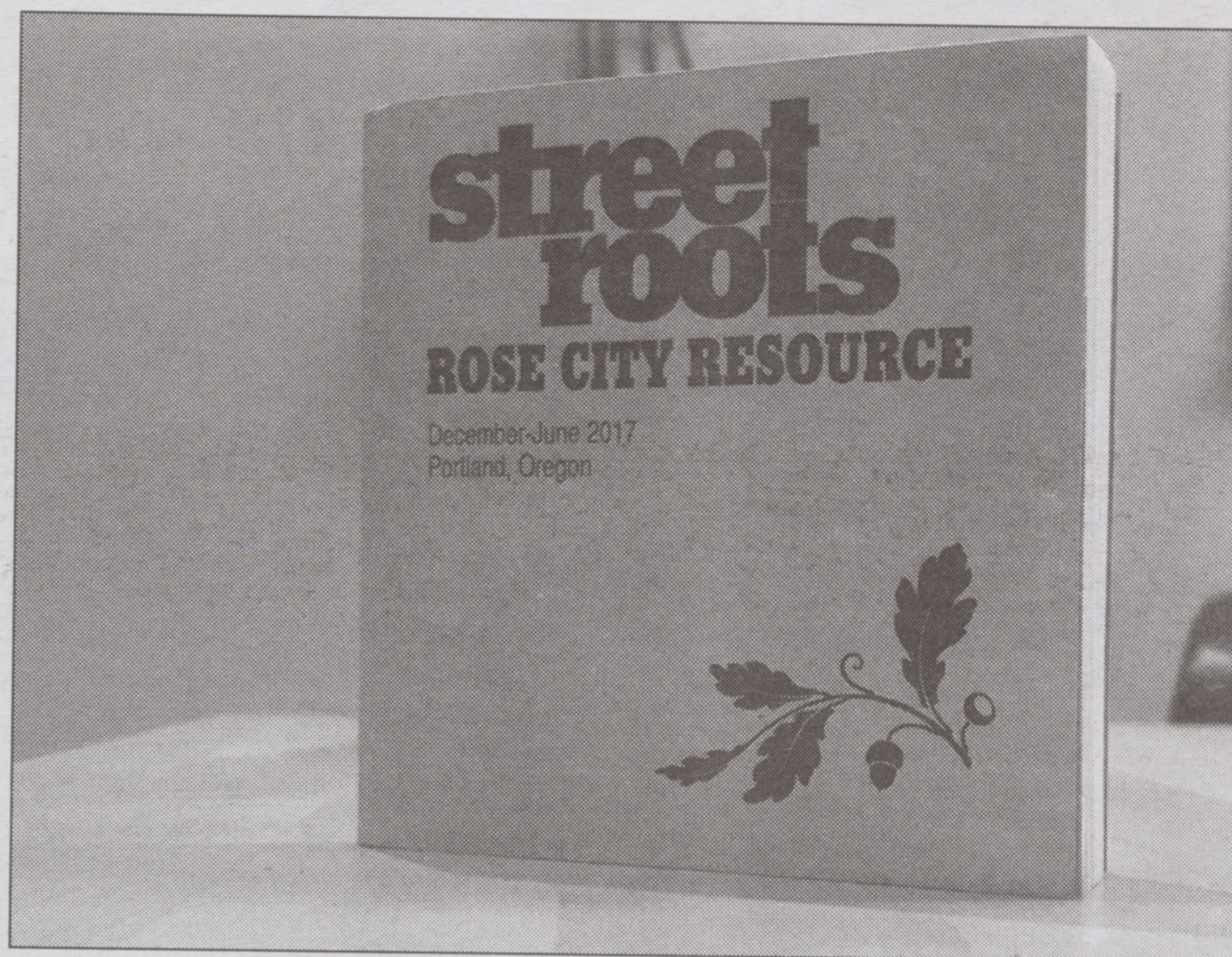
Revenue: \$708,693

- Newspaper sales: 15%
- Individual donations: 28%
- Foundation support: 20%
- Government (Rose City Resource Guide): 25%
- Business/Nonprofit Support/Sponsorships: 3%
- Events: 7%
- Advertising: 2%

Expenses: \$676,433

- Newspaper and Vendor Program: 58%
- Rose City Resource Guide: 25%
- Administration: 17%

Street Roots has \$82,715 carried over from our previous fiscal year in our money market account.



Street Roots Rose City Resource

The Street Roots Rose City Resource is a pocket-sized, 104-page guide filled with a comprehensive, updated list of services for people experiencing homelessness and poverty in Multnomah and Washington counties.

In the 2016-2017 fiscal year, Street Roots published 180,000 Rose City Resource booklets, distributed to more than 350 organizations and businesses in the Portland region.

Street Roots and Rose City Resource Sponsorships:

- | | |
|----------------------------|------------------------------------------|
| Oregon Food Bank | Transition Projects Inc. |
| NW Natural | Albina Community Bank |
| Salvation Army | CareOregon |
| Sisters Of The Road | Radio Room |
| Travel Portland | Home Forward |
| Portland Business Alliance | Planned Parenthood (Columbia-Willamette) |
| Voodoo Doughnuts | Central City Concern |
| Cascadia Behavior Health | William Temple House |
| Portland Clean and Safe | Alano Club |
| Volunteers of America | |

Street Roots is reader-inspired.

1,460 individual donors donated to Street Roots in 2016-17.

Street Roots partnered with more than 170 local businesses in 2016-17 through both the vendor program and Street Roots' online auction.

Thank you!

Street Roots is proud to partner with the following foundations:

- Northwest Health Foundation
- Meyer Memorial Trust
- The Larson Legacy
- The Ganapati Fund
- Bright Fund Foundation
- Yazdani Foundation
- The Wyss Foundation
- The Oregon Community Foundation
- OCF Joseph E. Weston Public Foundation
- The Collins Foundation