

# street roots

## Our Mission

We create income opportunities for people experiencing homelessness and poverty by producing a newspaper and other media that are catalysts for individual and social change.

## We're Weekly!

Street Roots publishes every Friday and is available through our vendors.

## Our Network

**[insp]** We're a proud member of the International Network of Street Papers (INSP). The network includes more than 120 newspapers around the world, each one sharing news and information on poverty and homelessness worldwide.

## Buy From a Vendor



All badged Street Roots vendors complete a formal training session with Street Roots staff. Buy our newspapers only from badged vendors.

## Give Vendor Feedback

Tell us about your interaction with a Street Roots vendor. Fill out a form online at [streetroots.org](http://streetroots.org) or contact Cole Merkel at [cole@streetroots.org](mailto:cole@streetroots.org). If you have any urgent issues regarding a vendor, please call us at 503-228-5657.

## Become a Vendor

Vendor orientations are at 1 p.m. every Tuesdays and 11 a.m. Fridays at our office: **Street Roots, 211 NW Davis St., Portland, OR 97209**

## Rose City Resource Guide



The Street Roots Rose City Resource is the most comprehensive, updated list of services for people experiencing homelessness and poverty in Multnomah and Washington counties. The Rose City Resource is free to individuals and organizations. To inquire, please call us at 503-228-5657.

FIND US ONLINE AT [STREETROOTS.ORG](http://STREETROOTS.ORG)



*"Street Roots means a voice when I had none, work that gave choices, a smile true to bring happiness to you."*



Aileen McPherson  
Street Roots Vendor

PHOTO BY ALAN BORRUD

# The buck starts here

Street Roots and its vendors are a powerful, community-driven solution to the problem of homelessness. Our vendors earn their way out of their individual situations through a collaboration of award-winning journalism, local business partners and their own hard work. **Use these four simple steps to be part of the solution.**

## Meet Vendors

■ Vendors – the men and women who sell the newspaper – are at the core of Street Roots' mission. Each year, more than 400 individuals work as vendors with Street Roots. At any given time, throughout the city, approximately 80 vendors are at work, rain or shine. Vendors play an active role in the management of Street Roots, meeting regularly to discuss the program and acting as members of the organization's Board of Directors.

## Buy a Paper

■ With the money made selling the newspaper, vendors are able to secure basic needs, independence and dignity, and work toward obtaining housing. Vendors buy papers, as many as they want, for 25 cents each, and sell them for \$1 each, keeping all income and tips from each sale.

## Get Informed

■ Street Roots is an award-winning newspaper focusing on issues of social justice with coverage on a wide variety of interests. Street Roots is a member of the Society of Professional Journalists and adheres to its standards of ethics in journalism.

## Take Action

■ Donate to the organization and give vendors experiencing homelessness and poverty a hand up. It supports not only the newspaper but our advocacy efforts on poverty issues throughout Oregon.  
 ■ Volunteer your time and/or expertise and help the organization grow.  
 ■ Share Street Roots with your network and tell people about the organization.

**Vendor orientations are at 1 p.m. Tuesdays and 11 a.m. Fridays at the Street Roots office. Arrive 15 minutes early.**

## Donate Today!

We can't do it without your help. Donors like you make it possible to keep the lights on, fund programs and empower people experiencing homelessness. Please consider a one-time or recurring donation to Street Roots today.

Mail  
Street Roots  
211 NW Davis St.  
Portland, OR 97209

Give one-time or recurring donations online  
[streetroots.org](http://streetroots.org)

*Thank you!*